



Zicklin School of Business
GRADUATE PROGRAMS

Baruch COLLEGE
ZICKLIN SCHOOL OF BUSINESS **CUNY**



Why Zicklin?

*Prime
Location*

*Prestigious
Faculty*

*Diverse Student
Body*

*State-of-the-Art
Facilities*



IT'S THE PERFECT COMBINATION

Baruch College's Zicklin School of Business provides the perfect combination of **high-quality academics**, **program variety**, and **affordability** for students striving to excel in today's competitive business world.





THE ZICKLIN MBA

The Zicklin MBA core curriculum ensures your readiness to face the complexities and realities of the world as a top business manager. Beyond the required core courses, Zicklin MBA students are encouraged to explore, develop, and determine an area of expertise and direction to fit their personal interests and ambitions.

The Zicklin MBA offers formats to fit many lifestyle needs. You can study full time in an MBA cohort experience and part time in either an accelerated or a flexible format. Zicklin also offers an Executive MBA format for midcareer managers (details at www.baruch.cuny.edu/zicklin/exec).

THE ZICKLIN MS

For those who prefer in-depth study in one business area, Zicklin offers a full array of Master of Science (MS) degree programs. Each offers students expertise in a particular field.

17 MBA MAJORS

- Accountancy
- Decision Sciences
- Economics
- Entrepreneurship
- Finance
- General MBA Option
- Health Care Administration*
- Industrial/Organizational Psychology
- Information Systems
- International Business
- Marketing
- Operations Management
- Organizational Behavior/
Human Resource Management
- Real Estate
- Statistics
- Sustainable Business
- Taxation

12 MS PROGRAMS

- Accountancy
- Business Computer Information
Systems
- Entrepreneurship
- Finance*
- Financial Risk Management*†
- Financial Statement Analysis*
- Industrial and Labor Relations*
- Marketing
- Quantitative Methods and Modeling
- Real Estate
- Statistics
- Taxation

**Available in executive format only*

*†Available Fall 2012, pending
New York State approval*



Joint Programs

JD/MBA with Brooklyn Law School

www.baruch.cuny.edu/zicklin/jd_mba

JD/MBA with New York Law School

www.baruch.cuny.edu/zicklin/jd_mba

Special Programs

International Executive MS Programs

www.baruch.cuny.edu/zicklin/international_programs

Doctoral Program

www.baruch.cuny.edu/programs/doctoral

Post-Master's Professional Certificate Program

www.baruch.cuny.edu/zicklin/post-master

Distinguished Faculty and Scholarship

Invigorating the classroom experience are distinguished faculty members who are actively engaged in their areas of expertise. Based on research contributions to journals, Zicklin faculty members are accorded Top 100 status by the authoritative faculty research rankings of the Social Science Research Network (SSRN) and the University of Texas at Dallas. Sought-after experts and consultants, faculty are also regularly called upon for commentary by such media outlets as the *Wall Street Journal*, the *Washington Post*, *Crain's New York Business*, *USA Today*, Bloomberg TV, CNBC, and CNN.

The Zicklin School oversees six nationally recognized think tanks on campus, including the Robert Zicklin Center for Corporate Integrity and the Lawrence N. Field Center for Entrepreneurship. You can learn more about Zicklin's centers at www.baruch.cuny.edu/zicklin/centers.



"I often see friendships and connections forming between students in my classes and years later find out that the same individuals are still in touch, conducting business, and/or socializing. These connections enrich our graduates' lives both personally and professionally, and I feel honored to facilitate them."

—Andreas Grein

Professor of Marketing and International Business

High-Performing Students

Individuals admitted to Zicklin's graduate programs share a special energy, commitment, and focus. As a group, they are remarkably diverse. Students in our most recent incoming class hailed from 86 countries. At the undergraduate level, they excelled in a wide range of majors in business, humanities, engineering, social sciences, and the sciences. They came to Baruch with previous careers in finance and accounting, consulting, nonprofits, entertainment, engineering, law, government, and the military.

Average Age: 29

Female: 43%

International: 14%

Countries of Birth: 111

Countries of

Citizenship: 86

Earning an MBA: 65%

Earning an MS: 35%

Average Work

Experience: 4–7 years*

80% range: 1–9 years*

Average GMAT

Scores: 590–640*

80% range: 510–710*

**Depending on program*

Zicklin students routinely win national and international business competitions. The school maintains a competition webpage to share that news, as well as advice and videos, at www.baruch.cuny.edu/bizcompetitions.



“It was a daunting but necessary task to create—during my first semester of classes—a resume that would sell my cancer research background to the accounting firms I hoped to interest. Zicklin’s Graduate Career Management Center (GCMC) partnered with me on hours of revising and dissecting my resume, a process that brought self-knowledge and confidence in the skills that I already had. Landing an internship with one of the Big Four accounting firms in my first semester was sweet.”

—Janeflora Henriques
(Full-Time MBA '12)

Career Services: Attention to Your Lifelong Growth

Zicklin grads stand out in today's competitive marketplace. Our Graduate Career Management Center (GCMC) will teach you how to manage your career in a dynamic business environment. Recognized as some of the best in the field, our career development professionals provide both individual advising and group programming. Zicklin students reach their job search goals through effective self-presentation, proactive job searches, and building professional connections. Learn more at www.baruch.cuny.edu/zicklin/gcmc.

SOME RECENT EMPLOYERS

Banco Santander

BlackRock

Citigroup

Colgate-Palmolive

Credit Suisse

Deloitte

Ernst & Young

Grant Thornton

HSBC

JPMorgan Chase

KPMG

MediaCom

Microsoft

Port Authority of NY/NJ

PwC

Rodman & Renshaw



OUR LOCATION: NEW YORK, NY

To attend Zicklin is to experience New York City's energy and spirit. This dynamic hub of political, financial, and cultural activity is home to Fortune 500 companies, the banking sector, the media and advertising industries, accounting, fashion, publishing, and thousands of other enterprising companies. CEOs, global business leaders, and elected officials are regular guests at our events and in our classrooms. Our scholarship, research, and career services are intertwined with, and informed by, the city's vibrant business landscape.

Admissions

Our admissions standards are extremely competitive. Previous academic performance, full-time work experience, standardized test scores, essays, the resume, and letters of recommendation are all seriously considered.

Please visit our website for detailed application information and instructions: www.baruch.cuny.edu/zicklin/admissions/grad

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Fax: 646-312-1301
E-mail: ZicklinGradAdmissions@baruch.cuny.edu

Our History and Legacy

Baruch College is part of a tradition that dates back more than 160 years to the founding of the Free Academy, the very first free public institution of higher education in the nation. Today, a thriving, urban, multicultural institution and a senior college of The City University of New York (CUNY), Baruch attracts motivated students from more than 170 countries. Their ability and drive, along with the superb, professional education for which Baruch is known, have established the College's reputation for excellence.

The Zicklin School of Business was established in 1919 as City College's School of Business and Civic Administration, which offered its first MBA program in 1920. The Zicklin School routinely wins national and international recognition for innovation, excellence, diversity, and value. Recent recognition from *U.S. News & World Report* ranks Zicklin's MBA Program #1 in financial value at graduation.



To find out more about the Zicklin School of Business, use your phone to scan the code (above), text myqrinfo 1844 to 41411, or visit our website at

www.baruch.cuny.edu/zicklin

**Standard data rates may apply*



Accredited by AACSB International
The Association to Advance Collegiate
Schools of Business

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