Applicants are admitted based on their academic and management accomplishments and potential. On the academic side, the primary indicator is the level of success achieved in previous postsecondary academic programs: grades, selectivity of the school, and technical difficulty of the courses and major area(s). Also important are standardized test scores (not only the overall score but scores on individual sections).

Management potential is indicated by the nature and extent of the full-time work experience, evidence of leadership roles, and relevant interpersonal and other skills. Prospective applicants to our MBA and MS programs are encouraged to work for several years before enrolling. The Admissions Committee expects applicants, in light of their experience and talents, to make a solid case for both their educational and career plans.

Other selection criteria include high levels of motivation for and commitment to a graduate program and strong communication skills.

Interviews are part of the admissions process only for students selected for the Full-Time Honors MBA Program and for the Baruch/Mt. Sinai MBA Program in Health Care Administration. Students for these programs are contacted after their applications are complete and have been reviewed.

### Communication Skills

**MBA Students Get New Business Communication Courses**

To ensure success in both your program and your future career, the Zicklin School of Business is pleased to announce the inclusion of two business communications courses into the MBA core curriculum. Employers have consistently and unambiguously regarded the oral and written communication skills of graduate business students as essential to their success. Based on surveys of employers—and feedback from faculty, students, and recruiters—the Zicklin School of Business has created these critical new courses. All MBA students take Business Communication I and Business Communication II concurrently with other core courses. We are pleased to offer you these new core courses in business communication and the added value they bring to your MBA experience at Baruch.

**For Non-Native English-Speaking Students**

**English-Language Modules**

If your native language is not English, you will be required to take up to four English-language modules. Your admission letter will indicate if these modules are required. You will have an opportunity to waive one or more of them by taking a waiver exam given just before classes begin.

**The Advanced Business English (ABE) Program**

If the Zicklin Graduate Admissions Committee determines that an international student, who is otherwise a very strong applicant, needs additional assistance, s/he will be required to participate
in a special full-time Advanced Business English (ABE) Program in the month immediately before beginning an MBA or MS program. This program has been specifically designed to provide students with an intensive English review and an introduction to American classroom techniques and protocols. Students required to take the ABE course will be notified in the letter of admission and must plan to arrive in time to enroll in July for fall admission and at the beginning of January for spring admission. The cost for this program is separate from your graduate program tuition. Information about cost and registration will be outlined on your new student portal (login and password will be provided after you are admitted).

Note: Students who are required to complete this program will not be allowed to register for other classes until its completion.

Applicants and prospective applicants—especially those with additional questions—are encouraged to register for one of the Zicklin School's Information Sessions, Admission Briefings, or Campus Tours at www.baruch.cuny.edu/zicklin/admissions/grad/events or to visit www.baruch.cuny.edu/zicklin.

Baruch College is an Equal Opportunity/Affirmative Action institution. The College does not discriminate on the basis of race, color, national or ethnic origin, religion, age, sex, sexual orientation, transgender, disability, genetic predisposition or carrier status, alienage or citizenship, or veteran or marital status in its student admissions, employment, access to programs, and administration of educational policies. Questions concerning this policy may be addressed to the Affirmative Action officer at 646-312-4542.

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