



Graduate Employment Outcomes

MBA and MS Graduates

2012-2013 Academic Year





WELCOME

The Graduate Career Management Center of Baruch College's Zicklin School of Business is thrilled to share its first post-graduate employment outcomes report.

This report reflects the outcomes of MBA and MS graduates from the Zicklin School of Business in both our full-time and part-time programs for the 2012-2013 academic year.

Please visit our website at zicklin.baruch.cuny.edu/careers to learn about the many services we provide to our students, alumni and the employment community.

If you are a prospective employer, we would be delighted to assist you with your recruitment efforts. Please contact us at (646) 312-1330 to find out more.

Sincerely,

Fred Burke
Director, Graduate Career
Management Center



Myung-Soo Lee
Interim Dean



EXECUTIVE SUMMARY

There were 788 full-time and part-time MBA and MS graduates, excluding executive-program.

- **78% of graduates were reported employed**, having had received an employment offer by graduation, or not seeking employment.
- Employment information was collected on 661 (84% of all graduates).
- No information was received or collected on 127 (16% of all graduates).
- Top 20 employers of Zicklin graduates in the 2012-2013 academic year:

Axiom SL

Bank of America

Baruch College

BNY Mellon

Citigroup

City of New York

Con Edison

Deloitte

EisnerAmper

EY

Goldman Sachs

Grant Thornton

JPMorgan Chase

KPMG

McGladrey

Morgan Stanley

PwC

UBS

United Nations

WeiserMazars



ABOUT US

About Baruch College's Zicklin School of Business

A campus of the City University of New York, Baruch College's Zicklin School of Business is the **largest accredited school of business in the United States** with over 2,000 MBA and MS students.

Started in 1920, Baruch's MBA and MS business programs continue to earn a national and international reputation of excellence, including:

- **Top 70 MBA Program in the US** (Forbes Magazine, 2013)
- **#3 Fulltime MBA Program in New York City** (U.S. News & World Report, 2012)

The logo for Forbes magazine, featuring the word "Forbes" in a blue, serif font.The logo for U.S. News & World Report, featuring the text "U.S. News" in white on a blue background, with "& WORLD REPORT" in smaller white text above it.

About the Zicklin Graduate Career Management Center

The Graduate Career Management Center (GCMC) is an educational department of the Zicklin School of Business. It is dedicated to providing the school's graduate students and alumni with the tools and resources necessary to successfully manage their careers, while building relationships between employers and the Baruch community to help develop talent pipelines.

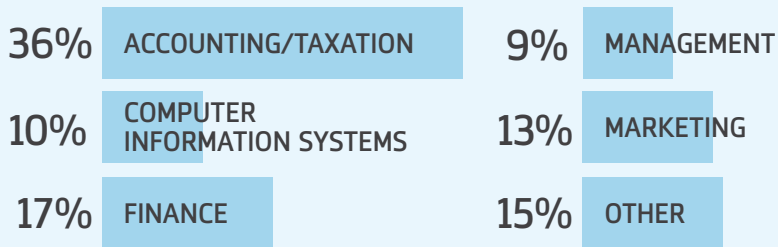
The GCMC offers a suite of services that includes individualized career advisement and assessment, as well as strategic workshops and training that assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication and successful networking techniques. The GCMC's employer relations team coordinates with employers to come to campus for on-campus recruiting activities, as well as posting hundreds of jobs and internships each month on the school's Zicklin CareerLink career-management system. The team also helps organize a variety of engagement opportunities between companies and graduate students, such as corporate site visits, speaker panels and networking events.



ZICKLIN'S MBA AND MS STUDENT PROFILE

Zicklin's graduate community is made up of a diverse student body, and offers employers the unique perspective and representation they seek for their teams. With an average work experience of five years, our MBA and MS students gain business area expertise by specializing in majors such as Accountancy/Taxation, Computer Information Systems, Finance, Management and Marketing.

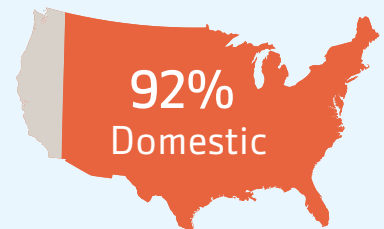
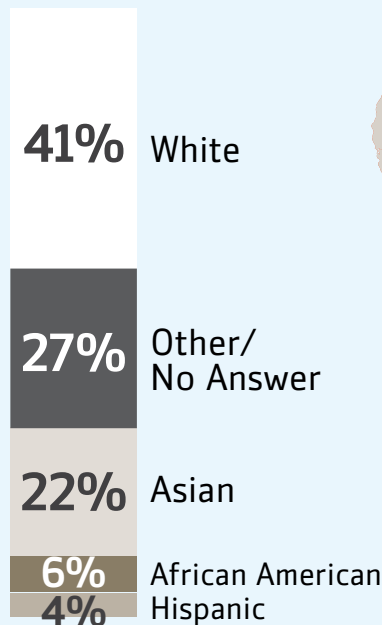
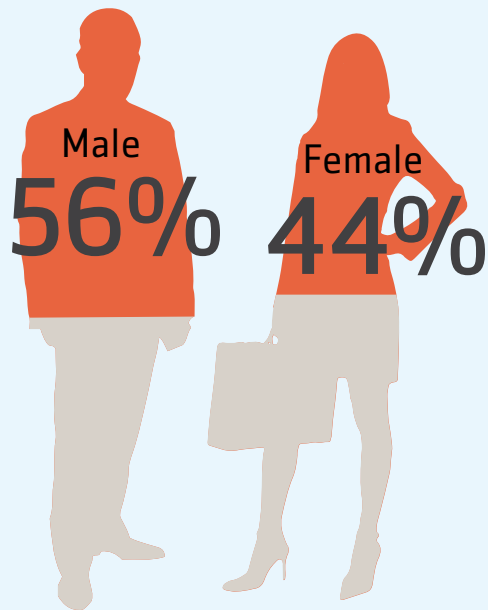
STUDENT MAJORS



STUDENTS BY PROGRAM



STUDENT DIVERSITY





**788 TOTAL
STUDENTS**

77%

EMPLOYED/OFFER RECEIVED

(600 students)

16%

ACCEPTED
AND STARTING
A NEW JOB

(127 students)

59%

CONTINUING WORK
WITH PRE-GRADUATE
DEGREE EMPLOYER

(463 students)

1%

INTERNSHIP
UPON
GRADUATION

(6 students)

1%

RECEIVED AT
LEAST ONE OFFER,
BUT NONE ACCEPTED

(4 students)

6%

**UNEMPLOYED
AND SEEKING
EMPLOYMENT**

(50 students)

1%

**NOT SEEKING
EMPLOYMENT**

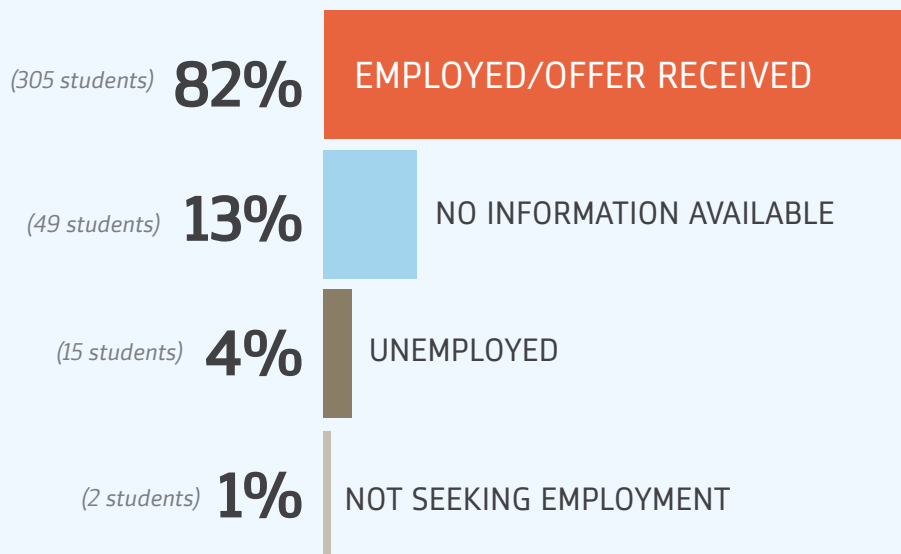
(11 students)

16%

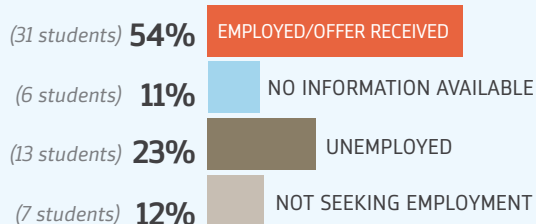
**NO INFORMATION
AVAILABLE**

(127 students)

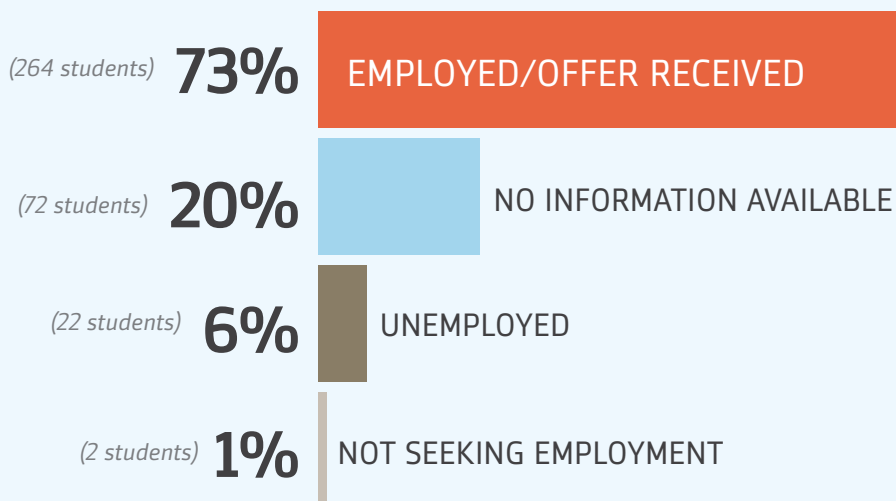
PART-TIME MBA (47%)



FULL-TIME MBA (7%)



MS (46%)



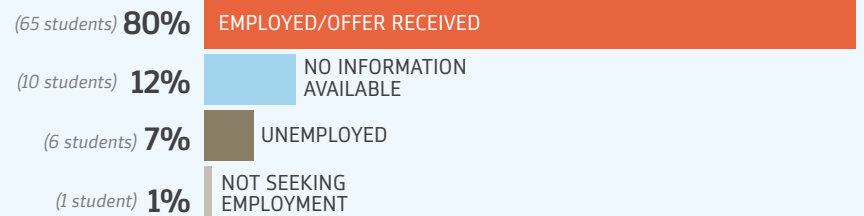
ZICKLIN MBA AND MS STUDENTS: 2012-2013 ACADEMIC YEAR EMPLOYMENT STATUS AT GRADUATION

BY MAJOR

ACCOUNTING/TAXATION



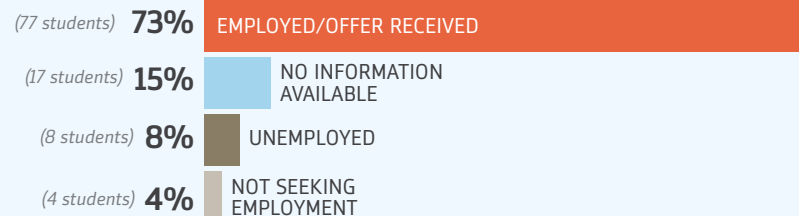
COMPUTER INFORMATION SYSTEMS



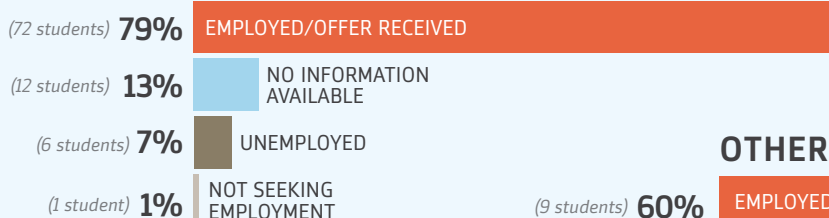
FINANCE



MANAGEMENT



MARKETING



OTHER



Note: All 2012-2013 graduating class



RECRUITING MBA AND MS STUDENTS AND ALUMNI AT THE ZICKLIN SCHOOL OF BUSINESS

Why Hire from Zicklin?

Employers consistently recognize Zicklin MBA and MS students for their business integrity, objective thinking and ability to deliver. Our MBA and MS business programs prepare students for the changing needs of the marketplace. Taught by internationally recognized authorities in accounting, business and management, Zicklin's curriculum combines academic theory with practical application. It's why acceptance to Zicklin is highly competitive, and why employers seek out our MBA and MS students when they hire.

Getting Started

Create your company profile and post internships and job opportunities for our MBA and MS students on Zicklin CareerLink, our online career-management system. To begin, visit zicklin-baruch-csm.symplicity.com

Working with Us

We understand how important it is for your organization to effectively target the right individuals when you hire. Our Employer Relations team is dedicated to bringing your company closer to the business talent found only at Zicklin.

Contact our Employer Relations team at any time to find out about the many ways your company can engage and recruit our students both on and off campus, such as:

- On-campus recruiting
- Information sessions and corporate presentations
- Partnering with graduate clubs
- Increasing your company's visibility
- Executive mentoring

Zicklin School of Business, Baruch College
Graduate Career Management Center
151 East 25th Street
New York, NY 10010
(646) 312-1330
zicklin.baruch.cuny.edu

About Baruch College

Baruch College is ranked among the region's and nation's top colleges by U.S. News & World Report, Forbes, Princeton Review, and others. Baruch is within easy reach of Wall Street, midtown, and the global headquarters of major companies and non-profit and cultural organizations, giving students unparalleled internship, career, and networking opportunities. The College's more than 17,000 students, who speak more than 110 languages and trace their heritage to over 160 countries, have been repeatedly named one of the most ethnically diverse student bodies in the United States.