



The Lawrence N. Field Center for Entrepreneurship and the Midtown Manhattan Small Business Development Center (SBDC) would like to invite you to our **Banking Bazaar** event. This is a unique opportunity to network and meet with representatives from the Small Business Administration, banks, and financial institutions to learn more about small business financing and the products and services these institutions offer:

- ◆ **SBA Guaranteed Loans**
- ◆ **Merchant Accounts**
- ◆ **Credit Management**
- ◆ **Business Insurance**
- ◆ **Angel Financing**
- ◆ **Personal Loans**
- ◆ **Home Equity Loans**
- ◆ **Business Checking Accounts**

**March 24, 2005**  
**4 – 7 pm**

Baruch College, Vertical Campus  
55 Lexington Avenue  
Room 14-220, 14th floor

Refreshments will be served.

**For more information and to RSVP, please contact Basant Kedia at 646-312-4790 or e-mail [FieldCenter@baruch.cuny.edu](mailto:FieldCenter@baruch.cuny.edu).**

## **WORKSHOPS**

**4:30 – 7:00 pm**  
**Room 14-235**

Panelists are professors and successful entrepreneurs who will share their knowledge and experience.

**4:30 – 5:10 pm**    **Marketing/Networking**

This workshop will focus on low-cost, effective marketing techniques, as well as networking techniques.

**5:20 – 6:00 pm**    **Growing your Business**

This workshop will help you analyze the vision for your business and execute a growth strategy.

**6:15 – 6:55 pm**    **E-Commerce**

This workshop reviews various e-commerce/e-business topics, ranging from trends to the steps involved in setting up a Web-based operation.