

The Lawrence N. Field Center for Entrepreneurship is a unique model of entrepreneurship that brings together students, faculty, and business advisors to support the entrepreneurial endeavors of start-up and established businesses. The Field Center provides educational programs, a networking environment, and counseling help to over 1,300 business concerns each year, more than any other operation of its kind in New York City.

The Field Center also houses the Midtown Manhattan Small Business Development Center (SBDC). The SBDC program is the U.S. Small Business Administration's largest matching grant-funded service delivery network, providing quality customer service to the small business community.

All Field Center services are **FREE**.

One-On-One Counseling is provided by:

- ◆ SBDC Advisors
- ◆ Faculty from Baruch's Zicklin School of Business (Field Mentors)
- ◆ Zicklin Students (Field Fellows)

Seminars and Workshops cover a variety of business topics, including:

- ◆ E-Commerce
- ◆ Management
- ◆ Marketing
- ◆ Finance

Loan Assistance is available for:

- ◆ Developing financing proposals and business plans
- ◆ Obtaining SBA guaranteed loans

To see a Business Development Center Advisor for these and other services, call 646-312-4790 or e-mail FieldCenter@baruch.cuny.edu

LAWRENCE N. FIELD CENTER FOR ENTREPRENEURSHIP

Baruch College
One Bernard Baruch Way, Box B2-140, New York, NY 10010

The Midtown Manhattan Small Business Development Center and the Field Center for Entrepreneurship

invite you to attend the

BANKING BAZAAR
at Baruch College on March 24, 2005

**MEET REPRESENTATIVES FROM
PARTICIPATING FINANCIAL INSTITUTIONS:**

- ◆ ACCION
- ◆ Banco Popular
- ◆ Bank of America
- ◆ Community Capital Bank
- ◆ HSBC
- ◆ New York Life
- ◆ North Fork Bank
- ◆ NYC Business Solutions
- ◆ Project Enterprise
- ◆ Sterling National Bank
- ◆ Wachovia



THE LAWRENCE N. FIELD
CENTER FOR ENTREPRENEURSHIP



Co-sponsored by *Crain's New York Business*.

The SBDC is a program supported by the U.S. Small Business Administration and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities.

The Lawrence N. Field Center for Entrepreneurship and the Midtown Manhattan Small Business Development Center (SBDC) would like to invite you to our **Banking Bazaar** event. This is a unique opportunity to network and meet with representatives from the Small Business Administration, banks, and financial institutions to learn more about small business financing and the products and services these institutions offer:

- ◆ **SBA Guaranteed Loans**
- ◆ **Merchant Accounts**
- ◆ **Credit Management**
- ◆ **Business Insurance**
- ◆ **Angel Financing**
- ◆ **Personal Loans**
- ◆ **Home Equity Loans**
- ◆ **Business Checking Accounts**

March 24, 2005

4 – 7 pm

Baruch College, Vertical Campus
55 Lexington Avenue
Room 14-220, 14th floor

Refreshments will be served.

For more information and to RSVP, please contact Basant Kedia at 646-312-4790 or e-mail FieldCenter@baruch.cuny.edu.

WORKSHOPS

4:30 – 7:00 pm

Room 14-235

Panelists are professors and successful entrepreneurs who will share their knowledge and experience.

4:30 – 5:10 pm Marketing/Networking

This workshop will focus on low-cost, effective marketing techniques, as well as networking techniques.

5:20 – 6:00 pm Growing your Business

This workshop will help you analyze the vision for your business and execute a growth strategy.

6:15 – 6:55 pm E-Commerce

This workshop reviews various e-commerce/e-business topics, ranging from trends to the steps involved in setting up a Web-based operation.