

ENTREPRENEUR WEEK 2005: PLAN TO SUCCEED!

**RSVP
TODAY!!**
Join us
**March
14th – 19th**

In conjunction with the Workshop in Business Opportunities

• The LDC of East New York • Baruch College-Lawrence N. Field Center for Entrepreneurship •



**If You're An Entrepreneur Or Have An Interest In Becoming One,
Join Project Enterprise For An Exciting Week
Of Workshops And Networking**

Tuesday March 15th	NETWORKING Reception and Discussion <i>Time: 6:00 pm – 9:00 pm</i> Location: Baruch College, Vertical Campus, 55 Lexington Ave., 14 th Floor PE Members: \$10.00 Non-Members: \$15.00 “ Technology Matters ” A discussion with industry insiders on how to use latest technology and other strategies, to build and grow your business Speaker: Alfred Edmond, Jr., Editor-In-Chief, Black Enterprise Magazine
Thursday March 17th	POWER BREAKFAST <i>Time: 8:30 am – 10:30 am</i> Location: Baruch College, The Conference Center, 151 E. 25 th St., Room 750 PE Members: \$10.00 Non-Members: \$15.00 “ Buy Black, Buy Brown: Why Your Business is Good Business ” A panel discussion on how to sell your products to the government, corporations, or retailers and the importance of minority businesses and suppliers in the market place <i>Breakfast will be provided.</i> Panelists: Carla Harris, Managing Director, Morgan Stanley Celeste Morris, Entrepreneur Shannon Ayers, Entrepreneur and Owner of Turning Heads Salon and Day Spa Neyda Martinez, Entrepreneur and President, Monserrat Ltd., Stephanie Burroughs, NJSBDC Procurement Director
Friday March 18th	NETWORKING HAPPY HOUR <i>Time: 5:30 pm – 8:00 pm</i> Location: Negril Village, Lounge, 70 West 3 rd Street No Cover; Cash Bar <i>Light appetizers will be available for part of the evening.</i>

RSVP to Novella Ford at 212.678.6734 ext. 3# or email novellaf@projectenterprise.org

Credit cards will be accepted over the phone or on the web through **PayPal,
visit www.projectenterprise.org for more information.**

Only cash will be accepted at the door day of the event.