US Business in China:
A Primer on USCIB/OECD Policy Work

The Weissman Center for International Business
Mitsui USA Lunchtime Forum
March 15, 2006
Agenda

• Primer on USCIB
  – Representing American Companies

• USCIB and China
  – Following US company trade and investment concerns

• OECD and China
  – Projects on governance, investment, corporate social responsibility (CSR)
USCIB at a glance

- Founded in 1945 to represent business views in the newly-formed UN

- Global network -- exclusive U.S. affiliate of:
  - International Chamber of Commerce (ICC)
  - International Organization of Employers (IOE)
  - Business and Industry Advisory Committee to the OECD (BIAC)
  - World ATA Carnet system

- Membership: 300+ multinational companies, law firms and industry associations

- Specialized committees address global economic and business policies

- Issues and guarantees ATA Carnets, allowing temporary, duty-free imports overseas for trade shows, commercial samples and professional equipment
USCIB’s Global Network

USCIB provides access to a wide variety of international organizations and resources that impact trade and commerce.

Companies and business groups use this unique network to affect policies and regulations abroad, and to develop new business opportunities overseas.
China Program Objectives

• Monitor China-Related Policy Developments at Major Multilateral Institutions (OECD, ICC, ILO, WTO).


• Provide a forum for the informal exchange among USCIB members of information on doing business in the PRC.

• Engage with Chinese Sister Business Organizations and Chinese Member Companies (China Council for the Promotion of International Trade (CCPIT) and the China Enterprise Confederation (CEC))
USCIB’s China Committee

Issues

- Rule of law/ Transparency/National Treatment
- Intellectual property right protection
- Air Capacity, Postal Law, Energy Market, Telecoms
- Excessive Certification and Testing
- Government Procurement/ Draft Anti-Monopoly Law
USCIB’s China Committee

Compiles US Business Comments to US Government

- Press release on USTR top-to-bottom review of China trade
- Submission of agenda priority items for US China JCCT meetings in April
- Annual submission on China’s compliance with its WTO Commitments

Roundtables with Chinese Government and Business

Delegation Visit to China December 2005

- Represented ICC at UN Global Compact Meetings in Shanghai
- Participated in OECD/MOFCOM China M&A Symposium
- Co-hosted IPR Roundtable with CCPIT and CSR Roundtable with CEC
OECD Projects with the Chinese

Completed
- Report on Corporate Governance
- Economic Survey
- M&A Symposium

2006-2008 Work Programs
- Corporate Social Responsibility – Multinational Guidelines
- Study on R&D Innovation
- Request for Regulatory Review
Thank You!

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