Unravel the Mystery of EU Standards and Regulations, and Increase Your Sales to the European Union!

Thursday, April 6, 2006  8:30am—12:00pm.
Weissman Center for International Business, Baruch College CUNY
151 East 25th Street New York City, Room #763

The U.S. Department of Commerce, in cooperation with the Weissman Center for International Business at Baruch College CUNY, the Europe Society, the Manhattan Chamber of Commerce and Empire State Development, cordially invites you to a unique seminar that will provide you with relevant market intelligence on current and pending EU standards and regulations that affect U.S. exports to the 25 Member States.

SPEAKERS:
Gwen Lyle, Standards Attaché, United States Mission to the European Union, Brussels
Ann Ngo, Office of the European Union, U.S. Department of Commerce
Amy Goldsmith, Esq. Gottlieb, Rackman & Reisman P.C.

PROGRAM HIGHLIGHTS:
Commercial Update on the European Union Market (25 Member States)
Comprehensive Overview of EU Product Standards and Conformity Assessment
Pressing EU Standards and Regulations that directly affect U.S. exports to the EU
Obtaining EU Protection for your Intellectual Property

Seminar fee $50 ($35 for members or guests of sponsoring organizations)

YES I will attend

Name(s): __________________________________________________________________________
COMPANY: _______________________________________________________________________
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CITY: _______________________________STATE: __________________ ZIP: _______________
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FOR RESERVATIONS AND DIRECTIONS, PLEASE CONTACT:
Anastasia Xenias, Senior International Trade Specialist at the U.S. Department of Commerce NYUSEAC
tel. 212-809-2685 fax 212-809-2687 anastasia.xenias@mail.doc.gov