

Faculty for Fall and Spring Sessions.

Robert J. Lee, PhD, is Director of iCoach New York, an Adjunct Professor of Management at Baruch, and a senior fellow of the Zicklin Leadership Initiative. From 1994 to 1997, Dr. Lee was President of the Center for Creative Leadership, the world's largest leadership development and research organization. He is co-author of *Discovering The Leader In You* (Jossey-Bass, 2001) and *Executive Coaching: A Guide for the HR Professional* (Jossey-Bass, 2004). He earned his doctorate in Psychology from Case Western Reserve University.

Michael Frisch, PhD, is a faculty member of iCoach New York and is a fellow of the Zicklin Leadership Initiative. An executive coach with more than 15 years experience, he has coached in a wide range of industries. Prior to his independent practice, Dr. Frisch was Director of Coaching Services for the New York Office of Personnel Decisions International and a management development professional with PepsiCo. He received his PhD in Industrial/Organizational Psychology from Rice University.

Jeremy Robinson, MSW, is a faculty member of iCoach New York and a fellow of the Zicklin Leadership Initiative. During the past 15 years, he has worked with pace-setting executives who have business genius but whose leaderships styles are not as developed. Since 1999, he has been Dean of Executive Coach Academy in New York. In addition to a graduate degree in social work, he holds certificates in Psychoanalysis and Psychotherapy from the Post-graduate Center for Mental Health in New York City.

Karen Metzger, MSW, is on the faculty of iCoach New York and has had her own practice as an Executive Coach and Management Consultant for more than 25 years. Formerly a vice president at Scudder Kemper Investments, and a faculty member at the Hunter College School of Social Work, since 1999 she has co-facilitated an executive coaching learning group for the International Association of Career Management Professionals. She has an MSW degree from Columbia University.

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International Affiliated Faculty

Michael Van Oudtshoorn, PhD, is an Organizational Psychologist with more than 30 years' experience in consulting, academic teaching, and executive coaching. He has held academic posts at The Californian School of Professional Psychology, The Fielding Institute at Santa Barbara, and the Napier Business School in Edinburgh. He is currently visiting professor to the School of Lifelong Learning & Education at Middlesex University and Chair of the International Center for the study of coaching based at Middlesex University in Great Britain.

Affiliated Faculty

Abraham K. Korman, PhD, the Wollman Distinguished Professor of Management at Baruch, has earned a global reputation in management and in organizational psychology. He has held academic appointments at the University of Minnesota, and New York University. He has also conducted high-level consulting assignments for many Fortune 500 Corporations. He is co-editor of *Evolving Practices in Human Resource Management : Responses to a Changing World of Work* (Jossey-Bass, 1999). Dr. Korman earned his doctorate from the University of Minnesota.

Allen I. Kraut, PhD, is a Professor of Management Baruch and a fellow and a diplomat of the American Psychological Association. Before coming to Baruch, he directed personnel research at IBM for more than 25 years. He is co-editor of *Evolving Practices in Human Resource Management : Responses to a Changing World of Work* (Jossey-Bass, 1999). Dr. Kraut earned his doctorate in psychology from the University of Michigan.

For more information on how we can help you, please contact us at:

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Baruch COLLEGE
The City University of New York
ZICKLIN SCHOOL OF BUSINESS

i-Coach
NEW YORK

The Professional Coaching Certificate Program

A personalized approach to executive training in professional coaching, offering

- Real coaching assignments with real clients for each student
- Small classes to maximize personal attention from renowned faculty
- The opportunity to develop a coaching style that fits each student's personality

"One of the best learning experiences I've had because it combined coaching theory and practice. The opportunity to coach a real client added tremendous value to the learning. This is the only coaching skills program out there that I've found to offer such a practice opportunity."

Vice President, Human Resources
Financial Services Firm

The Professional Coaching Certificate Program

Complete both sessions and earn a certificate issued by the Zicklin School of Business, Baruch College (CUNY) and iCoach.

FALL SESSION: Coaching Theory and Practice

TUITION: \$3,000

A six-session course that combines lectures and case assignments. The goal of the course is to provide an in-depth orientation to the work done by professional coaches. It is directed at human resource managers, consultants, and others who want to understand the design and delivery of executive coaching.

The knowledge gained in this course:

- Provides a solid background in the emerging field of Professional Coaching
- Helps HR managers select and supervise professional coaches who work with an organization's employees
- Provides HR professionals with the knowledge to manage and evaluate a Professional Coaching service
- Shows management consultants how to identify professional coaching opportunities and enhance their coaching skills
- Gives counselors and therapists the opportunity to learn how Professional Coaching differs from their services and to determine if it should be a part of their service mix

Classes begin October 7, 2006 and meet on six Friday mornings from 9 AM to 1 PM, in the Executive Education Facility of the Zicklin School of Business at Baruch College (CUNY), 24th Street and Lexington Avenue, New York City. Breakfast and lunch are provided.

Coaching Theory and Practice satisfies the skill requirements to advance to the **Professional Coaching Program** (Spring Program), which leads to completion of the **Professional Coaching Certificate**.

SPRING SESSION: The Professional Coaching Program

TUITION: \$7,500

Intended for persons who have decided to make Professional Coaching an important part of their careers. The skills developed through this program will enable graduates to begin a Professional Coaching Practice or to modify their existing practice to include coaching, either within an organization or as an external consultant. Successful completion of the program leads to the Professional Coaching Certificate, issued by the Zicklin School of Business at Baruch College and iCoach New York.

Program Design

- The program consists of six full days and six half days of classroom instruction
- Students will develop their own Personal Models for Coaching based on their backgrounds, skills, and interests
- The Program arranges for three-month case assignments for each student
- During the three-month period, a faculty member meets regularly with each student in one-on-one sessions to provide ongoing feedback and advice
- Prominent experts in Professional Coaching serve as guest lecturers
- Based on an individual evaluation by program faculty, students who successfully complete the Professional Coaching Program receive the Professional Coaching Certificate

PREREQUISITES for Spring Session: *The Professional Coaching Program*

One of the following is required:

- Students may have completed the *Coaching Theory and Practice* course or a similar course offered by another university
- Students may present evidence of significant professional experience

Admission decisions are final and are made by a joint committee of Zicklin School of Business and iCoach New York faculty. In most instances, an interview will be required.

Classes begin March 31, 2006 and meet for 12 sessions. Six Friday classes will run from 9:00 am to 5:00 pm and six Friday classes will run from 9:00 am to 1:00 pm. All classes will be in the Executive Education Facility of the Zicklin School of Business at Baruch College (CUNY) 24th Street and Lexington Avenue, New York City. Breakfasts, light lunches and coffee breaks are provided.

Textbooks and other learning materials are provided.

Class size is limited to ensure sufficient opportunities for interaction among participants and faculty.

For detailed class schedules please refer to our website: www.zicklin.baruch.cuny.edu/coaching

iCoach New York is a professional education organization focused on the development of executive coaches. The staff includes experienced, practicing coaches, who have joined for the purpose of providing the finest possible development experience for other coaches. iCoach New York is affiliated with iCoach Academies in the United Kingdom, South Africa, and Italy.

The Zicklin School of Business at Baruch College of The City University of New York is the nation's largest and most diverse collegiate school of business. Zicklin graduates have a major impact on the business life of New York and the nation, and faculty include internationally regarded experts in a variety of business disciplines.

"Not any easy course, so I recommend it only to the serious student."

Psychologist in Private Practice