

MBA in International Business

The International Business program prepares students for entry and managerial positions in a variety of firms, such as export & import companies, international-trade intermediaries, financial institutions, and multinational enterprises, both in the United States and abroad. For students with an undergraduate degree in business administration, the program provides the opportunity to internationalize their knowledge of business functions; for students with other undergraduate degrees, it complements their core business in a similar manner.

Summary of Course

Requirements:

Core/Breadth	33 credits (12 courses)
Major:	12 credits (4 courses)
International Elective:	3 credits (1 course)
General Electives:	9 credits (3 courses)
Total:	57 credits (20 courses)

PRELIMINARY COURSES

QuickStart Accounting, Excel, Math, Statistics, & Technology (Voluntary Modules)

A series of written and spoken English courses for International Students (based on evaluation)

REQUIRED IN MAJOR

IBS 9760 International Business Analysis*

Analysis of international trade and investment patterns, threats, opportunities, and decisions in the context of changing economic, technological, political, social, and cultural environments. Pre or co-requisites: MKT 9703, MGT 9300 or PSY 9788, ECO 9709 or equivalent, ACC 9110 and ACC 9115 or equivalents.

OR ECO 9741 International Economics I *

Examination of the functioning of the international economy. Prerequisite: ECO 9708.

Choose two of the following three courses:

FIN 9788	International Corporate Finance
IBS 9769	International Business Strategy
MKT 9766	International Marketing Management

*Required courses completed at the undergraduate or graduate level with grades of B or better can be replaced by international courses from the list below.

Choose one course from:

CIS 9230	Globalization and Technology	MGT 9490	International Human Resource Management
FIN 9786	International Financial Markets	MGT 9870	International Comparative Management
FIN 9788	International Corporate Finance	MKT 9761	International Commodity Trading
IBS 9756/COM 9656	International Business Communication	MKT 9763	International Trade Operations
IBS 9762	The Global Competitiveness of the U.S. Economy	MKT 9764	Internet Marketing and Global Business
IBS 9767	Foreign Markets, Cultures and Regimes	MKT 9765	Comparative Marketing Systems
IBS 9768	Advanced Topics in International Business	MKT 9766	International Marketing Management
IBS 9769/MGT 9880	International Business Strategy	MKT 9774	International Logistics
LAW 9740	International Trade and Investment Law		

For more information about the International Business major please contact:
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Subject to change

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