

# **NACHUM, LILACH**

## **PUBLICATIONS IN FIELD OF EXPERTISE**

### **Books**

- Y. Aharoni and L. Nachum (eds.), *The Globalization of Services: Some Implications for Theory and Practice*, 2000, Routledge, London and New York, 338 pp.
- L. Nachum, *The Origins of the International Competitiveness of Firms: The Impact of Location and Ownership in Professional Service Industries*, 1999, Edward Elgar, Aldershot and Brookfield, 242 pp.

### **Articles**

- L. Nachum and C. Wymbs, Product differentiation, external economies and MNE location choices: Financial and professional service M&As in London and New York. *Journal of International Business Studies*, 2005, Vol. 36, Issue 5 (415-434)
- L. Nachum and S. Zaheer, The persistence of distance? The impact of technology on MNE investment motivations. *Strategic Management Journal*, 2005, Vol. 26, Issue 9 (747-768)
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- L. Nachum and D. Keeble, Neo Marshallian nodes and global networks: The geographic scale of the competitive advantages of media firms in Central London. *Long Range Planning*, 2003, Vol. 36, Issue 5 (459-480)
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- L. Nachum and D. Keeble, Localized clusters and the eclectic paradigm of foreign investment: Film TNCs in Central London. *Transnational Corporations*, Vol. 9, no. 1, April 2000, pp. 1-37 (lead article)
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