Zicklin School of Business
MBA

NEW YORK SMART. WORLD-CLASS READY.

Baruch College
Zicklin School of Business
CUNY The City University of New York
The Zicklin School of Business is proud to be a leader in providing urban-based graduate business education for the twenty-first century.

Knowledge is a powerful tool: it can broaden perspectives, foster change, and expand horizons. At the Zicklin School of Business, we understand the transformative power of knowledge and the crucial role education plays in shaping the future. The Zicklin School has long been recognized for delivering superior graduate-level education and experiences that give students the foundation they need to reach their current goals and identify new ones. Our courses are taught by faculty who are internationally recognized in their fields and executives who are experienced and knowledgeable. Whatever your professional aspirations, Zicklin offers the programs, faculty, and facilities to deliver a unique and high-value educational experience tailored to today’s and tomorrow’s business challenges.

The Zicklin School helps its alumni reach new heights in their careers by providing the knowledge and skills required to thrive in an increasingly global marketplace. Our faculty consistently rank among the best worldwide in their respective fields, delivering a curriculum that is comprehensive and relevant. The Zicklin MBA features a core curriculum that prepares you for a leadership role and a range of electives that enable you to tailor your studies to focus on your professional goals or to close knowledge or skill gaps.

Whenever you see a successful business, someone once made a courageous decision.
—Peter Drucker

The well-rounded education I received at Zicklin was immensely impactful, and prepared me not only for the initial job I sought, but for a far greater role as a leader. As an executive, I am charged with establishing, implementing, and overseeing my company’s core strategic goals.

My education and experience at Zicklin have been instrumental in my career progression, as well as in my ability to be effective at work on a daily basis. I literally reinvented myself as a professional.

Nikolas De Sena
MBA ’10
President,
U.S. Dynamics Corporation
Zicklin Full-Time MBA

The Zicklin Full-Time MBA offers an extraordinary value: the program is ranked among the nation’s top for ROI by Forbes and US News & World Report. Our students are fueled by the energy and opportunity that New York City brings to our centrally located Manhattan campus.

With New York City as your campus, your MBA experience is not limited to the classroom. Our program’s format allows you the time and resources to integrate critical career-building activities into your total experience. Personal career coaches, alumni networks, and mentors form the bedrock of your professional development.

Is this program for you?
The Full-Time MBA is optimal for career changers—whether you’re moving from one industry to a completely new one, or moving into a new functional area within your current field. Our students come from a wide variety of professional and academic experiences, but all possess the important traits of leadership potential, vision, and ambition.

Fall I:
- Two-Week Orientation prior to the start of the semester
  - Business Communication I & II
  - Overview of Business Law & Ethics
  - Business & Society Relationships
  - Strategy & Competitive Advantage
  - Managerial Statistics
  - Managing People & Organizations

Spring I:
- Firms in the Global Economy
- Introduction to International Business
- Electives/Functional Skills Courses

Fall II:
- Electives/Functional Skills Courses

TOTAL 48 CREDITS
ACCOUNTANCY 61-73 CREDITS

SNAPSHOT OF CLASS OF 2016 EMPLOYERS
- Colgate-Palmolive
- Federal Reserve Bank of New York
- Fresh Direct
- IBM
- KPMG
- Media Math
- Morgan Stanley
- Port Authority of NY & NJ
- S&P Global
- Synpulse Consulting

Zicklin’s Full-Time MBA program improved my ability to think through complex issues and solve tough problems, enhanced my understanding of business principles, and prepared me for the real-life challenges of collaborating with co-workers on important projects.

Upon graduation, I felt empowered and ready to lead. Whether it’s participating in business competitions, getting involved in clubs, providing consulting to small businesses, or just learning from and forming lasting friendships with fellow classmates, these things all make the Zicklin experience special.

Braeden Rogers
MBA ’09
Director, Programmatic Sales, Centro Brand Exchange

CLASS OF 2018:
- Average GMAT: 632
- Average GPA: 3.3
- Average Work Experience: 57 months
  - International: 51%
  - Female: 50%
Zicklin Evening MBA

Zicklin's Evening MBA provides preparation for a competitive business environment at a great value. The program admits in both fall and spring semesters. You are able to pace your degree progress based on your commitments and responsibilities. Classes are offered primarily in the evening, and you will be able to take advantage of summer and January intersession options.

Is this program for you?
While most of our students are employed, they are at various points in their personal and professional lives. The MBA will enhance the knowledge you need for success in your current career path and provide the foundation to explore new possibilities.

Evening MBA Curriculum
On average, our students complete the 48-credit* degree in three years. You may vary the number of courses and credits you take each semester depending upon your personal and professional circumstances. You will average six credits (two or three courses) each fall and spring semester if you attend part-time, nine or more credits if you attend full-time.

All MBA students will complete a set of required courses that include Business Communication I & II, Managerial Statistics, Firms in the Global Economy, Introduction to International Business, Managing People & Organizations, Overview of Business Law & Ethics, Business & Society Relationships, Strategy & Competitive Advantage, and Business Consulting. The curriculum is rounded out by selecting business function and career path courses that best fit your goals.

The curriculum is rounded out by selecting business function and career path courses that best fit your goals.

*Accountancy: 61-73 credits

Where do our students work?
- American Express
- Cushman & Wakefield
- Estee Lauder
- FINRA
- JPMorgan Chase
- JetBlue Airways
- New York City Economic Development Corporation
- Nielsen
- PwC
- The Walt Disney Company

Entering Class Fall 2016
- Average GMAT: 593
- Average GPA: 3.3
- Average Work Experience: 63 months
- Average Age: 29
- Female: 45%

Zicklin’s Evening MBA program has given me the opportunity to excel academically, professionally, and personally. The MBA program experience was enhanced by the school’s New York City location, with its wealth of business opportunities and incredible diversity, as well as the academic and professional resources and career development support the Zicklin School offers.

Students are continuously connected to the professional world via academic and networking events, visits and presentations from executives representing a range of industries, and valuable mentoring opportunities that help students achieve their professional goals.

Lavinia Preda
MBA ‘16
Audit Assistant, Deloitte
Enrolling its first cohort in Summer 2017, the Zicklin One-Year MBA offers the same academically challenging, real-world curriculum as the Full-Time and Evening MBA programs, in an accelerated format.

The One-Year MBA is a 42-credit degree that is completed in 12 consecutive months, beginning in June. During the summer sessions, you will take classes as a cohort and afterward will be able to choose your own elective courses.

Is this program for you?
The program is ideal for professionals seeking to accelerate, rather than change, their career. Zicklin’s One-Year MBA program is for those who already have an undergraduate business degree from an accredited business program and have acquired significant work experience (2-5 years) in business-related functions or positions, such as accounting, finance, marketing, human resources, IT, and business consulting. As a student, you will be expected to handle an intense class schedule.

Zicklin One-Year MBA

Enrolling its first cohort in Summer 2017, the Zicklin One-Year MBA offers the same academically challenging, real-world curriculum as the Full-Time and Evening MBA programs, in an accelerated format.

The One-Year MBA is a 42-credit degree that is completed in 12 consecutive months, beginning in June. During the summer sessions, you will take classes as a cohort and afterward will be able to choose your own elective courses.

Is this program for you?
The program is ideal for professionals seeking to accelerate, rather than change, their career. Zicklin’s One-Year MBA program is for those who already have an undergraduate business degree from an accredited business program and have acquired significant work experience (2-5 years) in business-related functions or positions, such as accounting, finance, marketing, human resources, IT, and business consulting. As a student, you will be expected to handle an intense class schedule.

Sample Program Structure

Summer Block I
- Orientation Week
- Business Communication I
- Overview of Business Law & Ethics
- Managing People & Organizations
- Strategy & Competitive Advantage

Summer Block II
- Business Communication II
- Business & Society Relationships
- Firms in the Global Economy
- Introduction to International Business
- Managerial Statistics

Fall:
- Electives/Functional Skills Courses
- Business Consulting

Spring:
- Electives
- International Study Tour (optional)

Maria Halbinger
Assistant Professor of Innovation and Creativity,
Narendra Paul Loomba
Department of Management,
Zicklin School of Business
Location is everything

Integrated both physically and philosophically into the fabric of New York City, the Zicklin School of Business is located at the business center of the world. Our proximity to major corporations, business innovators, and global concerns means more opportunity for you to gain exposure to and make connections with the leading players in the world of business.

A solid return on investment – for you and your employer

When you pursue an MBA at the Zicklin School, you will gain knowledge and experience that will position you to meet industry challenges and reach new career heights. You will increase your marketable skills while maximizing your value as an employee – and that’s good for everyone’s bottom line.

We’re invested in your success

As part of the Zicklin family, you will have access to Zicklin’s Graduate Career Management Center (GCMC). The GCMC offers a suite of services to assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication, and successful networking techniques. The GCMC’s employer-relations team coordinates with many employers to offer recruitment activities on campus and post hundreds of jobs and internships each month.

Our special events expand your horizons

Conferences and events organized and hosted at the Zicklin School draw hundreds of attendees to hear high-profile speakers such as former United Nations Secretary General Kofi Annan and William C. Dudley, president of Federal Reserve Bank of NY, speakers who shape the conversation on today’s business and financial issues.

My objective was to obtain the broad business exposure that an MBA offers. Upon graduation, I felt confident that I was returning to the business world with a robust foundation that would enable me to take my career to the next level and ultimately launch my own business.

The program also connected me with a supportive network of motivated, like-minded peers.

Cassie Abrams
MBA ’10
Co-Founder, Relish Food Project
Contact Info:
Office of Graduate Admissions
Zicklin School of Business
Baruch College
City University of New York
125 East 25th Street
New York, NY 10010
E: ZicklinGradAdmissions@baruch.cuny.edu
T: 646-312-1300