Baruch College’s Zicklin School of Business provides the perfect combination of high-quality academics, program variety, and affordability for students striving to excel in today’s competitive business world.
THE ZICKLIN MBA

The Zicklin MBA core curriculum ensures your readiness to face the complexities and realities of the world as a top business manager. Beyond the required core courses, Zicklin MBA students are encouraged to explore, develop, and determine an area of expertise and direction to fit their personal interests and ambitions.

The Zicklin MBA offers formats to fit many lifestyle needs. You can study full time in an MBA cohort experience and part time in either an accelerated or a flexible format. Zicklin also offers an Executive MBA format for midcareer managers (details at www.baruch.cuny.edu/zicklin/exec).

THE ZICKLIN MS

For those who prefer in-depth study in one business area, Zicklin offers a full array of Master of Science (MS) degree programs. Each offers students expertise in a particular field.
Joint Programs

JD/MBA with Brooklyn Law School
www.baruch.cuny.edu/zicklin/jd_mba

JD/MBA with New York Law School
www.baruch.cuny.edu/zicklin/jd_mba

Special Programs

International Executive MS Programs
www.baruch.cuny.edu/zicklin/international_programs

Doctoral Program
www.baruch.cuny.edu/programs/doctoral

Post-Master’s Professional Certificate Program
www.baruch.cuny.edu/zicklin/post-master

Distinguished Faculty and Scholarship

Invigorating the classroom experience are distinguished faculty members who are actively engaged in their areas of expertise. Based on research contributions to journals, Zicklin faculty members are accorded Top 100 status by the authoritative faculty research rankings of the Social Science Research Network (SSRN) and the University of Texas at Dallas. Sought-after experts and consultants, faculty are also regularly called upon for commentary by such media outlets as the Wall Street Journal, the Washington Post, Crain’s New York Business, USA Today, Bloomberg TV, CNBC, and CNN.

The Zicklin School oversees six nationally recognized think tanks on campus, including the Robert Zicklin Center for Corporate Integrity and the Lawrence N. Field Center for Entrepreneurship. You can learn more about Zicklin’s centers at www.baruch.cuny.edu/zicklin/centers.

“I often see friendships and connections forming between students in my classes and years later find out that the same individuals are still in touch, conducting business, and/or socializing. These connections enrich our graduates’ lives both personally and professionally, and I feel honored to facilitate them.”

— Andreas Grein Professor of Marketing and International Business
High-Performing Students

Individuals admitted to Zicklin’s graduate programs share a special energy, commitment, and focus. As a group, they are remarkably diverse. Students in our most recent incoming class hailed from 86 countries. At the undergraduate level, they excelled in a wide range of majors in business, humanities, engineering, social sciences, and the sciences. They came to Baruch with previous careers in finance and accounting, consulting, nonprofits, entertainment, engineering, law, government, and the military.

Zicklin students routinely win national and international business competitions. The school maintains a competition webpage to share that news, as well as advice and videos, at www.baruch.cuny.edu/bizcompetitions.

“It was a daunting but necessary task to create—during my first semester of classes—a resume that would sell my cancer research background to the accounting firms I hoped to interest. Zicklin’s Graduate Career Management Center (GCMC) partnered with me on hours of revising and dissecting my resume, a process that brought self-knowledge and confidence in the skills that I already had. Landing an internship with one of the Big Four accounting firms in my first semester was sweet.”

—Janeflora Henriques
(Full-Time MBA ’12)

Career Services: Attention to Your Lifelong Growth

Zicklin grads stand out in today’s competitive marketplace. Our Graduate Career Management Center (GCMC) will teach you how to manage your career in a dynamic business environment. Recognized as some of the best in the field, our career development professionals provide both individual advising and group programming. Zicklin students reach their job search goals through effective self-presentation, proactive job searches, and building professional connections. Learn more at www.baruch.cuny.edu/zicklin/gcmc.

SOME RECENT EMPLOYERS
Banco Santander
BlackRock
Citigroup
Colgate-Palmolive
Credit Suisse
Deloitte
Ernst & Young
Grant Thornton
HSBC
JPMorgan Chase
KPMG
MediaCom
Microsoft
Port Authority of NY/NJ
PwC
Rodman & Renshaw
OUR LOCATION: NEW YORK, NY

To attend Zicklin is to experience New York City’s energy and spirit. This dynamic hub of political, financial, and cultural activity is home to Fortune 500 companies, the banking sector, the media and advertising industries, accounting, fashion, publishing, and thousands of other enterprising companies. CEOs, global business leaders, and elected officials are regular guests at our events and in our classrooms. Our scholarship, research, and career services are intertwined with, and informed by, the city’s vibrant business landscape.

Admissions

Our admissions standards are extremely competitive. Previous academic performance, full-time work experience, standardized test scores, essays, the resume, and letters of recommendation are all seriously considered.

Please visit our website for detailed application information and instructions: www.baruch.cuny.edu/zicklin/admissions/grad

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Tel: 646-312-1300
Fax: 646-312-1301
E-mail: ZicklinGradAdmissions@baruch.cuny.edu

Our History and Legacy

Baruch College is part of a tradition that dates back more than 160 years to the founding of the Free Academy, the very first free public institution of higher education in the nation. Today, a thriving, urban, multicultural institution and a senior college of The City University of New York (CUNY), Baruch attracts motivated students from more than 170 countries. Their ability and drive, along with the superb, professional education for which Baruch is known, have established the College’s reputation for excellence.

The Zicklin School of Business was established in 1919 as City College’s School of Business and Civic Administration, which offered its first MBA program in 1920. The Zicklin School routinely wins national and international recognition for innovation, excellence, diversity, and value. Recent recognition from U.S. News & World Report ranks Zicklin’s MBA Program #1 in financial value at graduation.

To find out more about the Zicklin School of Business, use your phone to scan the code (above), text myqrinfo 1844 to 41411, or visit our website at www.baruch.cuny.edu/zicklin

*Standard data rates may apply