Graduate Employment Outcomes
MBA and MS Graduates
2012-2013 Academic Year
The Graduate Career Management Center of Baruch College’s Zicklin School of Business is thrilled to share its first post-graduate employment outcomes report.

This report reflects the outcomes of MBA and MS graduates from the Zicklin School of Business in both our full-time and part-time programs for the 2012-2013 academic year.

Please visit our website at zicklin.baruch.cuny.edu/careers to learn about the many services we provide to our students, alumni and the employment community.

If you are a prospective employer, we would be delighted to assist you with your recruitment efforts. Please contact us at (646) 312-1330 to find out more.

Sincerely,

Fred Burke
Director, Graduate Career Management Center

Myung-Soo Lee
Interim Dean
Employment information was collected on 661 (84% of all graduates). 78% of graduates were reported employed, having had received an employment offer by graduation, or not seeking employment. Employment information was collected on 661 (84% of all graduates). No information was received or collected on 127 (16% of all graduates).

Top 20 employers of Zicklin graduates in the 2012-2013 academic year:

- Axiom SL
- Bank of America
- Baruch College
- BNY Mellon
- Citigroup
- City of New York
- Con Edison
- Deloitte
- EisnerAmper
- EY
- Goldman Sachs
- Grant Thornton
- JPMorgan Chase
- KPMG
- McGladrey
- Morgan Stanley
- PwC
- UBS
- United Nations
- WeiserMazars
About Baruch College’s Zicklin School of Business

A campus of the City University of New York, Baruch College’s Zicklin School of Business is the largest accredited school of business in the United States with over 2,000 MBA and MS students.

Started in 1920, Baruch’s MBA and MS business programs continue to earn a national and international reputation of excellence, including:

- Top 70 MBA Program in the US (Forbes Magazine, 2013)
- #3 Fulltime MBA Program in New York City (U.S. News & World Report, 2012)

About the Zicklin Graduate Career Management Center

The Graduate Career Management Center (GCMC) is an educational department of the Zicklin School of Business. It is dedicated to providing the school’s graduate students and alumni with the tools and resources necessary to successfully manage their careers, while building relationships between employers and the Baruch community to help develop talent pipelines.

The GCMC offers a suite of services that includes individualized career advisement and assessment, as well as strategic workshops and training that assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication and successful networking techniques. The GCMC’s employer relations team coordinates with employers to come to campus for on-campus recruiting activities, as well as posting hundreds of jobs and internships each month on the school’s Zicklin CareerLink career-management system. The team also helps organize a variety of engagement opportunities between companies and graduate students, such as corporate site visits, speaker panels and networking events.
Zicklin’s graduate community is made up of a diverse student body, and offers employers the unique perspective and representation they seek for their teams. With an average work experience of five years, our MBA and MS students gain business area expertise by specializing in majors such as Accountancy/Taxation, Computer Information Systems, Finance, Management and Marketing.

**STUDENT MAJORS**

- **36%** Accounting/Taxation
- **10%** Computer Information Systems
- **17%** Finance
- **9%** Management
- **13%** Marketing
- **15%** Other

**STUDENTS BY PROGRAM**

- 112 Full-Time MBA
- 829 MS Degree
- 1,319 Part-Time MBA
- **2,260 TOTAL**

**STUDENT DIVERSITY**

- **Male**: 56%
- **Female**: 44%
- **White**: 41%
- **Other/No Answer**: 27%
- **Asian**: 22%
- **African American**: 6%
- **Hispanic**: 4%
- **International**: 8%

Source: All enrollment except Executive Programs. Baruch College, 2012 graduate admissions data.
ZICKLIN MBA AND MS STUDENTS: 2012-2013 ACADEMIC YEAR EMPLOYMENT STATUS AT GRADUATION

788 TOTAL STUDENTS

77% EMPLOYED/OFFER RECEIVED
(600 students)

16% ACCEPTED AND STARTING A NEW JOB
(127 students)

59% CONTINUING WORK WITH PRE-GRADUATE DEGREE EMPLOYER
(463 students)

1% INTERNSHIP UPON GRADUATION
(6 students)

6% UNEMPLOYED AND SEEKING EMPLOYMENT
(50 students)

1% NOT SEEKING EMPLOYMENT
(11 students)

16% NO INFORMATION AVAILABLE
(127 students)
ZICKLIN MBA AND MS STUDENTS:
2012-2013 ACADEMIC YEAR EMPLOYMENT STATUS AT GRADUATION

BY PROGRAM

PART-TIME MBA (47%)

82% EMPLOYED/OFFER RECEIVED

13% NO INFORMATION AVAILABLE

4% UNEMPLOYED

1% NOT SEEKING EMPLOYMENT

FULL-TIME MBA (7%)

54% EMPLOYED/OFFER RECEIVED

11% NO INFORMATION AVAILABLE

23% UNEMPLOYED

12% NOT SEEKING EMPLOYMENT

MS (46%)

73% EMPLOYED/OFFER RECEIVED

20% NO INFORMATION AVAILABLE

6% UNEMPLOYED

1% NOT SEEKING EMPLOYMENT
ZICKLIN MBA AND MS STUDENTS:
2012-2013 ACADEMIC YEAR EMPLOYMENT STATUS AT GRADUATION

BY MAJOR

ACCOUNTING/TAXATION

- EMPLOYED/OFFER RECEIVED: 74%
- NO INFORMATION AVAILABLE: 20%
- UNEMPLOYED: 5%
- NOT SEEKING EMPLOYMENT: 1%

(255 students)

COMPUTER INFORMATION SYSTEMS

- EMPLOYED/OFFER RECEIVED: 80%
- NO INFORMATION AVAILABLE: 12%
- UNEMPLOYED: 7%
- NOT SEEKING EMPLOYMENT: 1%

(65 students)

FINANCE

- EMPLOYED/OFFER RECEIVED: 82%
- NO INFORMATION AVAILABLE: 10%
- UNEMPLOYED: 7%
- NOT SEEKING EMPLOYMENT: 1%

(122 students)

MANAGEMENT

- EMPLOYED/OFFER RECEIVED: 73%
- NO INFORMATION AVAILABLE: 15%
- UNEMPLOYED: 8%
- NOT SEEKING EMPLOYMENT: 4%

(77 students)

MARKETING

- EMPLOYED/OFFER RECEIVED: 79%
- NO INFORMATION AVAILABLE: 13%
- UNEMPLOYED: 7%
- NOT SEEKING EMPLOYMENT: 1%

(72 students)

OTHER

- EMPLOYED/OFFER RECEIVED: 60%
- NO INFORMATION AVAILABLE: 20%
- UNEMPLOYED: 7%
- NOT SEEKING EMPLOYMENT: 13%

(9 students)

Note: All 2012-2013 graduating class
Why Hire from Zicklin?
Employers consistently recognize Zicklin MBA and MS students for their business integrity, objective thinking and ability to deliver. Our MBA and MS business programs prepare students for the changing needs of the marketplace. Taught by internationally recognized authorities in accounting, business and management, Zicklin’s curriculum combines academic theory with practical application. It’s why acceptance to Zicklin is highly competitive, and why employers seek out our MBA and MS students when they hire.

Getting Started
Create your company profile and post internships and job opportunities for our MBA and MS students on Zicklin CareerLink, our online career-management system. To begin, visit zicklin-baruch-csm.symplicity.com

Working with Us
We understand how important it is for your organization to effectively target the right individuals when you hire. Our Employer Relations team is dedicated to bringing your company closer to the business talent found only at Zicklin.

Contact our Employer Relations team at any time to find out about the many ways your company can engage and recruit our students both on and off campus, such as:

- On-campus recruiting
- Information sessions and corporate presentations
- Partnering with graduate clubs
- Increasing your company’s visibility
- Executive mentoring

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About Baruch College

Baruch College is ranked among the region’s and nation’s top colleges by U.S. News & World Report, Forbes, Princeton Review, and others. Baruch is within easy reach of Wall Street, midtown, and the global headquarters of major companies and non-profit and cultural organizations, giving students unparalleled internship, career, and networking opportunities. The College’s more than 17,000 students, who speak more than 110 languages and trace their heritage to over 160 countries, have been repeatedly named one of the most ethnically diverse student bodies in the United States.