The Zicklin School of Business is proud to prepare business leaders and high-potential professionals for new career heights through its world-class Executive MBA (EMBA) program.

At the Zicklin School of Business we understand the transformative power of knowledge and the crucial role education plays in shaping the future. Zicklin has long been recognized for delivering superior executive education and experiences that give students the foundation they need to achieve their current goals and advance new ones.

Located in the heart of New York City, the Zicklin School of Business offers an unmatched combination of quality, affordability, and convenience with a stellar reputation in business education. Zicklin’s EMBA does far more than help you manage your current business and career. The Executive MBA provides you with the tools to manage people and embrace innovation. It helps you understand and navigate the environmental, social, and ethical challenges facing organizations today. It also teaches you how to think strategically about making sustainability an essential part of your business outlook. Completing this program will give you a new, broader perspective on yourself and on the world.

Relevant, remarkable, and rewarding is how I sum up my experience with Zicklin’s Executive MBA program. Earning my degree enabled me to surpass my goals of augmenting my work experience, knowledge, and skills, while expanding my professional network and advancing my career. Exponentially enriching my overall experience was the amazing group of diverse professionals who comprised my cohort, each one bringing a unique perspective to our classroom. The relationships I formed with classmates will remain with me for a lifetime.

Juan Pazmino
EMBA ’12
Senior Vice President of Operations
FSO Onsite Outsourcing

“Fortune does favor the bold and you’ll never know what you’re capable of if you don’t try.”
—Sheryl Sandberg
CEO, Facebook
Is this program for you?
We look for candidates who have at least 5 to 7 years of professional or managerial experience and hold a bachelor’s degree or foreign equivalent. Candidates must understand the rigors of executive education and be motivated to excel in this program while maintaining their careers and personal lives. Here is a snapshot of our most recent cohort of Executive MBA students:

CLASS OF 2018:
Average age 35
Male 55%
Female 45%
Average years of full-time work experience 12

Designed to make the most of your investment

The Zicklin Executive MBA is a 20-month program structured to meet the needs of high-potential professionals and business leaders who are ready to take their organizations and careers to the next level.

There is no better value in EMBA programs in the New York City area, and our cohorts of experienced professionals, highly ranked faculty, and cutting-edge curriculum reflect that. Our program is designed to allow you to focus on learning while continuing to work full time and manage your demanding career.

You will begin your EMBA experience with Boot Camp, a three-week series of refresher modules in finance, statistics, and accounting to ease you back into the classroom and help you brush up on basic quantitative skills. A residential orientation weekend includes team-building activities to help you get to know your cohort, as well as sessions on time and stress management, academic integrity, and career management. The EMBA program runs on a trimester basis. Classes are held on Saturdays, from 8:30 am to 5:30 pm, and on occasional Fridays.

The EMBA academic director carefully designs the curriculum to meet the educational needs of experienced professionals in the program. Only the most highly rated Baruch College faculty are invited to teach in the program. The director also recruits accomplished business leaders to teach or hold special lectures.

Global Learning

An international study tour is a key program highlight, taking place in the second year. You will travel with a faculty member to two different international locations for 8 to 10 days and meet with companies and organizations in each location. Program graduates consistently rate the trip as an illuminating experience that enhances their international business perspective and gives them a greater understanding of the impact of our rapidly globalizing world.

I was drawn to the Zicklin School by its excellent reputation in the New York market, as well as the structure of its EMBA program. What I liked most was being able to move through the program with the same students from beginning to end. The relationships I formed during my time at Zicklin are among my most cherished friendships and also comprise the basis of my most formidable professional asset: a network of diverse individuals, with expertise ranging across many industries and disciplines, to whom I continue to turn for advice and mentorship.

Peter Izzo
EMBA ’08
Vice President and Senior Relationship Manager
Webster Bank, NA
Relevant content that keeps you ahead of the curve

Zicklin’s EMBA curriculum integrates core business skills and leading-edge concepts and practices to give you the tools and knowledge needed to navigate today’s—and tomorrow’s—business environment.

Business
You will update your skills; master business fundamentals such as quantitative tools, finance, and economics; and develop functional knowledge in the areas of marketing, accounting, information systems, and management.

Leadership
We prepare you for the challenges of leadership with classes on strategy, communication, negotiation, persuasion, and innovation—the essential skill set every great leader must have. You will learn about effective, strategic leadership under different organizational conditions, gain insights into your own leadership style, and participate in challenging group exercises that help you develop confidence as a leader.

Ethics
Drawing on expertise from The Robert Zicklin Center for Corporate Integrity at Baruch College and our EMBA faculty, we explore topical issues confronting U.S. and global corporations and capital markets. Analyzing subjects around transparency in corporate reporting and legal and ethical corporate behavior helps you develop ways of thinking through ethical dilemmas in an increasingly complex world.

Sustainability
Understanding the environmental and social challenges that contribute to the complexity of the corporate environment is of growing importance in today’s globalized business world. You will learn from professors and guest speakers who discuss how sustainability creates value for businesses, why some companies are making sustainability a core part of their business strategy, and how sustainability is relevant for supply chain management, financial reporting, strategic leadership, and ethical behavior.

Globalization
Zicklin’s EMBA will prepare you to lead effectively across cultures by exposing you to differences in perspectives, institutions, and practices around the world. You will also learn how to evaluate foreign markets and assess political and economic risks, as well as develop an understanding of the challenges and opportunities of managing dispersed organizations operating outside of the U.S.

Zicklin’s Executive MBA program has proven to be a life-changing experience and a tremendous investment in my future. I found the EMBA program’s core curriculum to be challenging and relevant for today’s business environment. By the end you’ll have developed the tools needed for competently running a business. Well worth the effort, my Zicklin EMBA has equipped me with the necessary skill set to perform at the high level required to succeed in my profession.

Charlotte Bowman
EMBA ’15
CFO
BMW of Manhattan
Professional and academic expertise with real-world experience

The EMBA program employs distinguished professors from the Zicklin School of Business and practitioners and executives from New York and the surrounding region to yield a unique synthesis of academic and practical business expertise. Members of the Zicklin School of Business faculty include:

- Raquel Benbunan-Fich, PhD, Management Information Systems, Rutgers University
- Andreas Grein, PhD, Marketing & International Business, New York University
- Debbie Kaminer, JD, Columbia University
- Mary Kern, PhD, Management & Organizations, Northwestern University
- Lilac Nachum, PhD, International Business & Management, Copenhagen Business School
- Rajarashi Nahata, PhD, Finance, Vanderbilt University
- Cynthia Thompson, PhD, Industrial – Organizational Psychology, University of Tennessee

A sample of course offerings:
- Entrepreneurial Strategy
- Corporate Finance
- Human Capital and the Triple Bottom Line
- International Business Fundamentals
- Overview of Business Laws and Ethics
- Managing People and Organizations
- Mergers & Acquisitions
- Negotiation Strategy

I felt that an Executive MBA degree would sharpen my business acumen and increase my attractiveness to corporate employers. The curriculum’s emphasis on team projects was particularly impactful. Forming relationships with smart, successful, talented people from diverse industries and outlooks taught me the importance of leveraging varied capabilities to maximize group success—a concept that helped me advance in a stimulating corporate career.

Karen Boykin-Towns
EMBA ’93
Vice President of Corporate Affairs
Pfizer
A world of opportunities

We’re invested in your success

As part of the Zicklin alumni family, you will have access to Zicklin’s Graduate Career Management Center (GCMC). The GCMC offers a suite of services to assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication, and successful networking techniques.

Our special events expand your horizons

Conferences and events organized and hosted at Zicklin often feature high-profile leaders from a variety of industries and sectors who shape the conversation on today’s business and financial issues. Past speakers include former United Nations Secretary General Kofi Annan, former U.S. Secretaries of Treasury Timothy Geithner and Jack Lew, European Commissioner for Competition Margrethe Vestager, and William C. Dudley, president of the Federal Reserve Bank of New York.

Our alumni network spans the world

As part of the Zicklin Executive MBA program, you’ll have access to Baruch College’s robust network of more than 135,000 alumni worldwide. You can apply to the Executives on Campus program to receive mentoring support from business leaders with diverse industry expertise. Upon graduation, the Office of Alumni Relations offers numerous occasions for you to reconnect with classmates and network with other alumni across disciplines and around the world.

From the very first session, I was able to put into practice on Monday what I learned in class on Saturday. I was exposed to a wide spectrum of business concepts and gained tools and language that improved my negotiation and communication skills. My learning about evidence-based management led to its implementation in my workplace, with positive impact on decision making and staff assessment. Thanks to Zicklin’s exceptional EMBA program, I am a better, more confident executive and, more importantly, a better leader.

Leo Bodden
EMBA ’15
Vice President of IT–Converged Technologies
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