

Paper # _____

Scorer _____

Date _____

Goal: Global Awareness	3. Exceeded expectations	2. Met Expectations	1. Failed to Meet Expectations	Score*
Identification of Global Business Factors				
Students will differentiate the economic, political, and cultural dimensions of <u>global business</u>	Clear and detailed identification of the <i>three</i> relevant global business dimensions	Adequate identification of <i>two</i> relevant global business dimensions	Does not differentiate the economic, political, and cultural dimensions of global business or only identifies <i>one</i> dimension	
Students will describe the interrelationships of these dimensions	Clear and detailed analysis of the interrelationships among the <i>three</i> dimensions (how they fit together)	Adequate analysis of the interrelationships among the <i>two</i> dimensions (how they fit together)	Does not address the interrelationships among economic, political, and cultural dimensions or only addresses <i>one</i> dimension	
Analysis of Global Business Factors				
Students will analyze how the economic, political, and cultural dimensions drive <u>global activities</u>	Clear, accurate and detailed analysis of <i>three</i> dimensions that drive global activities	Adequate analysis of <i>two</i> dimensions that drive global activities	Does not address how the economic, political, and cultural dimensions drive global activities or only addresses <i>one</i> dimension	
Students will indicate how these dimensions affect specific management actions and strategies	Clear, accurate and detailed analysis of how the <i>three</i> dimensions affect specific management actions and strategies	Adequate analysis of how the <i>two</i> dimensions affect specific management actions and strategies	Does not analyze how the economic, political, and cultural dimensions affect specific management actions and strategies or only addresses <i>one</i> dimension	
Application of Key Global Business Principles				
Students will make <u>business –specific</u> recommendations with regards to the economic, political, and cultural dimensions	Strong conclusions and very good recommendations regarding the <i>three</i> dimensions.	Adequate conclusions and acceptable recommendations regarding the <i>two</i> dimensions.	Does not make Adequate conclusions and acceptable recommendations or only addresses <i>one</i> dimension	
Total				
Comments	*Mark N/A if not applicable			

