

GRADUATE ASSURANCE OF LEARNING COMMITTEE, ZICKLIN SCHOOL OF BUSINESS, BARUCH COLLEGE (CUNY)

Goal: Technology Literacy	Paper # _____	Scorer _____	Date _____	
<i>Technology Literacy:</i> Understands the role of Information Technology in organizational decision making and strategy	3. Exceeded expectations	2. Met Expectations	1. Failed to Meet Expectations	Score*
Objective 1: Ability to identify, describe, and evaluate IT-enabled business opportunities and risks	Clearly demonstrates the ability to identify, describe, and evaluate IT-enabled business opportunities and risks (such as the role of IT in enhancing a firm's competitive position)	Adequately demonstrates the ability to identify and describe IT-enabled business opportunities and risks (such as the role of IT in enhancing a firm's competitive position)	Fails to demonstrate the ability to identify and describe IT-enabled business opportunities and risks (such as the role of IT in enhancing a firm's competitive position)	
Objective 2: Ability to identify and explain basic Information Technologies and emerging technology trends	Clearly demonstrates the ability to identify, describe, and provide examples of basic Information Technologies (such as networks, databases, and the Web) and emerging technology trends	Adequately demonstrates the ability to identify and describe basic Information Technologies (such as networks, databases, and the Web) and emerging technology trends	Fails to demonstrate the ability to identify and describe basic Information Technologies (such as networks, databases, and the Web) and emerging technology trends	
Total				
Comments	* Mark N/A if not applicable			

Suggested Measurement Mechanism: Student paper based on a business case embedded in a core course, final exam essay, or multiple choice questions (for example, CIS 9000)