<table>
<thead>
<tr>
<th>Subgoal 1: Written Communication</th>
<th>3. Exceeded expectations</th>
<th>2. Met Expectations</th>
<th>1. Failed to Meet Expectations</th>
<th>Score*</th>
</tr>
</thead>
</table>
| Focus                           | The paper clearly and effectively  
• states what the paper is about  
• defines its scope and purpose  
• identifies and defines the relevant issues  
• raises interesting questions,  
• presents its main findings and conclusions  
• responds to the assignment | The paper adequately  
• states what the paper is about,  
• defines its scope and purpose,  
• identifies and defines the relevant issues,  
• raises interesting questions,  
• presents its main findings and conclusions,  
• responds to the assignment. | The paper fails to sufficiently  
• state what the paper is about,  
• define its scope and purpose,  
• identify and define the relevant issues and raise interesting questions,  
• present its main findings and conclusions, respond effectively to the assignment. |        |
| Content                         | The paper  
• effectively addresses and analyzes the relevant issues,  
• demonstrates a solid level of subject knowledge,  
• offers original thought and insight,  
• constructs a sound and compelling argument. | The paper  
• adequately addresses and analyzes the relevant issues,  
• demonstrates a reasonable level of subject knowledge,  
• offers some original thought and insight,  
• constructs a reasonable argument. | The paper fails to  
• adequately address and analyze the relevant issues,  
• demonstrate a reasonable level of subject knowledge,  
• offer any original thought and insight,  
• construct a reasonable argument. |        |
| Support                         | The paper  
• uses and integrates accurate, appropriate, and compelling evidence  
• effectively demonstrates how all the evidence supports and advances claims of the argument,  
• appropriately incorporates effective figures and tables,  
• appropriately cites sources used. | The paper  
• uses and integrates some useful evidence,  
• adequately demonstrates how the evidence supports and advances claims of the argument,  
• adequately incorporates some figures and tables,  
• adequately cites most sources used. | The paper fails to  
• use and integrate useful evidence,  
• adequately demonstrate how evidence supports and advances claims of the argument,  
• adequately incorporate figures and tables,  
• adequately cite sources. |        |
| Organization                    | The paper  
• creates a logical structure that shows the development of the argument,  
• produces focused sections and paragraphs,  
• effectively communicates its main ideas and findings. | The paper  
• creates a structure that adequately supports the development of the argument,  
• produces some focus through sections and paragraphs,  
• adequately communicate its main ideas and findings. | The paper fails to  
• create a structure that adequately supports the development of the argument,  
• produce focus through sections and paragraphs,  
• adequately communicate ideas and findings. |        |
| Presentation                    | The paper  
• exhibits clear and effective writing,  
• demonstrates consistently correct grammar, punctuation and spelling,  
• uses appropriate formatting and language. | The paper  
• exhibits mostly clear and adequate writing,  
• demonstrates mostly correct grammar, punctuation and spelling,  
• uses adequate formatting and language. | The paper fails to  
• exhibit clear and adequate writing,  
• demonstrate correct use of grammar, punctuation and spelling,  
• use adequate formatting and language. |        |

**Total**

**Comments**

*Mark N/A if not applicable.*

_Suggested measurement mechanism: any core course which requires a written assignment_