

Lin Peng

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EMPLOYMENT AND ACADEMIC APPOINTMENTS

- 2002–Present Krell Chair Professor in Finance
Finance PhD Program Coordinator 2013–present
Zicklin School of Business, Baruch College, City University of New York
Professor 2014; Associate Professor 2008–2014; Assistant Professor
2002–2007
- 2007–Present Doctoral faculty in Economics
Graduate School and University Center, City University of New York
- 2022–Present Visiting Professor, Princeton University, Bendheim Center for Finance
- 2021–2022 Visiting Professor and Director of Research
University of Cambridge, Faculty of Economics
Professorial Fellow, Darwin College
- 2019 Visiting Professor, Princeton University, Bendheim Center for Finance
- 2017 Visiting Professor, Columbia University, GSB and SIPA
- 2010 Visiting Associate Professor, Rutgers University, Business School
- 2009 Visiting Associate Professor, Princeton University, Bendheim Center for Finance
- 1999 Economist, Federal Home Loan Bank of Des Moines

EDUCATION

- 2002 Ph.D. in Finance, Duke University, Fuqua School of Business
Dissertation: “Information and Asset Prices”
Committee: Pete Kyle (chair), Tim Bollerslev, Campbell Harvey, David Hsieh,
S. Viswanathan
- 1998 M.A. in Biology, Wesleyan University, CT

RESEARCH AREAS

- Social Networks, Investor Attention, Information Economics, Behavioral Finance, FinTech
- Environmental Social and Governance (ESG), Corporate Governance
- Liquidity, Institutional Investors, Market Efficiency

Statistics (as of August 2022):

4202 citations on Google Scholar

Top 0.4% on Social Science Research Network based on total citations

PUBLICATIONS

- **Retail Attention, Institutional Attention**
With Hongqi Liu and Yi Tang
Journal of Financial and Quantitative Analysis, Forthcoming
Best Paper Awards finalist, 2018 FMA Asia Pacific Conference.
- **Social Proximity to Capital: Implications for Investors and Firms**
With Theresa Kuchler, Yan Li, Johannes Stroebel and Dexin Zhou
Review of Financial Studies, 2022, 35(6), 2743-2789.
- **Face Value: Trait Inference, Performance Characteristics, and Market Outcomes for Financial Analysts**
With Siew Hong Teoh, Yakun Wang, and Jiawen Yan
Journal of Accounting Research, 2022, 60, 653-705.
Featured in [UCLA Anderson Review](#), [Cambridge University News](#)
- **Social Networks, Trading, and Liquidity**
With Qiguang Wang and Dexin Zhou
Journal of Portfolio Management, 2022, 48 (6), 196-215
- **Investor Attention and Asset Pricing Anomalies**
With Lei Jiang, Jinyu Liu, Baolian Wang
Review of Finance, 2022, 26 (3), 563-593.
- Three book chapters: **Market Makers, Market Liquidity, and The Structure of Security Markets** With Robert A. Schwartz
Encyclopedia of Finance, C.F. Lee, A.C. Lee. Editor, Springer 2021.
- **Resiliency and Stock Returns**
With Jian Hua, Robert Schwartz and Sila Allen
Review of Financial Studies, 2020, 33(2), 747-782.
- **Managerial Incentives and Stock Price Manipulation**
With Ailsa Roell
Journal of Finance, 2014, 69, 487–526. *Lead Article*.
Reprinted in: Robert W. Kolb, ed., Recent Developments in the Economics of Executive Compensation, Edward Elgar, 2016.
- **Liquidity Shocks and Market Reactions**
With Turan Bali, Yannan Shen and Yi Tang
Review of Financial Studies, 2014, 27 (5), 1434-1485
Winner of the Chinese Finance Association (TCFA) Best Paper Award
- **Market Structure and Price Formation at Market Openings and Closings: Evidence from Nasdaq's Calls**
With Michael Pagano and Robert Schwartz
Journal of Financial Markets, 2013, 16, 331-361

- **The Impact of Joint Participation on Liquidity in Equity and Syndicated Bank Loan Markets**
With Linda Allen and Aron Gottesman
Journal of Financial Intermediation, 2012, 21(1), 50-78.
- **Manipulation and Equity-Based Compensation**
With Ailsa Roell
American Economic Review P&P, 2008, 98(2): 285-90
- **Executive Pay, Earnings Manipulation and Shareholder Lawsuits**
With Ailsa Roell
Review of Finance, 2008, 12, 141-184
- **Investor Attention and Time-Varying Comovements**
With Tim Bollerslev and Wei Xiong
European Financial Management, 2007, 13, 394-422
- **Investor Attention, Overconfidence and Category Learning**
With Wei Xiong
Journal of Financial Economics, 80, 2006, 563-602
- **Is There a Risk-Return Tradeoff? Evidence from High-Frequency Data**
With Turan Bali
Journal of Applied Econometrics, 2006, 21, 1169-1198
- **Learning with Information Capacity Constraints**
Journal of Financial and Quantitative Analysis, 2005, 40, 307-329
- Book chapters: **Market Makers, Market Liquidity, The Structure of Security Markets**
With Robert A. Schwartz
The Encyclopedia of Finance, C.F. Lee, Editor, Kluwer Academic Press, 2006

WORKING PAPERS

- **News Diffusion in Social Networks and Stock Market Reactions**
With David Hirshleifer and Qiguang Wang
First place winner, Driehaus Center for Behavioral Finance Research Prize
- **Social Ties and Peer Effects in Crowdfunding Markets**
With Linyi Zhang
Best Paper Award, 2021 International Conference on Smart Finance
- **Media Network Based Attention: A Powerful Predictor of Market Premium**
With Jun Tu, Li Guo, Yubo Tao
- **Retail Investor Attention and Insider Trading**
With Sattar Mansi, Jianping Qi, and Han Shi

- **Attention, Social Interaction, and Demand for Lottery-Like Stocks**
With Turan Bali, David Hirshleifer and Yi Tang
Featured in Financial Times (9 December 2021), "[Meme mania is reshaping US markets](#)"
- **Social Networks and Supply and Demand on Online Lending Marketplaces**
With Linda Allen, and Yu Shan
- **Market Returns and a Tale of Two Attentions**
With Zhi Da, Jian Hua and Chih-Ching Hung
Featured in Alpha Architect (8/12/2021), "[Relative sentiment and market returns](#)"
- **Liquidity Shocks and Institutional Trading**
With Xi Dong and Karolina Krystyniak
- **Social Ties, Comovements, and Predictable Returns**
With Muhammed Yonac and Dexin Zhou
Finalist, PanAgora Quantitative Research Institute Crowell Prize 2022
- **ESG-linked Pay around the World –Trends, Determinants, and Outcomes**
With Sonali Hazarika, and Aditya Kashikar
Featured in UNPRI, "[ESG-linked pay: What does the research say?](#)"
Winner, 2023 Baruch Annual Cross-College Faculty Research Symposium Research Award
- **CEO Incentives: Measurement, Determinants, and Impact on Performance**
With Ailsa Roell and Hongfei Tang
- **A Tale of Two Types of Anomalies: The Implication of Investor Attention for Price and Earnings Momentum**
With Kewei Hou and Wei Xiong
Winner of Q-Group Research Award
- **R² and Price Inefficiency**
With Kewei Hou and Wei Xiong
- **Time to Digest and Volatility Dynamics**
With Wei Xiong

TEACHING EXPERIENCE

Baruch College (2002–current)

Undergraduate: Investment Analysis (regular and honors)
MBA: Investment Analysis (regular and honors)
Executive MS: Investment Theory and Applications; Fixed Income Analysis
Ph.D.: Asset Pricing Theory
Asset Pricing with Frictions
Seminar in Contemporary Business Research: ESG & Sustainability

Princeton University (2022–current)

Senior Thesis Advising

University of Cambridge (2022)

MPhil in Finance: Research Methods and Topics in Finance (F550)

HORNORS AND AWARDS

Grants and Fellowships

- Keynes Fund for Applied Economics Research Award, University of Cambridge, 2021–ongoing
- Principal Investigator, United Nations Principal of Responsible Investment Research Grant, 2019–2020
- Krell Research Award, 2015–present
- Dean’s Summer Research Award, 2015, 2016, 2017, 2019, 2020, 2021, 2022
- Wasserman Summer Research Award, 2011, 2012, 2013, 2014, 2015, 2016, 2022
- Professional Staff Congress-CUNY Research Award, 2003–2012, 2014
- Eugene M. Lang Junior Faculty Research Fellowship, 2005
- Duke University Doctoral Fellowship, 1997–2002
- Ph.D. student fellowship, Wesleyan University, 1995–1997

Teaching Awards

- Nominated for *Presidential Excellence Award for Distinguished Teaching*, Baruch College, 2015
- *Teaching Excellence Award*, Zicklin School of Business, 2007
- *Dean’s Letter for Teaching Excellence*, Zicklin School of Business, 2003, 2004, 2005

Research Awards

- First Place Winner, Driehaus Center for Behavioral Finance Research Prize, 2023
“*News Diffusion in Social Networks and Stock Market Reactions*”
- Baruch Annual Cross-College Faculty Research Symposium Research Award, 2023
“*Esg-Linked Pay Around the World —Trends, Determinants, and Outcomes*”
- Finalist, PanAgora Quantitative Research Institute Crowell Prize, 2022
“*Social Ties, Comovements, and Predictable Returns*”
- Best Paper Award, International Conference on Smart Finance, 2021
“*Social Ties and Peer Effects in Crowdfunding Markets*”
- Seminalist, FMA Europe Best Paper Award 2019,
“*Social Networks and Supply and Demand on Online Lending Marketplaces*”
- Best Paper Award finalist, 2018 FMA Asia Pacific Conference
“*Retail Attention, Institutional Attention*”
- Nominated for best paper award, Financial Management Association Meetings, 2017
“*Resiliency and Stock Returns*”
- Nominated for *Presidential Excellence Award for Distinguished Scholarship*, Baruch College, 2017
- Outstanding Reviewer Award, Journal of Banking and Finance, 2015
- Baruch College Faculty Recognition Award for research excellence, 2006–2009, 2013
- The Chinese Finance Association Best Paper Award, 2012
“*Liquidity Shocks and Market Reactions*”
- Institute for Quantitative Research in Finance (Q-Group) Research Award, 2006

“A Tale of Two Types of Anomalies: The Implication of Investor Attention for Price and Earnings Momentum”

PRESENTATIONS (*presentation by coauthors, +discussions, including scheduled)

- 2023 Future of Financial Information Conference (invited keynote), Clermont Financial Innovation Workshop (invited keynote), American Finance Association Meetings,* American Economic Association Meeting (two papers), NBER Conference on Big Data and Securities Markets, Annual Conference on Network Science and Economics, FMA Consortium on Asset Management,* Florida State University Truist Beach Conference,+ Western Finance Association Meetings,* China International Conference in Finance (three papers), University of Essex, Dongbei University of Finance & Economics, University of Warwick, ESCP Business School, Bank of England, European Securities and Markets Authority, IAQF's Thalesians Seminar Series
- 2022 World Finance Conference (invited keynote), University of Cambridge Darwin College, University of Cambridge Economics Faculty, Stockholm Business School, University of Birmingham, Shanghai Jiaotong University, University of Miami, Texas A&M, International Virtual Research Seminars in Finance, NBER Behavioral Finance Meetings,* Southwestern Finance Association Conference,* Midwest Finance Association Meetings,* Eastern Finance Association Meetings,* Florida State University SunTrust Beach Conference,* Shanghai Financial Forefront Symposium (presentation and discussion), Financial Intermediation Research Society (FIRS) conference (presentation and discussion), Asian Bureau of Finance and Economic Research (ABFER),+ International Conference on Finance & Technology, the USC/Marshall Conference on Social and Behavioral Finance, CSR, the Economy and Financial Markets, Conference on Financial Economics and Accounting, Paris Financial Management Conference,* SFS Cavalcade Asia-Pacific*
- 2021 American Finance Association Meetings, Journal of Accounting Research Annual Conference, Midwest Finance Association Meetings (2 papers), Chicago Quantitative Alliance Annual Conference, Cambridge European Investment Forum, Cambridge-INET Networks Webinar, China Meeting of Econometric Society (2 papers),* Southwestern Finance Association Conference (2 papers),* China International Risk Forum,* Asian Finance Association Annual Meeting,* Shanghai Financial Forefront Symposium, International Conference on Smart Finance,* JEDC Conference on Markets and Economics,* Northern Finance Association Meetings,* University of Zurich, Washington University St. Louis, University of South Carolina, University of Oregon, Fudan University, The Financial Intermediation Research Society Conference,+ Western Finance Association Meetings,+ China International Forum on Finance and Policy+
- 2020 American Finance Association Meetings (2 papers), International Macroeconomics and Finance Conference, SFS Cavalcade,* 17th Annual Conference in Financial Economics Research,* NBER Summer Institute in Urban Economics,* European Finance Association Meetings, Midwest Finance Association Meetings (2 papers),

Financial Management Association Meetings (2 papers,* 1 invited lecture, 1 discussion), Virtual Meeting of the Urban Economics Association, Paris Finance Meeting EUROFIDAI – ESSEC, Winter Meetings of the Econometric Society, Baruch College,* Nanyang Technological University, York University, University of Cambridge, Imperial College of London

- 2019 Financial Management Association Meetings, Summer Institute of Finance, China International Conference in Finance (2 papers & 1 discussion), North American Summer Meeting of the Econometric Society, Annual Society for Financial Econometrics Conference,* Sun Yat-Sen University & Geneva Finance Research Institute Finance International Conference, HKU FinTech Conference, Telfer Conference on Accounting and Finance,* Quadrant Behavioral Finance Conference, China Institute of Finance and Capital Markets, Guanghua International FinTech Symposium,+ University of Internal Business and Economics, Tsinghua University PBC School, Baruch College Accounting Seminar, Federal Reserve Bank, Board of Governors
- 2018 Columbia University, Princeton University, Georgia State University, Baruch College, Southwest University of Economics and Finance, Sun Yat-Sen University, Beijing Big Data Institute, University of International Business and Economics, Conference on Fintech, Social Finance, and Financial Stability,* Miami Behavioral Finance Conference, Financial Management Association Meetings, European Finance Association Meeting, SWUFE-Baruch Joint Accounting Conference, China International Conference in Finance (2 papers & 1 discussion), China International Forum on Finance and Policy, Financial Management Association Asia Meetings,* Midwest Finance Association Meetings, Interdisciplinary Conference on Big Data and China's Economy,+ Western Finance Associate Meetings+
- 2017 Rutgers University, State University of New York, Stony Brook, University of International Business and Economics, Columbia University, Law & Economics Workshop, University of Iowa, Wesleyan University, China International Risk Forum,* Financial Management Association Meetings (2 papers), China International Conference in Finance, Tsinghua Finance Workshop, Financial Management Association Asia Meetings, China Financial Research Conference,+ Tsinghua Finance Workshop+
- 2016 Singapore Management University, National University of Singapore, Nanyang Technological University, Singapore, Knight Capital Group, Xiamen University, University of Science and Technology of China, Drexel University, China International Conference in Finance, European Financial Management Association Meetings (3 papers), Midwest Finance Association Meetings (2 papers), Southern Finance Association Meetings,* Midwest Finance Association Meetings+, Summer Institute of Finance+
- 2015 Annual Conference on Financial Economics and Accounting, Financial Management Association Meetings (3 papers). China International Conference in

Finance (2 papers & 1 discussion), Financial Intermediation Research Society (FIRS) Conference, Asian Bureau of Finance and Economic Research (ABFER) Conference,* Triple Crown Conference, DePaul University, UC Irvine, Badu.Inc, Fudan University, Chinese University of Hong Kong

- 2014 4th Macroeconomics and Finance Colloquium, TCFA Best Paper Symposium, China International Conference in Finance (paper and discussion), Summer Institute of Finance, Seventh Annual Risk Management Conference, Symposium on Emerging Financial Markets: China and Beyond⁺
- 2013 Southwest University of Finance and Economics, Peking University, Villanova University, Morgan Stanley, China International Conference in Finance, Frontiers in Corporate Finance Conference, Triple Crown Conference, Seventh Annual Risk Management Conference⁺
- 2012 Baruch College, Temple University, Deutsche Bank Global Quant Conference, TCFA Best Paper Symposium, State Street Quant Forum, Financial Management Association Meetings (paper and discussion), Conference on Liquidity Risk Management,* Symposium on China's Financial Markets,⁺ Triple Crown Conference⁺
- 2011 China International Conference in Finance, NBER-CCER Conference on China and the World Economy,* Baruch College, Shanghai Advanced Institute of Finance, Seton Hall University
- 2010 Wilfrid Laurier University, Villanova University, Rutgers University, Society of Quantitative Analysts, Inaugural Miami Finance Conference⁺
- 2009 First Paris Spring Corporate Finance Conference,* Financial Intermediation Research Society Meetings,* Mid-Atlantic Research Conference in Finance,* Midwest Finance Association Meeting
- 2008 American Economic Association Meeting, Annual Meeting of the Financial Management Association,* Industrial Organization of Securities Markets,* Baruch College, China International Conference in Finance,⁺ Law & Finance Conference: Issues in Executive Compensation⁺
- 2007 American Finance Association Meetings, Triple Crown Conference, Financial Management Association Meeting, Texas Finance Festival,* Baruch College
- 2006 Annual Conference on Financial Economics and Accounting,* NY Fed/NYU Conference on Financial Intermediation, CRSP Forum, Financial Intermediation Society Conference on Banking, Corporate Finance and Intermediation, Valuation in Financial Markets,* DePaul University, Federal Reserve Bank of Chicago, Baruch College, North American Winter Meeting of the Econometric Society⁺

- 2005 American Finance Association Meetings, Western Finance Association Meetings, Baruch College, Peking University, University of Notre Dame, Baruch College, China International Conference in Finance⁺
- 2004 CEPR Gerzensee Summer Symposium in Financial Markets, Corporate Governance at the Crossroads, University of Washington, Seattle, Northwestern University, Ohio State University, Baruch College, University of Hong Kong
- 2003 Western Finance Association Meetings,* Summer Meeting of Econometric Society (2 papers), Baruch College, Princeton University, American Finance Association Meetings⁺
- 2002 UNC-Chapel Hill macroeconomics workshop, Baruch College, Columbia University, Cornell University, Indiana University at Bloomington, Northwestern University, NYU, UNC-Chapel Hill, Yale University, Federal Reserve Bank, Board of Governors, Penn. State University, University of Notre Dame, The Microstructure Conference in Honor of David K. Whitcomb, Frank Batten Young Scholars Conference (2 papers), Washington Area Finance Association Meetings, Midwest Finance Association Meetings (paper and discussion), China International Conference in Finance⁺
- 2001 Duke University econometrics workshop, Duke University Finance workshop, Conference on Financial Economics and Accounting

PROFESSIONAL ACTIVITIES

- **Associate Editor**

Journal of Empirical Finance	2018–present
Financial Management	2016–present
Management Science (guest Associate Editor)	2011

- **Editorial Board Member**

Financial Management Association Survey and Synthesis Series	2015–present
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- **Management Committee**

Keynes Fund for Applied Economics, University of Cambridge	2022–present
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- **Conferences/Workshops Organized**

- 2023 Baruch as a Climate Change Hub: The Inaugural Baruch College Conference on Climate Research, Teaching, and Collaboration, Co-organizer and Moderator
- The Future of Green Finance & ESG, Princeton University Julis-Rabinowitz Center for Public Policy & Finance, Moderator
- Baruch-SWUFE Joint Research Conference, Co-organizer

- 2013-current Baruch Finance PhD Research Conference, Faculty Advisor
- 2022 Decentralized Finance and ESG: Better or Worse? University of Cambridge, Co-organizer and Panelist
China International Forum on Finance and Policy, Co-organizer
- 2021 Climate Change: Resilience and Opportunity, Baruch College, Moderator
China International Forum on Finance and Policy, Co-Organizer
Financial Management Association Annual Meetings, Track Chair
- 2019 China International Forum on Finance and Policy, Co-Organizer
- 2018 China International Forum on Finance and Policy, Organizer
- 2015 Conference on Corporate Governance and Executive Compensation, Organizer

▪ **Program Committee**

- 2023 Financial Intermediation Research Society Conference, Western Finance Association Meeting, FMA Napa/Sonoma Finance Conference, China International Conference in Finance, Summer Institute of Finance conference
- 2022 Financial Intermediation Research Society Conference, FMA Napa/Sonoma Finance Conference, China International Conference in Finance, Summer Institute of Finance conference, Financial Management Association Annual Meetings
- 2021 Western Finance Association Meeting, Financial Management Association Annual Meetings, China International Conference in Finance, China Meeting of the Econometric Society, Summer Institute of Finance
- 2020 Western Finance Association Meeting, Financial Management Association Annual Meetings, Midwest Finance Associate Meeting, FMA Wine Country Finance Conference
- 2019 Western Finance Association Meeting, Financial Management Association Annual Meetings, China International Conference in Finance, FMA Wine Country Finance Conference
- 2018 Western Finance Association Meeting, Financial Management Association Annual Meeting, China International Conference in Finance, Financial Management Association Napa Conference
- 2017 Western Finance Association Meeting, Financial Management Association Annual Meeting, China International Conference in Finance
- 2016 China International Conference in Finance, Fifth Symposium on Emerging Financial Markets
- 2015 China International Conference in Finance, Fourth Symposium on Emerging Financial Markets: China and Beyond
- 2014 The Chinese Finance Association Best Paper Symposium, Third Symposium on Emerging Financial Markets: China and Beyond
- 2013 The Chinese Finance Association Best Paper Symposium, Seventh Annual Risk Management Conference, Financial Management Association Annual Meeting
- 2011 Financial Management Association Annual Meeting, The Chinese Finance Association Best Paper Symposium, Mid-Atlantic research conference in Finance

2008 Financial Management Association Annual Meeting

▪ **Session Chair/Moderator**

- 2024 American Finance Association Annual Meeting
- 2023 American Finance Association Annual Meeting, American Economic Association Annual Meeting (2 sessions), China International Conference in Finance
- 2022 China International Conference in Finance
- 2021 China International Conference in Finance, Midwest Finance Associate Meeting
- 2020 China International Conference in Finance, Midwest Finance Associate Meeting, Baruch Equity Markets Conference, Women Assistant Professors of Finance Conference, FMA Doctoral Student Consortium Presentation, Chinese Finance Association Annual Conference
- 2019 Western Finance Association Meeting, China International Conference in Finance
- 2018 FMA Annual Meeting, China International Conference in Finance, Midwest Finance Associate Meeting
- 2011–2017 China International Conference in Finance
- 2008 Western Finance Association Meeting, Financial Management Association Annual Meeting, China International Conference in Finance
- 2003 Summer Meeting of Econometric Society, Baruch College Equity Markets Seminar

▪ **Grant Committee**

- 2007–2009 PSC-CUNY research grant
- 2006–2008 Eugene Lang Fellowship Committee

▪ **Grant Reviewer**

National Science Foundation
European Research Council
Netherlands Organisation for Scientific Research
Social Sciences and Humanities Research Council of Canada
Research Grants Council of Hong Kong
PSC-CUNY research foundation

▪ **External Reviewer**

- 2014 Duke in New York Financial Markets and Institutions Program

▪ **Referee**

Journal of Political Economy, Journal of Finance, Review of Financial Studies, Journal of Economic Theory, Journal of Finance and Quantitative Analysis, Management Science, Review of Finance, Review of Asset Price Studies, Journal of Financial Markets, Journal of Banking and Finance, Journal of Empirical Finance, Journal of Financial Econometrics, Economic Theory, Experimental Economics, Journal of Corporate Finance, Journal of Economic Dynamics and Control, Journal of Economic Behavior & Organization, Journal of the European Economic Association, Economic Journal, Annual Review of Financial Economics, Financial Management, European Financial Management, Financial Review, Southern Economic Journal, Review of Quantitative Finance and Accounting, Journal of Risk and Insurance, Journal of Real Estate Research, Journal of Economics & Management Strategy, Journal of Business Finance and Accounting

- **Membership in Professional Societies**

American Finance Association, Society for Financial Studies, Econometric Society

- **Service at Baruch**

Zicklin Undergraduate Curriculum Committee Sustainability Design Group, March 2023–present

PhD Program Coordinator, August 2013–present

PhD Admission Committee, 2013–present

PhD comprehensive exam committee, 2008–present

Executive Committee of the Dept. of Economics and Finance, 2013–2016, 2019–2022

Executive Committee of the Department of Real Estate, August 2018–2021

Search Committee for the Stan Ross Chair in Accounting, 2021

Search Committee for the Ettinger Chair in Accounting, 2021

College P&B Committee, 2016–2020

Search committee for the Lawrence N. Field Family Chair in Entrepreneurship, 2017

Ad Hoc Committee on Faculty Recognition, 2016–2017

Provost's Task Force on Research, December, 2015–2016

Department Recruiting Committee, 2007–2008, 2012–2014, 2015–2016

Department Recruiting Committee Equity Advocate, 2015–2016

Executive Committee of the PhD Program, 2012–2015

Search committee for the Ettinger Chair in Accounting, 2015

Chair of Faculty Recruiting Committee, 2014–2015

College Joint Committee on Research, 2011–2014

Seminar Coordinator, 2011–2014

Committee on the Library, 2008–2012

Graduate Student Advisor, 2010–2013

Committee on Ceremonial Occasions, 2008–2012

Information session for MS and MBA students, 2003–2013

Rep. to the Weissman School of Arts & Sciences, 2008–2011

Undergraduate student orientation, 2009

PhD program task force committee, 2007–2008

Undergraduate Student Advisor, 2006–2009

Weissman School Undergraduate Curriculum Committee, 2005–2008

STUDENT ADVISING ACTIVITIES

- **PhD Student Dissertation Chair*/Committee (initial placement)**

(Baruch College unless otherwise mentioned; C: University of Cambridge; R: Rutgers University; Y: York University)

2022 Muhammed Yonac* (University of Bristol), Joseph Zhou^Y (Ontario Tech University), Kilian Bachmair,^C Ang Li,^C Zixuan Yuan^R

2021 Chih-Ching Hung* (National Taiwan University), Elsa Allman (Banque de France), Changyun Zhou* (South West University of Finance and Economics), Dae Un Lee (Nova Southeastern University), Runze Wu (Mingjiang College)

- 2020 Aditya Kashikar* (UMass Boston), Ying Liang (Georgia State), Yan Li* (South West University of Finance and Economics), Hao Zhong^R (ESCP Business School-Paris), Xiaoyu Zhu (Sun Yat-Sen University), Farid Razzak^R (SEC)
- 2018 Saeed Ghasseminejad (Foundation for Defense of Democracies), Yu Shan (Concordia University)
- 2016 Krystyniak, Karolina* (University Ontario Institute of Technology), Liu, Hongqi* (Chinese University of Hong Kong, Shenzhen)
- 2015 Richard Herron (Babson College), Cunyu Xing (South West University of Finance and Economics), Weike Xu^R (Clemson University)
- 2014 Sila Saylak (Fairfield University), Yalan Feng (California State LA)
- 2013 Jeff Hu (Singapore Management University), Yannan Shen (Bentley College), Huajin Hu (Adelphi University)
- 2012 Scott Murray (Univ. of Nebraska)
- **Senior Thesis Adviser** (Princeton University)

2022–2023 Victoria Agwam, Olivia Hee, Faith Moore
 - **Master Student Dissertation Supervisor** (University of Cambridge)

2021–2022 Gabriel Egiziano, Angeliki Koufali, Ziyin Zeng

MEDIA MENTIONS

- Baruch College Zicklin School of Business (2/24/2023). "[Zicklin Professor Spearheads Baruch’s Inaugural Climate Change Conference](#)"
- UCLA Anderson Review (2/15/2023): "[How a Stock Analyst’s Face Affects Their Earning Estimates](#)"
- Cambridge University News (5/2012): "[Face Value: the importance for financial analysts](#)"
- Financial Times (12/9/2021), "[Meme mania is reshaping US markets](#)"
- Alpha Architect (8/12/2021), "[Relative sentiment and market returns](#)"
- United Nations Principles for Responsible Investment Newsletter (UNPRI. 6/17/2021), "[ESG-linked pay: What does the research say?](#)"
- Reuters (4/24/2012): "[Banks' better information may hurt loan investors](#)"
- Institutional Investor (3/21/2012): "[Keep a Weather Eye on Stock Liquidity, Study Says](#)"
- Cai Jing Journal (财经, 2/14/2009), "[Saving the Wall Street Again](#)"