

Zachary, Ramona

1. EDUCATION:

<u>Degree</u>	<u>Institution</u>	<u>Field</u>	<u>Dates</u>
Ph D	Purdue University	Management & Consumer Economics	1978
MS	Purdue University	Consumer Economics and Management	1973

2. FULL-TIME ACADEMIC EXPERIENCE:

<u>Institution</u>	<u>Rank</u>	<u>Field</u>	<u>Dates</u>
Baruch College	Chair - Narendra Paul Loomba Management Department	Management	July 2015 - Present
Baruch College	Academic Director - Lawrence N. Field Programs in Entrepreneurship	Management	August 27, 2008 - Present
Baruch College	Peter S. Jonas Chair of Entrepreneurship	Management	September 1, 2001 - Present
Policy Analysis & Management Cornell University	J. Thomas Clark Fellow of Entrepreneurship and Personal Enterprise Professor	Management	1996 - 2002
Policy Analysis & Management Cornell University	Professor	Management	1995 - 2002
Baruch College	Peter S. Jonas Chair of Entrepreneurship (inaugural chair holder)	Management	January 1, 2000 - July 31, 2000
Policy Analysis & Management Cornell University	J. Thomas Clark Fellow of Entrepreneurship and Personal Enterprise (interdisciplinary endowed chair)	Management	1993 - 1996
Policy Analysis & Management Cornell University	Associate Professor	Management	1984 - 1995
Policy Analysis & Management Cornell University	Assistant Professor	Management	1978 - 1984
Indiana University	Visiting Assistant Professor	Department of Home Economics	1978
Purdue University	Extension Specialist	Department of	1976 - 1977

Purdue University	Graduate Instructor	Consumer Sciences and Retailing Department of Home Management and Family Economics	1975 - 1976
Delta State University	Instructor	Division of Home Economics	1973 - 1975

3. PART-TIME ACADEMIC EXPERIENCE:

<u>Institution</u>	<u>Rank</u>	<u>Field</u>	<u>Dates</u>
Institute for Social Research University of Michigan, Ann Arbor, Michigan	Visiting Scholar	Economics	July 1986 - January 1987

4. NON ACADEMIC EXPERIENCE:

<u>Place of Employment</u>	<u>Title</u>	<u>Dates</u>
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5. EMPLOYMENT RECORD AT BARUCH:

<u>Rank</u>	<u>Dates</u>
Chair - Narendra Paul Loomba Management Department	July 2015 - Present
Academic Director - Lawrence N. Field Programs in Entrepreneurship	August 27, 2008 - Present
Peter S. Jonas Chair of Entrepreneurship	September 1, 2001 - Present
Peter S. Jonas Chair of Entrepreneurship (inaugural chair holder)	January 1, 2000 - July 31, 2000

6. PUBLICATIONS IN FIELD OF EXPERTISE:

## A. Books:

Zachary, R., & Mishra, C.S. (2014). *The Theory of Entrepreneurship: Creating and Sustaining Entrepreneurial Value*. NY: Palgrave Macmillan.

Zachary, R., Puryear, A. N., & Tomblin, P. A. (2003). *A toolkit for home-based entrepreneurs*. In R. K. Heck, A. N. Puryear, & P. A. Tomblin (Eds.). NY, NY: Baruch College, Lawrence N. Field Center of Entrepreneurship and Small Business.

Zachary, R. (1998). *The entrepreneurial family*. In R. K. Heck (Ed.). Needham, MA: Family Business Resources Publishing.

Zachary, R., Owen, A. J., & Rowe, B. R. (1995). *Home-based employment and family life*. In R. K. Heck, A. J. Owen, & B. R. Rowe (Eds.). Westport, CT: Auburn House (eight chapters with R. K. Z. Heck as first author for chapters 3 and 8; co-author for Chapters 1, 4, 5, and 7; assisted with Chapters 2 and 6).

B. Papers in Professional Journals:

(1) Articles:

Mishra, C. S., & Zachary, R. (2015). Theory of Entrepreneurship. *Entrepreneurship Research Journal*, 5(4), 251-268.

Michael-Tsabari, N., Labaki, R., & Zachary, R. (2014). Toward the Cluster Model: The Family Firm's Entrepreneurial Behavior over Generations. *Family Business Review*, 27(2), 161-185.

Zachary, R., Labaki, R., & Michael-Tsabari, N. (2013). Exploring the Emotional Nexus in Cogent Family Business Archetypes. *Entrepreneurship Research Journal*, 3(3). <http://www.degruyter.com/view/j/erj>

Zachary, R., & Mishra, C.S. (2013). Research on Angel Investments: The Intersection of Equity Investments and Entrepreneurship. *Entrepreneurship Research Journal*, 3(2). <http://www.degruyter.com/view/j/erj>

Mishra, C.S., & Zachary, R. (2013). The Nature of the Firm, the Growth and Resource-Based Theories of the Firm, and the Emergent Theory of the Entrepreneur: A Dedication to Nobel Laureate Ronald Coase. *Entrepreneurship Research Journal*, 3(4), 433-436. [<http://www.degruyter.com/view/j/erj>]

Zachary, R. (2012). Research for All to Behold (poem). *Journal of Family Business Strategy*, 3(2), 53.

Zachary, R., Goel, S., Mazzol, P., Phan, P.H., & Pieper, T.M. (2012). Strategy, Ownership, Governance, and Socio-Psychological Perspectives on Family Businesses From Around the World. *Journal of Family Business Strategy*, 3(20), 54-65.

Zachary, R., & Mishra, C.S. (2011). Revisiting, Reexamining and Reinterpreting Schumpeter's Original Theory of Entrepreneurship. *Entrepreneurship Research Journal*, 1(1). [www.degruyter.com/view/j/erj](http://www.degruyter.com/view/j/erj)

Zachary, R., & Mishra, C.S. (2011). The future of entrepreneurship research: Calling all researchers. *Entrepreneurship Research Journal*, 1(1). [www.degruyter.com/view/j/erj](http://www.degruyter.com/view/j/erj)

Zachary, R. (2011). The Importance of the Family System in Family Business. *Journal of Family Business Management*, 1(1), 26-36.

- Zachary, R., & Mishra, C.S. (2010). Entrepreneurship research today and beyond: Hidden in plain sight! *Journal of Small Business Management*, 48(4), 471-474.
- Zachary, R., Lee, M.-S., Puryear, A.N., Rogoff, E.G., Onochie, J.I., & Haynes, G.W. (2010). Exploring the impact of education on Korean-American entrepreneurs. *New England Journal of Entrepreneurship*, 13(1), 47-59.
- Haynes, G. W., Onochie, J. I., Lee, M.-S., Puryear, A. N., Rogoff, E. G., & Zachary, R. (2009). Financial Intermingling in Korean-American and Mexican-American Small Businesses. *Journal of Developmental Entrepreneurship*, 14(3), 297-310.
- Zachary, R., Hoy, F., Poutziouris, P. Z., & Steier, L. P. (2008). Emerging Paths of Family Entrepreneurship Research. *Journal of Small Business Management*, 46(3).
- Zachary, R., & Mishra, C.S. (2008). Family entrepreneurship. *Journal of Small Business Management*, 46(3), 313-316.
- Zachary, R., & Mishra, C.S. (2008). Family entrepreneurship (Special Issue). *Journal of Small Business Management*, 46(3).
- Puryear, A. N., Rogoff, E., Lee, M.-s., Zachary, R., Grossman, E., Haynes, G. W., & Onochie, J. (2008). Sampling Minority Business Owners and Their Families: The Understudied Entrepreneurial Experience. *Journal of Small Business Management*, 46(3), 422-455.
- Zachary, R., Danes, S.M., Lee, J., & Stafford, K. (2008). The effects of ethnicity, families and culture on entrepreneurial experience: An extension of Sustainable Family Business Theory. *Journal of Developmental Entrepreneurship*, 13(3), 229-268.
- Rogoff, E. G., & Zachary, R. (2008). The Empirical Truths About Minority Entrepreneurs. *Journal of Developmental Entrepreneurship*, 13(3).
- Puryear, A., Rogoff, E., Lee, M.-S., Zachary, R., Grossman, E. B., Haynes, G. W., & Onochie, J. (2007). Sampling minority business owners and their families: The understudied entrepreneurial experience. *Journal of Small Business Management*(Special Issue titled, "Family Entrepreneurship").
- Zachary, R. (2004). Commentary on S. A. Zahra, J. C. Hayton, and C. Salvato's "Entrepreneurship in family vs. non-family firms: A resource-based analysis of the effect of organizational culture. *Entrepreneurship Theory and Practice*, 28, 383-389.
- Rogoff, E. G., & Zachary, R. (2003). Evolving research in entrepreneurship and family business: Recognizing family as the oxygen that feeds the fire of entrepreneurship. *Journal of Business Venturing*, 18(5 /Introductory Editorial Note for Special Issue), 559-566.

- Olson, P. D., Zuiker, V. S., Danes, S. M., Stafford, K., Zachary, R., & Duncan, K. A. (2003). Impact of family and business on family business sustainability. *Journal of Business Venturing, 18*(5), 639-666.
- Rogoff, E. G., & Zachary, R. (2003). The evolving family/entrepreneurial business relationship. *Journal of Business Venturing, 18*(5/ Special Issue), 128 journal pages.
- Duncan, K. A., Zuiker, V. S., & Zachary, R. (2000). The importance of household management for the business-owning family. *Journal of Family and Economic Issues, 21*(3), 287-312.
- Zachary, R., & Trent, E. S. (1999). The prevalence of family business from a household sample. *Family Business Review, 12*(3), 209-224.
- Zachary, R., & Saltford, N. C. (1998). Child care expenditures for preschoolers: A study of employees at a major university within New York state. *Marriage and Family Review, 27*(1/2), 145-166.
- Winter, M., Fitzgerald, M. A., Zachary, R., Haynes, G. W., & Danes, S. M. (1998). Revisiting the study of family businesses: Methodological challenges, dilemmas, and alternative approaches. *Family Business Review, 11*(3), 239-252.
- Zachary, R., & Walker, R. (1993). Family-owned home businesses, their employees, and unpaid helpers. *Family Business Review, 6*, 397-416.
- Winter, M., Zachary, R., Puspitawati, H., & Stafford, K. (1993). Time management strategies used by households with home-based work. *Journal of Family and Economic Issues, 14*, 69-96.
- Zachary, R., Winter, M., & Stafford, K. (1992). Managing work and family in home-based employment. *Journal of Family and Economic Issues, 13*, 187-212.
- Zachary, R. (1992). The effects of children on the major dimensions of home-based employment. *Journal of Family and Economic Issues, 13*, 315-346.
- Zachary, R., Saltford, N. C., Rowe, B., & Owen, A. J. (1992). The utilization of child care by households engaged in home-based employment. *Journal of Family and Economic Issues, 13*, 213-237.
- Zachary, R. (1991). Employment location choices: Factors associated with generating income at home. *Lifestyles: Family and Economic Issues, 12*, 217-233.
- Loker, S., Scannell, E., Furry, M. M., & Zachary, R. (1990). Building home businesses in rural communities. *Journal of Extension, 18*-20.

- Zachary, R., & Walker, R. (1989). Verification of human capital models, conventional and non-conventional places of work. *Ekonomista*, 1-2, 237-247.
- Zachary, R. (1987). Differences in utilization behaviors among credit card types. *The Service Industries Journal*, 7(1), 41-64.
- Zachary, R. (1984). The determinants of financial management behavior of college students: Implications for consumer education. *The Illinois Journal of Consumer Education*, 2, 12-17.
- Zachary, R. (1983). A preliminary test of a family management research model. *Journal of Consumer Studies and Home Economics*, 17, 117-135.
- Zachary, R. (1983). An analysis of the utilization of financial counseling services. *Journal of Consumer Studies and Home Economics*, 7, 271-285.
- Zachary, R., & Douthitt, R. A. (1982). Research modelling implications of conceptual frameworks in Family Management. *Journal of Consumer Studies and Home Economics*, 6(265-276).
- Zachary, R. (1981). An econometric analysis of interstate differences in nonbusiness bankruptcy and chapter thirteen rates. *Journal of Consumer Affairs*, 15, 13-31.
- Zachary, R. (1980). Identifying insolvent households. *Journal of Home Economics*, 72(4), 14-17.
- (2) Proceedings:
- Zachary, R., Junior Faculty Consortium, International Family Enterprise Research Academy (IFERA), Limassol, Cyprus, "Managing the Publications Cycle: Determining Your Research Outlets", published in proceedings. (June 24, 2009).
- Zachary, R., Onochie, J., Rogoff, E.G., Haynes, G.W., Lee, M.-S., Puryear, A.N., 53rd International Council for Small Business Conference, Nova Scotia, Canada, "Exploring the Impact of Education on Korean-American Entrepreneurs", Conference, published in proceedings. (2008).
- Zachary, R., Papers/presentations managed by R. K. Z. Heck, Executive Committee Chair and JSBM Associate Editor, Sponsored by The College of Business at Florida Atlantic University and The Journal of Small Business Management, In partnership with The Ewing Marion Kauffman Foundation, Fort Lauderdale, "Proceedings of The Third Annual Office Depot Small Business Research Forum: Family Entrepreneurship", published in proceedings. (March 10, 2007).

- Puryear, A., Rogoff, E., Lee, M.-S., Zachary, R., Haynes, G. W., Onochie, J., Grossman, E. B., Presentation at The Third Annual Office Depot Small Business Research Forum, "Family Entrepreneurship.", The College of Business at Florida Atlantic University and The Journal of Small Business Management, In partnership with The Ewing Marion Kauffman Foundation, Fort Lauderdale, "Sampling minority business owners and their families: The understudied entrepreneurial experience", published in proceedings. (March 10, 2007).
- Zachary, R., Hoy, F., Steier, L., Poutziouris, P., The Third Annual Office Depot Small Business Research Forum, "Family Entrepreneurship", The College of Business at Florida Atlantic University and The Journal of Small Business Management, In partnership with The Ewing Marion Kauffman Foundation, Fort Lauderdale, "Keynote Panel: Emerging Paths of Family Entrepreneurship Research", published in proceedings. (March 10, 2007).
- Zachary, R., Lee, M.-S., Puryear, A. N., Rogoff, E. G., 2006 Minority Entrepreneurs Research Conference (implementing use of 2003 and 2005 National Minority Business Owner Surveys (2003 & 2005 NMBOSs), August 15, 2006 through present at \$35,000, Ewing Marion Kauffman Foundation, published in proceedings. (August 15, 2006).
- Zachary, R., Puryear, A. N., Tomblin, P. A., Heck, R. K. Z., Puryear, A. N., & Tomblin, P. A. (Eds.), Baruch College, Lawrence N. Field Center of Entrepreneurship and Small Business, NY, NY, "Home-based entrepreneurs conference proceedings", published in proceedings. (2003).
- Zachary, R., Conference, Wharton School of Business, University of Pennsylvania, Philadelphia, PA, "Commentary on S. A. Zahra, J. C. Hayton, and C. Salvato's Organizational Culture and Entrepreneurship in Family Firms: A Resources-Based Analysis," Presented at "Theories of Family Firms", published in proceedings. (December 11, 2002).
- Zachary, R., Eva Goble Lecture Series, School of Consumer and Family Sciences, Department of Consumer Sciences and Retailing, West Lafayette, Indiana, "The myths and truths about family business: Reshaping our university vision and programs", published in proceedings. (November 7, 2002).
- Zachary, R., Family Business Teaching, Research, and Outreach: A Survival Guide," Entrepreneurship Professional Development Session, Academy of Management, Denver, Colorado, "Family business research", published in proceedings. (August 11, 2002).
- Zachary, R., McCann, G., DeMoss, M., Upton, N. B., The 2000 International Applied Business Research Conference (Proceedings on CD), Puerto Vallarta, Mexico, "Building a family business research program within the Stetson holistic model", published in proceedings. (March 13, 2000).

- Zuiker, V. S., Zachary, R., Stafford, K., Proceedings of the 45rd Annual Conference of the American Council on Consumer Interests, Leech, I. E. (Ed.), American Council on Consumer Interests, Columbia, MO, "Policy and regulation in small business", published in proceedings. (1999).
- Zachary, R., Goebel, K., Presentation at the Annual Meeting, NC-52 Research Committee on Family Economics, Wisconsin, Madison, "Family business succession profiles", published in proceedings. (November 4, 1999).
- Zachary, R., Stetson University, DeLand, FL, "Facilitator for Family Business Gathering 2000", published in proceedings. (October 15, 1999).
- Zachary, R., Hong, G. H., Proceedings of Third Biennial Meeting of the Asian Consumer and Family Economics Association (ACFEA), G. Olson, (Ed.), (p. 238), Seoul, Korea, "The American family business: Overview, methods, prevalence, and trends", published in proceedings. (July 7, 1999).
- Zachary, R., Stafford, K., Paper presented at the 1999 Babson College-Kauffman Foundation Entrepreneurship Research Conference, The Darla Moore School of Business at the University of South Carolina, Columbia, South Carolina, "Reconceptualizing business performance theory within the family business context: Helping high growth firms remain competitive in global markets", published in proceedings. (May 13, 1999).
- Scannell, E., Zachary, R., Proceedings of the 44rd Annual Conference of the American Council on Consumer Interests, Leech, I. E.(Ed.), (p. 194), American Council on Consumer Interests, Columbia, MO, "Surveying families in businesses: The prevalence of businesses owned and operated by families", published in proceedings. (1998).
- Zachary, R., (Research Panel), Proceedings of the 1998 Annual Conference, International Family Business Program Association, San Antonio, TX, "Family business viability: An initial examination from a recent national study", published in proceedings. (July 23, 1998).
- Zachary, R., Presider for Research Paper Session in the Entrepreneurship Division, Academy of Management Meetings, Boston, MA, "Performance: The fundamental DV in new and small venture research", published in proceedings. (August 10, 1997).
- Zachary, R., Presentation as part of session entitled "Innovations in Entrepreneurship Research: New Initiatives and Opportunities Using Large Databases", Academy of Management Annual Conference, Entrepreneurship Division, "1997 Family Business Survey", published in proceedings. (August 9, 1997).
- Zachary, R., Narva, R. L., Entrepreneurship Division, PreConference of the Academy of Management, Boston, MA, "Consulting to family firms: State of the art, issues and concerns", published in proceedings. (August 8, 1997).



- Zachary, R., Research Panel Presentation entitled "Surveying American Family Businesses from a Household Perspective: Sampling and Methods", Professional Development Workshop of Entrepreneurship Division, Academy of Management, San Diego, CA, "1997 Family Business Survey: Overview, definitions and prevalence", published in proceedings. (August 7, 1997).
- Zachary, R., Scannell, E., Proceedings of the 1997 Annual Conference, International Family Business Program Association, Amherst, MA, "Defining and counting family businesses: Results from a national pilot study", published in proceedings. (July 10, 1997).
- Garner, T. I., Stinson, L. L., Zachary, R., Stum, M. S., Fast, J. E., Proceedings of the 43rd Annual Conference of the American Council on Consumer Interests, Leech, I. E. (Ed.), (pp. 196-199), American Council on Consumer Interests, Columbia, MO, "Coping during periods of economic uncertainty", published in proceedings. (April 1997).
- Bian, J., Zachary, R., 1 (Section I), 39-63, Family Business Annual, "What we can learn about family businesses over time from the Panel Study of Income Dynamics, 1988-1992", published in proceedings. (1995).
- Zachary, R., Workshop Presentation at 45th Annual Meeting, Board of Trustees and Cornell University Council, Ithaca, New York, "Family types and home-based businesses", published in proceedings. (October 14, 1995).
- Owen, A. J., Zachary, R., Presentation at Chautauqua Institution's Family Business Conference, Chautauqua, New York, "Family functioning and family management", published in proceedings. (July 17, 1995).
- Zachary, R., Presentation, Home-Based Business Conference: Choices, Challenges & Changes, Lincoln, Nebraska, "Home-based business management", published in proceedings. (April 30, 1995).
- Chen, L. O., Zachary, R., Consumer Close-Ups, Series 1994-1995, No. 1, Cornell University, Department of Consumer Economics and Housing, "Home-based workers in New York state: A selected focus on home businesses", published in proceedings. (1994).
- Stafford, K., Zachary, R., Winter, M., Women Working: Working Differences, Third Purdue University Women's Studies Symposium sponsored by Women's Studies Program, West Lafayette, Indiana, "Gender differences in family and business management behavior", published in proceedings. (November 1993).
- Zachary, R., Owen, A. J., Women Working: Working Differences, Third Purdue University Women's Studies Symposium sponsored by Women's Studies Program, West Lafayette,

Indiana, "Today's homeworking households: A summary of what we do and do not know and the implications of both", published in proceedings. (November 1993).

Zachary, R., Diversity Among Economically Vulnerable Households, (pp. 90-94), Proceedings of 1993 Preconference Workshop sponsored by the Family Economics-Home Management Section of the American Home Economics Association, Orlando, Florida, "Children in rural households engaged in home-based employment", published in proceedings. (June 24, 1993).

Zachary, R., Stafford, K., Winter, M., Hennon, C. B., Proceedings of 39th Annual Conference of the American Council on Consumer Interests, T. A. Mauldin (Ed.) (pp. 352-356), American Council on Consumer Interests, Columbia, MO, "Home-based business and family outcomes", published in proceedings. (April 1993).

Rowe, B. R., Zachary, R., Bentley, M. T., Haynes, G. W., Proceedings of 39th Annual Conference of the American Council on Consumer Interests, T. A. Mauldin (Ed.) , (pp. 362-365), American Council on Consumer Interests, Columbia, MO, "Family owned business practices and their economic outcomes", published in proceedings. (April 1993).

Zachary, R., Saltford, N. C., Presentation in Symposium entitled, Family policies at the workplace: Public and private initiatives in New York state for the 1992 National Council on Family Relations (NCFR) Annual Conference, Orlando, Florida, "The affordability of child care for preschoolers: A case study of employees at a major university within New York state", published in proceedings. (November 4, 1992).

Walker, R., Zachary, R., Presentation at 1992 World Congress on the Family, Columbus, Ohio, "The utilization of paid and unpaid workers in home-based businesses", published in proceedings. (August 16, 1992).

Zachary, R., Stafford, K., Human Ecology Forum, 19(4), 21-23, "Earning income at home", published in proceedings. (1991).

Zachary, R., Stafford, K., Winter, M., Family Economic Well-Being in the Next Century: Challenges, Changes, Continuity, (pp. 75-77), Proceedings of a Preconference Workshop sponsored by the Family Economics-Home Management Section of the American Home Economics Association, Minneapolis, Minnesota, "Family management practices", published in proceedings. (June 1991).

Zachary, R., 37th Annual Conference, American Council on Consumer Interests, Cincinnati, Ohio, "Research paper discussion, comments", published in proceedings. (April 1991).

Zachary, R., Stafford, K., Winter, M., Proceedings of 37th Annual Conference of the American Council on Consumer Interests, In V. Haldeman (Ed.), (pp. 79-80), American Council on Consumer Interests, Columbia, MO, "Home-based work and management practices", published in proceedings. (April 1991).

- Zachary, R., Rowe, B. R., Owen, A. J., Saltford, N. C., Proceedings of 37th Annual Conference of the American Council on Consumer Interests, V. Haldeman (Ed.), (pp. 81-82), American Council on Consumer Interests, Columbia, MO, "Child care and home-based employment", published in proceedings. (April 1991).
- Zachary, R., Proceedings of 35th Annual Conference of the American Council on Consumer Interests M. Carsky (Ed.), (pp. 35-36), American Council on Consumer Interests, Columbia, MO, "Refereed papers session: New issues in consumer demand, comments", Refereed, published in proceedings. (March 1989).
- Zachary, R., Human Ecology Forum 16(4), 15-18., "A profile of home-based workers", published in proceedings. (1988).
- Zachary, R., Walker, R., Proceedings of 33rd Annual Conference of the American Council on Consumer Interests, V. Hampton (Ed.) (p. 341), American Council on Consumer Interests, Columbia, MO, "The incidence, characteristics and types of home-based employment", published in proceedings. (April 1987).
- Zachary, R., Proceedings of 31th Annual Conference of the American Council on Consumer Interests, K. P. Schnittgrund (Ed.), (pp. 187-188), American Council on Consumer Interests, Columbia, MO, "Comments on papers in research session on consumer credit", published in proceedings. (March 1985).
- Zachary, R., 30th Annual Conference of the American Council on Consumer Interests, Atlanta, Georgia, "Presider of refereed papers session: Household economics", published in proceedings. (April 1984).
- Zachary, R., Research applications in family resource management, "Extension In-service Education", published in proceedings. (March 26, 1984).
- Zachary, R., Consumer Close-Ups, Series 1982-83, No. 8, Cornell University, Department of Consumer Economics and Housing, "Credit card behavior of consumers: A survey of research studies", published in proceedings. (1983).
- Zachary, R., 1983 Proceedings of the Home Management-Family Economics Education Conference, (pp. 30-38), Salt Lake City, Utah, "The utilization of credit cards in financing consumer purchases", published in proceedings. (November 1983).
- Zachary, R., Oral research report for Family Economics-Home Management section at 1983 Annual Convention, American Home Economics Association, Milwaukee, Wisconsin, "The determinants of consumer choice in financing purchases", published in proceedings. (June 1983).

- Zachary, R., 29th Annual Conference of the American Council on Consumer Interests, Kansas City, Missouri, "Presider of refereed papers session: Family composition and consumer's choice", published in proceedings. (March 1983).
- Zachary, R., Proceedings of 28th Annual Conference of the American Council on Consumer Interests (pp. 127-133), American Council on Consumer Interests, Columbia, MO, "The determinants of consumer repayment behavior in the use of credit cards", published in proceedings. (April 1982).
- Zachary, R., Dynamic Planning for Uncertain Times: Living in an Era of Economic Uncertainty, invited research paper presented at section workshop (pp. 137-147), Proceedings of a Workshop sponsored by the Family Economics-Home Management Section of the American Home Economics Association, Pomona, New Jersey, "Are we adapting our research efforts to a changing environment", published in proceedings. (1981).
- Zachary, R., Proceedings of 27th Annual Conference of the American Council on Consumer Interests (pp. 65-69), American Council on Consumer Interests, Columbia, MO, "An analysis of the utilization of financial counseling services", published in proceedings. (April 1981).
- Zachary, R., Proceedings of 1981 Annual Conference, (pp. 40-50), Southeastern Regional Association of Family Economics-Home Management, Lexington, Kentucky, "Household's satisfaction levels with management outputs", published in proceedings. (February 1981).
- Zachary, R., Research report presented, American Home Economics Association Annual Convention, St. Louis, Missouri, "Selected variables in relation to nonbusiness bankruptcies in fifty states", published in proceedings. (June 1979).
- Zachary, R., The Household as Producer: A Look Beyond the Market, Proceedings of a Workshop, (p. 239), Family Economics-Home Management Section of the American Home Economics Association, St. Charles, Missouri, "Inputs into household production: A research focus", published in proceedings. (June 1979).
- Zachary, R., Research report, Eastern Economic Association Conference, Boston, Massachusetts, "An economic analysis of household insolvency", published in proceedings. (May 1979).
- Zachary, R., Proceedings of 25th Annual Conference of the American Council on Consumer Interests (pp. 89-97), American Council on Consumer Interests, Columbia, MO, "Nonbusiness bankruptcy and chapter XIII rates in the fifty states", published in proceedings. (April 1979).

### C. Chapters in Books:

- Zachary, R. (2015). The Entrepreneurial Family, Revisited. In R. L. Narva (Ed.), *Family Enterprises: How to Build Growth, Family Control and Family Harmony* (pp. 27 - 37). London: Globe Law and Business.
- Zachary, R., Labaki, R., & Michael-Tsabari, N. (2013). Emotional dimensions within the family business – Toward a conceptualization. In K. Smyrnios, P. Z. Poutziouris, & S. Goel (Eds.), *Handbook of Research on Family Business* (2nd ed., pp. 734-763). Cheltenham, UK: Edward Elgar Publishing in association with International Family Enterprise Research Academy (IFERA).
- Zachary, R., Danes, S.M., & Stafford, K. (2013). Extensions of the Sustainable Family Business Theory (SFBT): Operationalization and Application. In K. Smyrnios, P. Z. Poutziouris, & S. Goel (Eds.), *Handbook of Research on Family Business* (2nd ed., pp. 507-553). Cheltenham, UK: Edward Elgar Publishing in association with International Family Enterprise Research Academy (IFERA).
- Zachary, R., Rogoff, E.G., & Phinisee, I. (2011). Defining and Identifying Family Entrepreneurship: A New View of Entrepreneurs. In M. Minniti (Ed.), *The Dynamics of Entrepreneurship: Evidence from Global Entrepreneurship Monitor Data* (pp. 57-76). Oxford, UK, & New York, USA: Oxford University Press.
- Olson, P. D., Zuiker, V. S., Danes, S. M., Stafford, K., Zachary, R., & Duncan, K. (2008). In V. Gupta, N. Levenburg, L. Moore, J. Motwani, & T. Swartz (Eds.), *"Impact of the Family Business on Family Business Sustainability." Culturally-Sensitive Models of Family Business in Anglo Culture: A Compendium Using the GLOBE Paradigm*. ICFAI University Press.
- Zachary, R., Danes, S. M., Fitzgerald, M. A., Haynes, G. W., Jasper, C. R., Schrank, H. L., Stafford, K., & Winter, M. (2006). In P. Z. Poutziouris, K. X. Smyrnios, & S. Klein (Eds.), *Role of family in family business entrepreneurship* (pp. 80-105, Chapter 5). Cheltenham: Handbook of Research on Family Business/ Edward Elgar Publishing in association with International Family Enterprise Research Academy (IFERA).
- Orrange, R. M., Firebaugh, F. M., & Zachary, R. (2003). In P. Moen (Ed.), *Managing households* (pp. 153-167). Ithaca, NY: It's about time/ Cornell University Press.
- Zachary, R., & McCann, G. K. (2001). The Conclusion: Reshaping our vision and ideas about family business. In G. K. McCann & N. Upton (Eds.), *Destroying myths and creating value in family business* (pp. 65-71). Deland, FL: Stetson University.
- Zachary, R., & Stafford, K. (2001). The vital institution of family business: Economic benefits hidden in plain sight. In G. K. McCann & N. Upton (Eds.), *Destroying myths and creating value in family business* (pp. 9-17). Deland, FL: Stetson University.

- Zachary, R., Jasper, C.R., Goebel, K., & Stafford, K. (2000). A gender comparison of business management practices of home-based business owners. In C. B. Hennon, S. Loker, & R. Walker (Eds.), *Gender and home-based work* (pp. 119-136). Westport, CT: Auburn House.
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- Hunts, H. J., Danes, S. M., Haynes, D. C., & Zachary, R. (2000). Home-based employment: Relating gender and household structure to management and child care. In C. B. Hennon, S. Loker, & R. Walker (Eds.), *Gender and home-based work* (pp. 79-117). Westport, CT: Auburn House.
- Cox, E. S., & Zachary, R. (2000). Stakeholder responses: Summary views of the key stakeholders. In G. McCann & N. B. Upton (Eds.), *The holistic model: Rethinking the role of the university-based family business center/ Stetson University Family Business Center* (pp. 87-99). Deland, FL: The Stetson University Family Business Center.
- Upton, N. B., & Zachary, R. (2000). In D. L. Sexton & R. W. Smilor (Eds.), *The family business dimension of entrepreneurship* (pp. 243-266). Chicago, IL: Entrepreneurship/ Upstart Publishing Company.
- Zachary, R., Jasper, C. R., Stafford, K., Winter, M., & Owen, A. J. (2000). Using a household sampling frame to study family businesses: The 1997 National Family Business Survey. In J. A. Katz (Ed.), *Databases for the study of entrepreneurship (Advances in entrepreneurship, firm emergence and growth)* (vol. 4, pp. 229-287). Stanford, CT: JAI Press.
- Zachary, R. (1998). In R. K. Heck (Ed.), *The entrepreneurial family: Refocusing on the family in business* (pp. 1-7). Needham, MA: The entrepreneurial family/ Family Business Resources Publishing.
- Hong, G. S., & Zachary, R. (1997). Credit regulation. In K. Meier, E. T. Garman, & L. R. Keiser (Eds.), *Regulation and Consumer Protection: Politics, Bureaucracy and Economics* (3rd ed. ed., pp. 331-351). Houston, TX: Dame Publications, Inc..
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- D. Government Reports or Monographs:
- E. Book Reviews:
- Zachary, R. (2002). *The daughter also rises: How women overcome obstacles and advance in the family-owned business*. *Family Business Review*, 15(2), 155-158.

Zachary, R. (1990). *As We Forgive Our Debtors: Bankruptcy and Consumer Credit in America*, by Teresa A. Sullivan, Elizabeth Warren and Jay Lawrence Westbrook. *Financial behaviors, Science*, 248, 501-502.

#### 7. OTHER PUBLICATIONS:

Danes, S. M., Grossman, E. B., Lee, J., Stafford, K., & Zachary, R. (2007). *The Minority Entrepreneurial Experience: An Adaptation of the Sustainable Family Business Model. 2003 & 2005 National Minority Business Owner Surveys (2003 & 2005 NMOS)*. Baruch College, Lawrence N. Field Center for Entrepreneurship.

Zachary, R., & Walker, R. (1993). *The impact of paid and unpaid workers on the economic output measures of home-based businesses*. (vol. RP93-9). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R., & Saltford, N.C. (1993). *Utilization of child care with a special focus on preschoolers of employees at a major university*. (vol. RP93-17). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Saltford, N. C., & Zachary, R. (1989). *An overview of employee benefits supportive of families*. Washington, D.C.: National Academy of Sciences.

Zachary, R. (1987). *Traditional and nontraditional workplaces: A comparison of workers*. (vol. Research Paper RP87-3, revised). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1985). *Management, management styles and production within the family*. (vol. Research Paper RP84-4, revised). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1983). *Tests for differences among consumer repayment behavior by credit card types*. (vol. Research Paper RP83-5). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1983). *The determinants of credit card possession behavior: A test for differences among types of credit cards*. (vol. Research Paper RP83-3, revised). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1980). *A survey of bankruptcy studies*. (vol. Research paper RP80-12). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1980). *Extension Financial Counseling Programs*. (vol. Research paper RP80-1). Ithaca, NY: Department of Consumer Economics and Housing, Cornell University.

Zachary, R. (1977). *Warranties and guarantees: Consumer rights*. (vol. Indiana Extension Home Economics Bulletin, HE 544). West Lafayette, Indiana: Purdue University.

Zachary, R. (1977). *When do I need an attorney?* (vol. Indiana Extension Home Economics Bulletin, HE 532). West Lafayette, Indiana: Purdue University.

8. PRESENTED PAPERS, LECTURES, AND EXHIBITIONS AND PERFORMANCES:

Zachary, R., A Gathering of Essayists, Family Enterprises: How to Build Growth, Family Control and Family Harmony, Babson College, "The Role of the Family", Panel. (October 15, 2015).

Zachary, R., Metropolitan Capitalism Workshop, New York in cooperation with IGK New York-Toronto-Berlin Program, Fordham University, "Family Enterprises", Conference. (October 9, 2015).

Zachary, R., WC2 (World Cities World Class) Symposium: Business Strand, City University of London, Cass Business School, "The Role of Family Businesses in Global Cities", Conference. (August 10, 2015).

Zachary, R., WC2 (World Cities World Class) Symposium: Business Strand, City University of London, Cass Business School, "The Role of the Lawrence N. Field Center for Entrepreneurship in NYC Job Creation and Job Saving through Counseling and Education.", Conference. (August 10, 2015).

Wang, N., The Tel Aviv International Conference on Family Business Research, The Raya Strauss Center for Family Business Research at the Recanati Business, Tel Aviv University, "A Prolouge to the Nature of the Family Firm". (May 17, 2015).

Zachary, R., D'Allura, G., Lambrechts, F., Faculty Development Consortium, International Family Enterprise Research Academy (IFERA), Lappeenranta, Finland, "Developing and Teaching Family Business Concepts", Conference. (June 24, 2014).

Zachary, R., Faculty Development Consortium, International Family Enterprise Research Academy (IFERA), Lappeenranta, Finland, "Developing and Teaching Family Business Concepts", Conference, Invited. (June 24, 2014).

Zachary, R., Michael-Tsabari, N., Labaki, R., 2013 International Family Enterprise Research Academy (IFERA) Annual Conference, St. Gallen, Switzerland, "How Do Social and Economic Norms Drive Our Behavior and Decision Making Overtime? The Natural Experiment of the Family Business", Conference. (July 1, 2013).

Zachary, R., Doctoral Consortium - Beginners, International Family Enterprise Research Academy (IFERA), St. Gallen, Switzerland, "Developing Research Partnerships and Networking". (July 1, 2013).



- Zachary, R., Junior Faculty Consortium, International Family Enterprise Research Academy (IFERA), St. Gallen, Switzerland, "Exploring Family Business Theories and Constructs". (July 1, 2013).
- Zachary, R., Rogoff, E., Family Business Network (FBN-I) Next Gen (NXG) International Event, Baruch College, "Entrepreneurship Expands Social Opportunities for the Next Generation of the Family Firm". (June 6, 2013).
- Zachary, R. (Coordinator/Organizer), Mishra, C.S. (Coordinator/Organizer), Corbetta, G. (Coordinator/Organizer), Minichilli, A. (Coordinator/Organizer), The Inaugural European Entrepreneurship Research Forum, "Entrepreneurship as an European Experience", AldAF-Alberto Falck Chair of Strategic Management in Family Business, Bocconi University and the Entrepreneurship Research Journal, Milan, Italy. (October 2012).
- Zachary, R., Michael-Tsabari, N., Labaki, R., 2012 International Family Enterprise Research Academy (IFERA) Annual Conference, Bordeaux, France, "The cluster paradigm updating the circles paradigm: The family firm and entrepreneurship among generations", Conference. (June 26, 2012).
- Zachary, R., Doctoral and Junior Faculty Consortium, International Family Enterprise Research Academy (IFERA), Bordeaux, France, "Honing Theories: Integrating Family and Business Contexts". (June 26, 2012).
- Zachary, R., Labaki, R., Michael-Tsabari, N., 2011 International Family Enterprise Research Academy (IFERA) Annual Conference, Palermo, Sicily, "Exploring the Emotional Nexus in Predominant Family Business Archetypes", Conference. (June 28, 2011).
- Zachary, R., Goel, S., Doctoral and Junior Faculty Consortium, International Family Enterprise Research Academy (IFERA), Palermo, Sicily, "Crafting Theories: Integrating Family and Business Contexts". (June 28, 2011).
- Zachary, R., The Eleventh Annual International Family Enterprise Research Academy (IFERA), Annual Conference, Palermo, Sicily, "IFERA Board Meeting", Conference. (June 28, 2011).
- Zachary, R., The Eleventh Annual International Family Enterprise Research Academy (IFERA), Annual Conference, Palermo, Sicily, "Succession", Conference. (June 28, 2011).
- Zachary, R., IFERA Board Meeting, "Lancaster, England". (July 2010).
- Zachary, R., Labaki, R., Michael-Tsabari, N., 2010 International Family Enterprise Research Academy (IFERA) Annual Conference, Lancaster, England, "Emotional dimensions within the family business – Systems, interfaces and development over time", Conference. (July 7, 2010).
- Zachary, R., The Tenth Annual International Family Enterprise Research Academy (IFERA), Annual Conference, Lancaster, England, "Historical Perspectives", Conference. (July 7, 2010).

Zachary, R., The Tenth Annual International Family Enterprise Research Academy (IFERA), Annual Conference, Lancaster, England, "IFERA Board Meeting", Conference. (July 7, 2010).

Zachary, R., Junior Faculty Consortium, International Family Enterprise Research Academy (IFERA), Lancaster, England, "Managing the publications cycle: Determining your research outlets". (July 6, 2010).

Zachary, R., Brundin, E., Labaki, R., Michael-Tsabari, N., Professional Development Workshop, International Family Enterprise Research Academy (IFERA), Lancaster, England, "Emotions in the family business. Presentation at Professional Development Workshop", Workshop. (July 6, 2010).

Zhou, W., Gardberg, N., Zachary, R., 2009 Annual Conference, Academy of International Business – Northeast, New York, NY, "Entrepreneurial Intentions, Work-Family Conflict and Entrepreneurial Success: A Cross-Cultural Study". (October 2009).

Zachary, R., Rogoff, E.G., Lee, M.-S., 2007 Kauffman Symposium on Entrepreneurship and Innovation Data, "National Minority Business Owners Surveys: Data Overview". (November 2, 2007).

Zachary, R. (Coordinator/Organizer), The Third Annual Office Depot Small Business Research Forum, "Family Entrepreneurship", The College of Business at Florida Atlantic University and The Journal of Small Business Management, In partnership with The Ewing Marion Kauffman Foundation, Fort Lauderdale. (March 10, 2007).

Zachary, R., Lee, M.-S., Puryear, A. N., Rogoff, E. G., 2006 Minority Entrepreneurs Research Conference (implementing use of 2003 and 2005 National Minority Business Owner Surveys (2003 & 2005 NMBOS)). (2006).

Zachary, R., Puryear, A.N., Tomblin, P.A., Baruch College, Lawrence N. Field Center of Entrepreneurship and Small Business, NY, NY, "A toolkit for home-based entrepreneurs". (2003).

Zachary, R. (Coordinator/Organizer), 2003 Home-Based Entrepreneurs Conference, Lawrence N. Field Center of Entrepreneurship and Small Business, Baruch College, New York, New York. (April 11, 2003).

Zachary, R., Seminar presented to Women MBA's of Zicklin School of Business, Baruch College, NY, NY, "The family business: A special focus on women". (April 24, 2002).

Zachary, R., Rogoff, E. G., Lee, M.-S., Stafford, K., Annual Conference, United States Association of Small Business and Entrepreneurship, Reno, NV, "The economic contributions of family business". (January 17, 2002).

Rogoff, E. G., Lee, M.-S., Zachary, R., Annual Conference, United States Association of Small Business and Entrepreneurship, Orlando, FL, "The effects of education with the family business context". (February 7, 2001).

Zachary, R., Pre-Conference, United States Association of Small Business and Entrepreneurship, San Antonio, TX, "The research dimension of the Stetson holistic model". (February 16, 2000).

Zachary, R., Academy of Management Annual Conference, Entrepreneurship Division, "1997 Family Business Survey", Conference. (August 1998).

Zachary, R., Professional Development Workshop of Entrepreneurship Division, Academy of Management, San Diego, CA, "1997 Family Business Survey: Overview, definitions and prevalence". (August 1998).

Zachary, R. (Coordinator/Organizer), 1998 Chautauqua Family Business Conference: Women and Men in the Family Firm, Chautauqua, New York. (July 27, 1998).

Zachary, R. (Coordinator/Organizer), 1997 Chautauqua Family Business Conference: Growth and Transitioning, Chautauqua, New York. (July 14, 1997).

Zachary, R. (Coordinator/Organizer), The Cornell University Conference on the Entrepreneurial Family, New York City at the Cornell Club and Grand Hyatt Hotel, Conference. (March 1996).

Zachary, R., Upton, N. B., Bellet, W., Dunn, B., Parady, P., Powell, J., Family Business Annual, International Family Business Program Association (IFBPA), "Family business as a field of study". (1995).

Zachary, R. (Coordinator/Organizer), Cooperative Extension In-Service entitled, HOME BUSINESSES AND THEIR FAMILIES. (October 1994).

Zachary, R. (Panelist), Research/Policy Conference entitled, HOMEWORKING FAMILIES: A FOCUS ON HOME BUSINESSES, Conference. (October 20, 1994).

Zachary, R. (Coordinator/Organizer), BenDaniel, D. (Coordinator/Organizer), Cornell Executive Education Conference entitled, FAMILY BUSINESS FORUM. (September 1994).

Zachary, R., Credit card behavior of consumers: A survey of research studies, Cornell University, Department of Consumer Economics and Housing, "Consumer Close-Ups". (1982).

9. WORK IN PROGRESS:

A. Papers submitted to journals for consideration.

B. Other completed papers.

C. Research in progress.

Zachary, R., Danes, S.M., Amarapurkar, S., & Stafford, K. A Review of Models and Theories of the Family Firm: The Nature and Importance of the Business and the Family Dimensions. *Entrepreneurship Research Journal*.

Wang, N., Zachary, R. K., "A Prologue to the Nature of the Family Firm: A Rebuttal.", On-Going, Scholarly.

Zachary, R. K., Mishra, C. S., "Entrepreneurial Absorptive Capacity (EAC)", On-Going, Scholarly.

10. PROFESSIONAL HONORS, PRIZES, FELLOWSHIPS:

2012 FBR Best Unpublished Research Paper Award.

Michael-Tsabari, N., Labaki, R., & Zachary, R. K. (Revise and resubmit). Towards the Cluster Model: The Family Firm's Entrepreneurial Behavior over Generations. *Family Business Review*, Under review.

2012 Emerald Literati Network Awards for Excellence for 2012 Outstanding Paper in Journal of Family Business for 2012. (2012).

"The Importance of the Family System in Family Business," *Journal of Family Business Management*, 1(1), 26-36.

Selected as 2002 Speaker for "Eva Goble Lecture Series," Purdue University. (November 7, 2002).

Northeastern Regional Association of State Agricultural Experiment Station Directors, "2001 Award for Excellence" for research relative to NE 167, "Family Business Viability in Economically Vulnerable Communities". (2001).

Distinguished Alumni Award, Consumer and Family Sciences Alumni Association, Purdue University. (1993).

Public Policy Research Award, American Council on Consumer Interests. (1979).

ACCI Research Award Winner for "Nonbusiness bankruptcy and chapter XIII rates in the fifty states". (April 1979).

General Food Fund Fellowship. (1977).

Purdue Dean's List. (1971).  
graduated with distinction

Purdue Alumni Scholarship. (1968).  
1968-1971

Hoosier Scholarship. (1967).  
1967-71

Sears Scholarship. (1967).

11. GRANTS-IN-AID:

Zachary, R., Grant, "2006 Minority Entrepreneurs Research Conference (implementing use of 2003 and 2005 National Minority Business Owner Surveys (2003 & 2005 NMBOSs)", Ewing Marion Kauffman Foundation. (start: 2006).

Zachary, R., "Family Business: Viability in Economically Vulnerable Communities". (start: 2006, end: 2012).

Zachary, R., Sponsored Research, "Minority Entrepreneurs Research Project", Ewing Marion Kauffman Foundation. (start: August 15, 2003, end: May 2007).

Zachary, R., Sponsored Research, "Family Businesses in Economically Vulnerable Communities", Cooperative States Research Services. (start: 1999, end: 2004).

Zachary, R., "Family Business Research Institute", Equitable/EQ Financial Consultants, Inc.; Genus Resources, Inc., Hahn Loeser & Parks, and Shields & Company, Inc. (start: 1996, end: 2000).

Zachary, R., "Family Businesses: Interaction in Work and Family Spheres", Cooperative Regional Research Project. (start: 1993, end: 1999).

Zachary, R., Sponsored Research, "Employment Diversification and Entrepreneurial Opportunities Within Rural Areas", Cooperative States Research Services. (start: 1993, end: 1997).

Zachary, R., Sponsored Research, "A Study of Families in Business Over Time: A Longitudinal Analysis of the Economic Viability of Self-Employment Including Businesses". (start: 1993, end: 1996).

Zachary, R., Sponsored Research, "At-Home-Income-Generation: Impact on Management, Productivity and Stability in Rural/Urban Families", Cooperative Regional Research Project, AES, Cornell University. (start: 1987, end: 1993).

Zachary, R., Sponsored Research, "Delivery Systems for Economic Education and Information: A Content Analysis for Printed and Televised Media", Hatfield Fund to Enhance Undergraduate Economic Education. (start: 1990, end: 1991).

Zachary, R., Sponsored Research, "Home-Based Businesses and Their Communities in New York, Pennsylvania and Vermont", Northeast Regional Center for Rural Development. (start: 1988, end: 1991).

Zachary, R., "Indicators of Household Credit Quality: A Rural-Urban Comparison of Loan Delinquencies", AES, Cornell University. (start: 1980, end: 1987).

Zachary, R., Sponsored Research, "Determinants of Asset and Debt Levels and Instrument Choices of Rural and Urban Households", USDA, ESS-EDD. (start: 1981, end: 1984).

Zachary, R. (Principal), "Indicators of Household Credit Quality: A Study of Credit Cards", College Grants Committee, College of Human Ecology. (start: September 1980, end: March 1983).

Zachary, R. (Principal), "Indicators of Household Credit Quality: A Study of Credit Cards", American Home Economics Association Foundation. (start: August 1980, end: June 1981).

Zachary, R. (Principal), "A Demand Analysis of Financial Counseling Services", College Grants Committee, College of Human Ecology. (start: May 1979, end: December 1980).

12. INSTITUTIONAL SERVICE:

A. Service to the Department

Entrepreneurship, Academic Advisor and Area Coordinator. (2008 - Present).

Field Center Mentor, Field Center counseling and seminars on "home-based entrepreneurs" and "time and human resource management;" serve as internal faculty mentor for Baruch College Entrepreneurship Competition teams, Faculty Mentor. (2001 - Present).

Search Committee for Field Chair, Committee Chair. (2007 - 2010).

MBA Orientation presentation, Presenter. (2006 - 2008).

Search Committee for Field Family Chair, Committee Chair. (2005 - 2006).

Tenure Committee for Shyam Kumar, Committee Member. (2005 - 2006).

Ph.D. Second Examination Committee for David Prottas, Committee Member. (2004 - 2006).

Graduate Admissions Committee, Zicklin School of Business, Committee Member. (2004 - 2005).

Graduate Admissions Committee, Zicklin School of Business, Committee Member. (2004 - 2005).

Ph.D. Graduate Field Examination Committee for Munehiko Matsuyama, Committee Member. (2004).

Ph.D. Graduate Field Examination Committee for Robert Panco, Committee Member. (2001 - 2002).

B. Service to the School

Committee on Collegiate Athletics Activities, Committee Member. (2004 - Present).

Baruch College, Entrepreneurship Competition, Faculty Mentor. (2001 - Present).

Zicklin Undergraduate Curriculum Committee, Committee Member. (2009 - 2011).

Executive Committee for Real Estate Department, Committee Member. (2006 - 2008).

Baruch College, Entrepreneurship Competition, Faculty Mentor. (2001 - 2008).

Graduate Committee on Academic Standing, Committee Member. (2007).

Graduate Admissions Committee, Zicklin School of Business, Committee Member. (2004 - 2005).

C. Service to the College

D. Service to the Graduate Center

E. Service to the University

Search Committee for Provost, Committee Member. (2005 - 2006).

Joint Committee on Research, Committee Member. (2004 - 2006).

Faculty Review Committee for Selecting New President, Committee Member. (2004 - 2005).

Committee on Commencement Planning, Committee Member. (2002 - 2003).

Committee on Prizes, Scholarships, and Awards, Committee Member. (2002 - 2003).

Freshman Text Selection Committee, Committee Member. (2002 - 2003).

13. OFFICES HELD IN PROFESSIONAL SOCIETIES:

Academy of Management, Entrepreneurship Division.

International Family Enterprise Research Academy, Director of Research and Publications Committee. (2010 - Present).

International Family Enterprise Research Academy, Board Member. (2008 - Present).

United States Association for Small Business and Entrepreneurship, Vice-President, Family Business Division. (2002).

United States Association for Small Business and Entrepreneurship, Interim Vice-President, Operations. (August 2001 - January 2002).

United States Association for Small Business and Entrepreneurship, Family Business Division Program Chair. (1999 - 2001).

United States Association for Small Business and Entrepreneurship, Vice-President-Elect, Family Business Division, Program Chair. (1999 - 2000).

Research Chair, International Family Business Program Association. (1994 - 1996).

Task Force of International Family Business Program Association. (1994 - 1996).

14. OTHER PROFESSIONAL ACTIVITIES AND PUBLIC SERVICE:

Reviewer of Conference Papers for National Science Foundation, Department of Agriculture, Joint Conference of Asian Consumer and Family Economics Association and China Consumer Economics Research, Academy of Management, Family Firm Institute, United States Association of Small Business and Entrepreneurship, American Council on Consumer Interests & International Family Business Program Association, Editor, Conference Proceedings.

Entrepreneurship Research Journal, Editor. (January 2016 - Present).

Labaki, R., Mishra, C. S., Lyons, T. S., & Zachary, R. K. (Editors). (2017, January). "no issue title," Entrepreneurship Research Journal, Volume 7, Issue 1. [<http://www.degruyter.com/view/j/erj>]

Mishra, C. S., Lyons, T. S., & Zachary, R. K. (Editors). (2016, October). "no issue title," Entrepreneurship Research Journal, Volume 6, Issue 4.

Mishra, C. S., Lyons, T. S., & Zachary, R. K. (Editors). (2016, July). "no issue title," Entrepreneurship Research Journal, Volume 6, Issue 3. [<http://www.degruyter.com/view/j/erj>]

Mishra, C. S., Lyons, T. S., & Zachary, R. K. (Editors). (2016, April). "no issue title," Entrepreneurship Research Journal, Volume 6, Issue 2. [<http://www.degruyter.com/view/j/erj>]

Mishra, C. S., Lyons, T. S., & Zachary, R. K. (Editors). (2016, January). "no issue title," Entrepreneurship Research Journal, Volume 6, Issue 1. [<http://www.degruyter.com/view/j/erj>]

Entrepreneurship Research Journal, Co-Editor. (October 2009 - Present).

Mishra, C. S., & Zachary, R. K. (Co-Editors). (2015, October). "no issue title," Entrepreneurship Research Journal, Volume 5, Issue 4. [ISSN (Online) 2157-5665, ISSN (Print) 2194-6175, DOI: 10.1515/erj-2015-0042, September 2015. ]

Mishra, C. S., & Zachary, R. K. (Co-Editors). (2015, July). "no issue title," Entrepreneurship



- Research Journal, Volume 5, Issue 3. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2015, April). "no issue title," Entrepreneurship Research Journal, Volume 5, Issue 2. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2015, January). "no issue title," Entrepreneurship Research Journal, Volume 5, Issue 1. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2014, October). "no issue title," Entrepreneurship Research Journal, Volume 4, Issue 4. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2014, July). "no issue title," Entrepreneurship Research Journal, Volume 4, Issue 3. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2014, April). "no issue title," Entrepreneurship Research Journal, Volume 4, Issue 2. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2014, January). "no issue title," Entrepreneurship Research Journal, Volume 4, Issue 1. [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2013, October). "no issue title," Entrepreneurship Research Journal, Volume 3, Issue 4, (articles 1 through 7). [<http://www.degruyter.com/view/j/erj>]
- Labaki, R. (Guest Editor) & Zachary, R. K. and Mishra, C. S. (Co-Editors). (2013). "A New Business Model: The Emotional Dimension of Organizations", Entrepreneurship Research Journal, Volume 3, Issue 3, (articles 1 through 9). [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K., (Co-Editors). (2013, April). "no issue title" Entrepreneurship Research Journal, Volume 3, Issue 2, (articles 1 through 5). [<http://www.degruyter.com/view/j/erj>]
- Guido Corbetta (Guest Editor) & Zachary, R. K. and Mishra, C. S. (Co-Editors). (2013, January). "Entrepreneurship as an European Experience" Entrepreneurship Research Journal, Volume 2, Issue 1, (articles 1 through 11). [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K., (Co-Editors). (2012, October). "no issue title" Entrepreneurship Research Journal, Volume 2, Issue 4, (articles 1 through 4). [<http://www.degruyter.com/view/j/erj>]
- Zachary, R. K., & Mishra, C. S. (Co-Editors). (2012, July). "no issue title" Entrepreneurship Research Journal, Volume 2, Issue 3, (articles 1 through 4). [<http://www.degruyter.com/view/j/erj>]

- Zachary, R. K., & Mishra, C. S. (Co-Editors). (2012, April). "no issue title" Entrepreneurship Research Journal, Volume 2, Issue 2, (articles 1 through 3). [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors) & Lyons, T. (Guest Editor). (2012). "Entrepreneurship and Community" Entrepreneurship Research Journal, Volume 2, Issue 1, (articles 1 through 5). [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2011, October). "Advancing Research on Innovation and Entrepreneurship" Entrepreneurship Research Journal, Volume 1, Issue 4, (articles 1 through 5). [<http://www.degruyter.com/view/j/erj>]
- Zachary, R. K. & Mishra, C. S. (Co-Editors). (2011, July). "Refining Our Empirical Perspectives on Entrepreneurship Research," Entrepreneurship Research Journal, Volume 1, Issue 3, (articles 1 through 6). [<http://www.degruyter.com/view/j/erj>]
- Mishra, C. S., & Zachary, R. K. (Co-Editors). (2011, April). "Expanding Our Perspectives on Entrepreneurship Research" Entrepreneurship Research Journal, Volume 1, Issue 2, (articles 1 through 6). [<http://www.degruyter.com/view/j/erj>]
- Zachary, R. K. & Mishra, C. S. (Co-Editors). (2011, January). "New Perspectives on Entrepreneurship Research (Inaugural Issue)," Entrepreneurship Research Journal, Volume 1, Issue 1, (articles 1 through 6). [<http://www.degruyter.com/view/j/erj>]
- Journal of Family and Economic Issues, Editorial Board. (January 2000 - Present).
- Academy of Management, Entrepreneurship Division, Reviewer, Conference Paper. (1999 - Present).
- Editorial Reviewer for Journal of Small Business Management, Journal of Business Venturing, Journal of Family and Economic Issues, The Journal of Consumer Affairs, Advancing the Consumer Interests, Journal of Consumer Studies and Home Economics & Journal of Family Issues, Editor, Journal Editor. (1980 - Present).
- Family and Founders Owned Enterprises and Women and Minority Owned Enterprises, Editor, Associate Editor. (January 2005 - 2009).
- Journal of Small Business Management, Editorial Board. (2003 - 2009).
- Family Business Review, Editorial Board and reviewer. (1994 - 2009).
- Journal of Developmental Entrepreneurship, Guest Co-Editor (with Edward G. Rogoff). (2008).

Special Issue titled, "Empirical Research on Ethnicity and Entrepreneurship in the United States," Journal of Developmental Entrepreneurship, Volume 13, Number 3, September 2008.

Journal of Small Business Management, Editor, Associate Editor. (2008).  
(with Executive Committee of Frank Hoy, Lloyd Steier and Panikkos Poutziouris ), Special Issue titled "Family Entrepreneurship," Journal of Small Business Management, Volume 46, Number 3, July 2008

Family Business Research Conference, Reviewer, Portland, Oregon. (May 21, 2005 - May 22, 2005).

Joint Conference of Asian Consumer and Family Economics Association and China Consumer Economics Research, Reviewer, Conference Paper. (2003).

Journal of Business Venturing, Guest Co-Editor (with Edward G. Rogoff), Rogoff, E. G., & Heck, R. K. Z. (Guest Co-Editors). (2003). The evolving family/entrepreneurial business relationship [Special Issue], Journal of Business Venturing, 18(5). (2003).  
Special Issue, Journal of Business Venturing, Volume 18, Number 5, 2003

United States Association for Small Business and Entrepreneurship, Strategic Planning Committee, Committee Member. (2001 - 2002).

United States Association of Small Business and Entrepreneurship, Reviewer, Conference Paper. (1998 - 2002).

Joint Conference of Asian Consumer and Family Economics Association and China Consumer Economics Research, Reviewer, Conference Paper. (2001).

Academy of Management, Entrepreneurship Division, Committee Member. (1999 - 2001).  
Committee on Membership/Publicity/External Relations

Center for Families, Purdue University, Advisory Board. (1998 - 2001).

Journal of Consumer Studies and Home Economics, Member, Overseas Advising Board. (1989 - 2001).

Journal of Consumer Affairs, Reviewer, Journal Article. (1979 - 2001).

Journal of Family and Economic Issues, Editor, Associate Editor. (January 1998 - December 2000).

Thesis Award Committee, American Council on Consumer Interests, Committee Member. (1996 - 2000).

Family Firm Institute, Reviewer, Conference Paper. (1999).

Joint Conference of Asian Consumer and Family Economics Association and China Consumer Economics Research, Reviewer, Conference Paper. (1999).

Academy of Management, Entrepreneurship Division, Committee Member. (1998 - 1999).  
Committee on Strategic Direction and Structure

ESGOP/ACOP Leadership Development Program Participant, Class 8, Committee Member. (1998).

International Family Business Program Association, Reviewer, Conference Paper. (1998).

The entrepreneurial family, Editor, Book. (1998).

Heck, R. K. Z. (Ed.). (1998a). The entrepreneurial family. Needham, MA: Family Business Resources Publishing.

International Family Business Program Association, Reviewer, Conference Paper. (1997).

U.S. Department of Agriculture, Cooperative State Research Service, National Research Initiatives, Rural Development Program Panel, Reviewer. (1995 - 1997).

Journal of Family and Economic Issues, Editor, Journal Editor. (June 1992 - December 1997).

The Journal of Consumer Affairs, Editorial Board. (1992 - 1997).

International Family Business Program Association, Reviewer, Conference Paper. (1996).

Home-based employment and family life, Editor, Book. (1995).

Heck, R. K. Z., Owen, A. J., & Rowe, B. R. (Eds.). (1995). Home-based employment and family life. Westport, CT: Auburn House (eight chapters with R. K. Z. Heck as first author for chapters 3 and 8; co-author for Chapters 1, 4, 5, and 7; assisted with Chapters 2 and 6).

International Family Business Program Association, Reviewer, Conference Paper. (1995).

College Grant Applications submitted from Department of Policy Analysis and Management, Reviewer, Grant Proposal. (1993 - 1995).

Applied Consumer Economics Award Committee, American Council on Consumer Interests, Committee Chair. (1991 - 1994).

Advancing the Consumer Interest, Editorial Board. (1990 - 1993).

Journal of Family and Economic Issues, Guest Editor. (1992).

Journal of Family and Economic Issues, Volume 13, Number 3, Fall 1992

1992 Conference Poster Chair, American Council on Consumer Interests, Committee Member. (1991 - 1992).

College Grant Applications submitted from Department of Policy Analysis and Management, Reviewer, Grant Proposal. (1991 - 1992).

ESCOP Ad Hoc Committee #4, Social Science Initiative Budget Strategy Subgroup, CSRS/USDA, Washington D.C., Committee Member. (1991 - 1992).

American Council on Consumer Interests, Reviewer, Conference Paper. (1991).

Applied Consumer Economics Award Committee, American Council on Consumer Interests, Committee Member. (1990 - 1991).

Advancing the Consumer Interest, Reviewer, Journal Article. (1988 - 1991).

Consumer Close Ups, Editor, Journal Editor. (1988 - 1990).

Co-Chairman for Pre-conference Workshop of Family Economics and Home Management Section, American Home Economics Association, Cincinnati, Ohio, Conference-Related. (June 1989).

CSRS Review Team, Department of Family and Social Sciences, College of Home Economics, University of Minnesota, Conference-Related. (April 1989).

Ford Consumer Appeals Board, Committee Member. (1987 - 1988).

Consumer Credit Counseling Centers of Michigan, Educational Advisory Board, Board of Advisors of a Company. (1987).

Southern District Home Economics Association, Consumer Interests and Legislation; Nominations Committee. (1984 - 1987).

American Council on Consumer Interests, Reviewer, Conference Paper. (1983 - 1986).

American Council on Consumer Interests, Member Board of Directors, Board of Directors of a Company. (1983 - 1985).

National Science Foundation, Law and Social Science Program, Reviewer. (1983).

Southern District Home Economics Association, Officer, Vice President. (1981 - 1983).

Journal of Family Issues, Reviewer, Journal Article. (1979 - 1980).

15. TEACHING ACTIVITIES AT BARUCH:

A. Courses Taught

MGT 3860, Entrepreneurship Management - 2000 to 2006.

MGT 4962, Family Business Management (Formerly MGT 4867) - Fall 2002 to Present, 192, new course preparation.

MGT 9962, Managing the Family Business (Formerly MGT 9867) - Spring 2003 to Present, 108, new course preparation.

MGT 88000, The Theories of Entrepreneurial and Family Firms, 6, (Spring 2015).

BUS 89500, Independent Study: Surveying Family Constructs and Business Constructs within the Family Firm, 1, (Fall 2014).

BUS 89500, Independent Study: Surveying Family Constructs and Business Constructs within the Family Firm, 1, (Fall 2013).

MGT 88000, The Theories of Entrepreneurial and Family Firms, 7, (Spring 2013).

MS in Entrepreneurship degree program, new course preparation, (Fall 2009).

B. New courses/programs developed

MGT 4962, Family Business Management (Formerly MGT 4867) - Fall 2002 to Present, 192, new course preparation.

MGT 9962, Managing the Family Business (Formerly MGT 9867) - Spring 2003 to Present, 108, new course preparation.

MS in Entrepreneurship degree program, new course preparation, (Fall 2009).

16. CERTIFICATION ITEM:

I hereby certify that the information given above is accurate and complete to the best of my knowledge.

\_\_\_\_\_  
Signature of faculty member

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of department chairperson

\_\_\_\_\_  
Date