The Graduate Career Management Center of Baruch College’s Zicklin School of Business is eager to share its 2017–18 Graduate Employment Report. This report reflects the employment status of those who graduated with an MBA or MS degree from the Zicklin School of Business during the 2017–18 academic year.

**Why Hire from Zicklin?**
Our MBA and MS business programs prepare students for the changing needs of the marketplace. Employers consistently recognize Zicklin MBA and MS students for their business integrity, objective thinking, and ability to deliver.

**Working with Us**
Our Employer Relations team is dedicated to bringing your company closer to the business talent found only at Zicklin. Contact our Employer Relations team to find out about the many ways your company can engage and recruit students both on and off campus.

Create your company profile and post internship and job opportunities for our MBA and MS students on Zicklin CareerLink, our online career management system. To begin, visit [zicklin-baruch-csm.symplicity.com](http://zicklin-baruch-csm.symplicity.com).

### Employment Status at Graduation

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALL MBA &amp; MS GRADUATES</strong></td>
<td>83%</td>
<td>529</td>
</tr>
<tr>
<td><em>Employed or Offer Received</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MBA &amp; MS GRADUATES NOT REQUIRING U.S. WORK SPONSORSHIP</strong></td>
<td>90%</td>
<td>386</td>
</tr>
<tr>
<td><em>Employed or Offer Received</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MBA &amp; MS GRADUATES REQUIRING U.S. WORK SPONSORSHIP</strong></td>
<td>69%</td>
<td>143</td>
</tr>
<tr>
<td><em>Employed or Offer Received</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Seeking Employment</strong></td>
<td>17%</td>
<td>106</td>
</tr>
<tr>
<td><strong>Seeking Employment</strong></td>
<td>10%</td>
<td>41</td>
</tr>
<tr>
<td><strong>Seeking Employment</strong></td>
<td>31%</td>
<td>65</td>
</tr>
</tbody>
</table>

This reflects employment information collected on 87% of the graduating class of 732 individuals who completed a non-executive MBA or MS degree from the Zicklin School of Business in the 2017-2018 academic year.
### Employment Status at Graduation by Degree Program

<table>
<thead>
<tr>
<th>Degree Program</th>
<th>Full-Time MBA Graduates</th>
<th>Evening MBA Graduates</th>
<th>MS Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Employed or Offer Received</strong></td>
<td><strong>Employed or Offer Received</strong></td>
<td><strong>Employed or Offer Received</strong></td>
<td><strong>Employed or Offer Received</strong></td>
</tr>
<tr>
<td>Full-Time MBA Graduates Not Requiring U.S. Work Sponsorship</td>
<td>87% (40 students)</td>
<td>93% (27 students)</td>
<td>80% (359 students)</td>
</tr>
<tr>
<td>Full-Time MBA Graduates Requiring U.S. Work Sponsorship</td>
<td>13% (6 students)</td>
<td>7% (2 students)</td>
<td>20% (92 students)</td>
</tr>
<tr>
<td>Evening MBA Graduates Not Requiring U.S. Work Sponsorship</td>
<td>94% (130 students)</td>
<td>95% (125 students)</td>
<td>88% (234 students)</td>
</tr>
<tr>
<td>Evening MBA Graduates Requiring U.S. Work Sponsorship</td>
<td>6% (8 students)</td>
<td>5% (7 students)</td>
<td>12% (32 students)</td>
</tr>
<tr>
<td>MS Graduates Not Requiring U.S. Work Sponsorship</td>
<td>88% (234 students)</td>
<td>68% (125 students)</td>
<td>32% (60 students)</td>
</tr>
<tr>
<td>MS Graduates Requiring U.S. Work Sponsorship</td>
<td>12% (32 students)</td>
<td>24% (4 students)</td>
<td></td>
</tr>
</tbody>
</table>

Employment status is broken down into three categories: (1) all individuals in aggregate, (2) individuals who do not require sponsorship to work in the U.S. at any time after having graduated, (3) individuals who do require sponsorship to work in the U.S. at some time after graduating.
**Employment Status and Employers at Graduation by Concentration**

**Accountancy**

**MBA**
- 96% Employed (24 students)
  - 4% Seeking Employment (1 student)
- 50% Seeking Employment (1 student)

**MS**
- 84% Employed (162 students)
  - 16% Seeking Employment (32 students)
- 30% Seeking Employment (18 students)

**TOP FIRMS EMPLOYING 2017–18 ACCOUNTANCY GRADUATES:**

AIG, Anchin, BDO, CBIZ, CohnReznick, Deloitte, EY, Federal Reserve Bank of New York, Goldman Sachs, J.P. Morgan, KKR, KPMG, PineBridge Investments, PwC, RSM, State Street, Sumitomo Mitsui Banking Corporation, TIAA, Viacom

**Economics**

**MBA**
- 50% Employed (1 student)
  - 50% Seeking Employment (1 student)

The count of MBA majors includes double majors; therefore, the count of MBA majors is larger than the count of individual MBA students who graduated.
Entrepreneurship

**MS**

- **33%** (1 student) Employed
- **67%** (2 students) Seeking Employment
- **100%** (1 student) Employed
- **100%** (2 students) Seeking Employment

Finance

**MBA**

- **88%** Employed (15 students)
- **12%** (2 students) Seeking Employment

**MS**

- **55%** Employed (26 students)
- **45%** Seeking Employment
- **29%** Seeking Employment (2 students)
- **71%** Employed (17 students)
- **39%** Employed (9 students)
- **61%** Seeking Employment (14 students)

**TOP FIRMS EMPLOYING 2017–18 FINANCE GRADUATES:**

- Ariel Investments
- Bank of America
- Credit Suisse
- Empire State Development
- Goldman Sachs
- Group One Trading
- Healthfirst
- J.P. Morgan
- Municipal Credit Union
- Neuberger Berman
- New York Stock Exchange
- Proskauer Rose
- The Trade Desk
- Thomson Reuters
- TokenUnion
- Toshiba
- Wells Fargo Bank
**Employment Status and Employers at Graduation by Concentration**

### Financial Risk Management

**MS**

- **60%** Employed (3 students)
- **40%** Seeking Employment (2 students)
- **100%** Employed (2 students)
- **67%** Seeking Employment (2 students)
- **33%** Employed (1 student)

### General MBA

**MBA**

- **94%** (111 students) Employed
- **6%** (7 students) Seeking Employment
- **92%** (111 students) Employed
- **8%** (1 student) Seeking Employment

#### TOP FIRMS EMPLOYING 2017–18 GENERAL MBA GRADUATES:

- adidas
- American Express
- Annalect
- Barnes & Noble
- Bloomsbury USA
- Brown Brothers Harriman
- Carlyle Group
- Christie’s
- Citi
- CohnReznick
- Columbia Sportswear
- Deloitte
- eBay
- EY
- Fitch Ratings
- Flushing Bank
- Gilead Sciences Inc.
- iCrossing
- J.P. Morgan
- JetBlue
- KPMG
- Macy’s
- Mazars USA
- Microsoft
- Moody’s Analytics
- Morgan Stanley
- Mount Sinai
- MUFG Union Bank
- National Basketball Players Association
- National Grid
- NBC Universal
- Neuberger Berman
- New York Life Insurance
- New York Yankees
- Nielsen
- NYC Dept. of Finance
- NYU Langone Medical Center
- Office of the NYC Comptroller
- Ogilvy
- Prudential
- RBC Capital Markets
- Ross Stores
- Six Flags
Employment Status and Employers at Graduation by Concentration

**Human Resources Management or Industrial Organizational Psychology**

**MBA**

- 100% Employed (2 students)
- 100% Employed (2 students)

**Information Systems**

**MBA**

- 85% (11 students) Employed
- 15% (2 students) Seeking Employment
- 100% (7 students) Employed
- 33% (2 students) Seeking Employment

**MS**

- 83% (20 students) Employed
- 17% (6 students) Seeking Employment
- 91% Employed (10 students)
- 80% (20 students) Employed
- 9% (1 student) Seeking Employment
- 20% (5 students) Seeking Employment

**TOP FIRMS EMPLOYING 2017–18 INFORMATION SYSTEMS GRADUATES:**

- AiG
- Apple
- AppNexus
- Ariel Investments
- Audible
- Biz2Credit
- BlackRock
- Brooklyn Navy Yard Development Corp.
- Charter Communications
- Con Edison
- Elsevier
- Infor
- Insight Global
- Kroll Bond Rating Agency
- Mastercard
- Mizuho
- Morgan Stanley
- NYC Department of Investigation
- Publishers Clearing House
- Rodman Media
- Wyndham Worldwide
## Employment Status and Employers at Graduation by Concentration

### International Business

**MBA**

- **80%** Employed (4 students)
- **20%** Seeking Employment (1 student)

**MBA or MS Graduates Not Requiring U.S. Work Sponsorship**

- **80%** Employed (4 students)
- **20%** Seeking Employment (1 student)

**MBA or MS Graduates Requiring U.S. Work Sponsorship**

- **70%** Employed (14 students)
- **30%** Seeking Employment (6 students)

### Marketing

**MBA**

- **89%** Employed (8 students)
- **11%** Seeking Employment (1 student)

**MS**

- **81%** Employed (17 students)
- **19%** Seeking Employment (4 students)

**TOP FIRMS EMPLOYING 2017–18 MARKETING GRADUATES:**

- American Express
- Apple
- AT&T
- Business Insider
- Carat
- Ceros
- Digitas
- Dun and Bradstreet
- Fueled
- Ipsos
- L’Oreal
- Marcxx Media
- Meredith Corporation
- Product Gym
- Refinery29
- Retensa
- Starcom
- United Nations
- WebMD
- Weill Cornell Medicine
- YouGov
Employment Status and Employers at Graduation by Concentration

**Quantitative Methods and Modeling**

**MS**

- **74%** (20 students) Employed
- **26%** (7 students) Seeking Employment
- **100%** (4 students) Employed
- **70%** (16 students) Employed
- **30%** Seeking Employment

**TOP FIRMS EMPLOYING 2017–18 QUANTITATIVE METHODS AND MODELING GRADUATES:**

- BMG
- Deloitte
- EAS Advisors
- Godiva Chocolatier
- Haver Analytics
- Morgan Stanley
- NYC Citywide Administrative Services
- PwC
- Scotiabank
- Spark Foundry
- sparks & honey

**Real Estate**

**MBA**

- **100%** (2 students) Employed

**MS**

- **100%** (3 students) Employed
- **100%** (2 students) Employed
- **100%** (1 student) Employed
# Employment Status and Employers at Graduation by Concentration

## MBA
- **Employed**: 80% (4 students)
- **Seeking Employment**: 20% (1 student)

## MS
- **Employed**: 80% (28 students)
- **Seeking Employment**: 20% (7 students)

## Top Firms Employing 2017–18 Statistics Graduates:

<table>
<thead>
<tr>
<th>MBA Graduates</th>
<th>MS Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1800flowers.com</td>
<td>City of New York</td>
</tr>
<tr>
<td>AIG</td>
<td>Duff &amp; Phelps</td>
</tr>
<tr>
<td>Amazon</td>
<td>FCB Global</td>
</tr>
<tr>
<td>Bombardier</td>
<td>Fitch Ratings</td>
</tr>
<tr>
<td>Citi</td>
<td>Nasdaq</td>
</tr>
<tr>
<td></td>
<td>Neustar</td>
</tr>
<tr>
<td></td>
<td>NYC Department of Education</td>
</tr>
<tr>
<td></td>
<td>Sony Music Entertainment</td>
</tr>
<tr>
<td></td>
<td>sparks &amp; honey</td>
</tr>
<tr>
<td></td>
<td>The Walt Disney Company</td>
</tr>
<tr>
<td></td>
<td>United Nations</td>
</tr>
<tr>
<td></td>
<td>WebMD</td>
</tr>
</tbody>
</table>

**Employment Status and Employers at Graduation by Concentration**
Employment Status and Employers at Graduation by Concentration

**Taxation**

**MS**

92% (55 students) Employed

89% (42 students) Employed

11% (5 students) Seeking Employment

100% (13 students) Employed

**TOP FIRMS EMPLOYING 2017–18 TAXATION GRADUATES:**

<table>
<thead>
<tr>
<th>AIG</th>
<th>Friedman LLP</th>
<th>Mazars USA</th>
<th>PwC</th>
</tr>
</thead>
<tbody>
<tr>
<td>CohnReznick</td>
<td>Goldman Sachs</td>
<td>New York State Department of Financial Services</td>
<td>RSM</td>
</tr>
<tr>
<td>Deloitte</td>
<td>Grant Thornton</td>
<td>Office of the New York State Attorney General</td>
<td>UHY</td>
</tr>
<tr>
<td>EisnerAmper</td>
<td>KKR</td>
<td>PKF O’Connor Davies</td>
<td>WPP</td>
</tr>
<tr>
<td>EY</td>
<td>KPMG</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

8% (5 students) Seeking Employment
About the Zicklin Graduate Career Management Center

The Graduate Career Management Center (GCMC) is an educational department of the Zicklin School of Business. It is dedicated to providing the school’s graduate students and alumni with the tools and resources necessary to successfully manage their careers while building relationships between employers and the Baruch community to help develop talent pipelines.

The GCMC offers a suite of services that includes individualized career advisement and assessment as well as strategic workshops and trainings that assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication, and successful networking techniques. The GCMC’s Employer Relations team partners with myriad employers for on-campus recruiting activities, as well as managing the campus’s Zicklin CareerLink career-management system. The team also organizes a variety of other engagement initiatives between companies and graduate students—such as corporate site visits, speaker panels, case competitions, and networking events—to help companies increase their brand presence on campus and meet the diverse graduate business talent at Zicklin.

About the Zicklin School of Business

The Zicklin School of Business is a recognized leader in providing undergraduate, graduate, and executive education for the 21st century. It offers part- and full-time business degree programs taught by faculty who are thought leaders and practitioners in their fields. An AACSB-accredited business school, Zicklin has developed cutting-edge dual-degree programs with top universities around the world.