



Zicklin School of Business
**Executive MBA in
Healthcare Administration**



**NEW YORK SMART.
WORLD-CLASS READY.®**

Baruch
COLLEGE

ZICKLIN
SCHOOL OF
BUSINESS

CUNY The City
University
of
New York

"If you love what you do, and you're willing to do what it takes, it's within your reach."

—Steve Wozniak
Co-Founder of Apple



Career success in the healthcare sector—arguably the most complex and dynamic industry in business today—requires a unique combination of managerial know-how and industry savvy.

At the Zicklin School of Business, we have an unparalleled record of success in delivering the skills and knowledge that position both practicing and aspiring healthcare professionals to excel in this challenging and vital field.

A high-impact program for busy executives

Zicklin's Executive MBA in Healthcare Administration (EMBA HCA) is designed to provide you with a world-class graduate business education that combines a solid foundation in management theory and practice with an incisive focus on the various components shaping the healthcare sector. The program will prepare you for a wide range of leadership roles in healthcare's rapidly changing landscape. Healthcare concepts, topics, and cases are integrated in the curriculum, helping you develop a 360-degree view of the industry while you build a strong foundation of business fundamentals.



Not only was the Zicklin School's Executive MBA in Healthcare Administration affordable, it was comprehensive and dynamic. It effectively prepared me for real-world situations. The academic content coupled with case studies and real-life experience was an excellent combination.

The MBA HCA connected students to alumni, offered assistance with résumé development and interview skills, and connected us with industry leaders, which ultimately opened doors to employment opportunities. This kind of practical assistance is priceless. The program provided a path to connecting us to a network of helpful, supportive professionals who could assist us as we advanced our careers.

Susan Fox
Executive MBA in Healthcare
Administration '88
CEO & President
White Plains Hospital



Designed to deliver

The Zicklin Executive MBA in Healthcare Administration program is specifically structured to give you a relevant, real-world educational experience that addresses both your future aspirations and your current career needs.

Key features

Learn about the healthcare industry in the context of business administration from distinguished Zicklin School of Business professors and practicing professionals.

Broaden your professional horizons as you form lasting bonds with your classmates in your cohort.

Classes occur on Tuesday and Thursday nights from 6–9 pm to accommodate your busy schedule as a working professional.

Administrative details are managed through the program, including course registration and provision of course materials—we even provide dinner before class.

Class Profile

A typical cohort may include MDs, clinical professionals, analysts, managers, directors, coordinators, consultants, administrators, and other healthcare professionals.

Class of 2019

Average Age
33

Percent Holding
Advanced Degree
18%

Average Work Experience
8 years

Percent Working in the
Healthcare Industry
100%

Male
50%

Female
50%

“The decision to pursue an MBA at Zicklin was easy. I wanted a business degree with a focus on healthcare, and Zicklin’s program was unique in that field. My goal was to hone business skills that would define the course of a profession in healthcare administration. By that measure, Zicklin’s healthcare-specific MBA program was enormously effective in preparing me for a fulfilling career in this industry.”

The Executive MBA in Healthcare Administration simultaneously delivered foundational business administration knowledge and industry-specific expertise. The exposure to subject matter taught by healthcare practitioners applied empirical reality to our studies. Zicklin’s supportive cohort format also fostered critical management skills as groups worked together in collaborative scenarios to meet program requirements.”

Gregg Gordon
Executive MBA in Healthcare
Administration '98
Senior Vice President of Network
Management
MagnaCare



A culture of learning

The Executive MBA in Healthcare Administration is structured to allow you to earn your degree while continuing to fulfill your career responsibilities.

The degree is designed to be completed in 30 months on a trimester schedule. You advance through the program as a cohort, learning not only from Zicklin's highly credentialed and industry-tested faculty, but also from exposure to the diverse backgrounds of your peers.

Making the grade in graduate education

Located in the heart of New York City, the Zicklin School of Business offers an unmatched combination of quality, accessibility, and convenience with a stellar reputation in business education. Our Executive MBA in Healthcare Administration, ranked among the nation's top graduate programs for healthcare management by *US News & World Report*, is accredited by AACSB and BAHM affiliated.

Is this program for you?

We seek candidates who are dedicated to a career in healthcare administration. While a majority of our applicants are working full time in the healthcare sector when they apply to the program, we also value candidates who are established professionals seeking to transition into the healthcare industry.



In addition to offering one of the few MBA programs that are healthcare-specific, Zicklin provided a high-value education in a diverse, collegial environment, with the added bonus of a strong local alumni network. Upon graduating from this challenging and innovative program, I was better positioned for a greater management role. My Zicklin MBA gave me a broader understanding of the business of healthcare and prepared me to deal with new and future challenges in the ever-changing landscape of healthcare.

Luis Rivera
Executive MBA in Healthcare Administration '06
Assistant Vice President, Value Based Contracting
Northwell Health



I was looking for a program with well-rounded, hands-on faculty; intense curriculum; and a track record of alumni success. In addition to providing a solid academic framework, Zicklin's Executive MBA in Healthcare Administration was one of the few programs to include a real-world capstone project. The structure of the capstone allowed students to not only showcase acquired knowledge, but to put together actual business proposals — some of which were implemented into successful healthcare ventures.

Zicklin's highly regarded program also boasted a significant number of successful alumni ranging from executives and CEOs of hospitals to business owners. As I joined the program, it was inspiring to follow their steps. Investing in Zicklin's MBA was one of the best business decisions I've made.

Regina Gurvich
Executive MBA in Healthcare
Administration '00
Chief Compliance Officer
AdvantageCare Physicians, PC

A sample of course offerings:

- Corporate Finance
- Healthcare Accounting & Finance
- Healthcare Economics
- Human Resources Management
- Information Systems for Managers
- Legal Aspects of Healthcare Administration
- Marketing Management
- Service Operation Management
- The Social & Governmental Environment of Healthcare
- Strategic Planning in Healthcare Administration

Curriculum spotlight

Jury Project: This capstone experience in the final trimester of the Executive MBA in Healthcare Administration program requires you to develop a comprehensive business plan for a healthcare business venture. The project challenges you to work cohesively to cultivate an original idea, using all the business and healthcare knowledge presented throughout the program. At the culmination of the project, you will pitch your idea to stakeholders in the healthcare community, including CEOs, CFOs, VPs, and other executives.

Guest Speakers: The Emerging Issues in Healthcare course, taken in the final year of the program, brings C-suite executives to the classroom to discuss impending challenges in healthcare and their institutions. Following their lecture, the speakers dine with a small group of program participants, providing a unique opportunity for personal interaction with major executives in the healthcare industry. You will get to have dinner two or three times during the semester with the executives of your choice.

International Trip: A key highlight of the EMBA HCA curriculum is an international study tour that occurs at the end of the program. You will travel with a faculty member to an international location for 8-10 days to experience a first-hand view of the challenges faced by managers and executives in different healthcare systems. The trip is designed to be an illuminating experience that enhances students' international business perspective and gives them a greater understanding of the impact of our rapidly globalizing world.

Academic experts with real-world experience

Courses are delivered by distinguished professors from the Zicklin School of Business and experienced healthcare industry practitioners from the greater New York City area. This combination yields an unparalleled opportunity to learn about the healthcare industry in the context of business administration.

Faculty of the Executive MBA in Healthcare Administration Program include:

Full-Time Professors:

Emre Veral
PhD, Industrial Management
Clemson University

Ann Brandwein
PhD, Statistics
Rutgers University

Christopher Hessel
PhD, Finance and Economics
New York University

Paula Walter
LLB, Common Law
McGill University

Richard Kopelman
DBA, Organizational Behavior
Harvard University

Nanda Kumar
PhD, Management
Information Systems
University of British Columbia

Helaine Korn
PhD, Management
New York University

Pragya Mathur
PhD, Marketing
New York University

Practitioners:

Barbara Caress
Former Director of Strategic
Policy and Planning
SEIU Local 32BJ Funds

Joseph Saporito
Senior Vice President & CFO
Richmond University Medical
Center

Kevin Masick, PhD
Informatics Manager
Northwell Health

Niki Palmetto, PhD
Associate Director
of Epidemiology
Pfizer

Judith Heller
EMBA in Healthcare
Administration '10
Assistant Vice President
Northwell Health



I chose Zicklin's Executive MBA in Healthcare Administration because of its national reputation, advantageous location, and career-compatible format. Among the program's most impactful features is the flexibility of the executive format. Being able to balance my educational and personal needs with my professional obligations while concurrently applying classroom-acquired business knowledge to my career has been transformational. The cohort structure creates an atmosphere where classmates become like a second family, serving not only as a support system in a challenging academic environment, but also as a key networking community. The professors are leaders in the healthcare industry and bring real-world examples into the classroom, which has enriched my overall learning experience and helped me grow as a healthcare professional.

Juan C. Alejandre
Executive MBA in Healthcare Administration '18
Senior Financial Analyst
NewYork-Presbyterian Hospital

Location is everything

Integrated both physically and philosophically into the fabric of New York City, the Zicklin School of Business is located at the business center of the world, in close proximity to major players in the healthcare industry. Our access to healthcare deliverers, insurers, and business innovators means more opportunity for you to gain exposure to and make connections with the leading players in the world of healthcare administration.

A solid return on investment—for you and your employer

When you pursue a graduate degree at Zicklin, you'll gain knowledge and experience that will position you to meet industry challenges and reach new career heights. You'll increase your marketable skills while maximizing your value as an employee—and that's good for everyone's bottom line!

Supporting your success beyond the classroom

As part of the Zicklin alumni family, you'll have access to Zicklin's Graduate Career Management Center (GCMC). The GCMC offers a suite of services to assist graduate students and alumni in building career skills through personal branding, mock interviewing, effective communication, and successful networking techniques. The GCMC's employer-relations team coordinates with many employers to offer recruitment activities on campus and post hundreds of jobs and internships each month.

Our special events expand your horizons

Conferences and events organized and hosted at Zicklin often feature high-profile leaders from a variety of industries and sectors. Past speakers include former United Nations Secretary General Kofi Annan, former U.S. Secretaries of Treasury Timothy Geithner and Jack Lew, and European Commissioner for Competition Margrethe Vestager.



The dedication, commitment, and quality of teaching of the professors at Zicklin have exceeded my expectations and made for a challenging and inspirational learning experience. The academic environment is enhanced by the diversity of the student body; it has been incredibly beneficial to learn from the experiences of classmates who work in other sectors of the healthcare industry. I expected that earning an MBA would help me advance in my career and that a few classes might be helpful in my current role, but I have been amazed at how relevant the class content in this program is to my current position. Almost daily, I am able to apply what I learn in the classroom to my administrative role at work, not only as a department director but as recently elected president of my hospital's medical staff.

Daran Kaufman, MD
Executive MBA in Healthcare
Administration '18
Director of Pediatric Emergency
Services
North Central Bronx NYC
Health+ Hospitals



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