Executive MBA in Healthcare Administration
Zicklin School of Business
Zicklin School of Business

The Zicklin School of Business at Baruch College is proud to prepare business leaders and high-potential executives for new career heights through its world-class Executive MBA in Healthcare (EMBA HCA) program, leading to an MBA degree from Baruch College.

Knowledge is a powerful tool; it can broaden perspectives, foster change, and expand horizons. At the Zicklin School of Business, we understand the transformative power of knowledge and the crucial role education plays in shaping the future.

Located in the heart of New York City, the Zicklin School of Business offers an unmatched combination of quality, affordability, and convenience with a stellar reputation in business education. An AACSB-accredited institution, Zicklin is part of Baruch College, a senior college in The City University of New York that consistently ranks among the region’s and nation’s top performers in academic excellence, diversity, and value.

The Executive Edge

The Zicklin School’s executive programs are for experienced business leaders and professionals, giving you the critical skills needed to solve complex challenges and reach your leadership potential.

• Receive a world-class education from an AACSB-accredited institution with highly credentialed faculty and industry experts.
• Build a global network with classmates in your field, international C-suite executives, and more than 150,000 Baruch alumni.
• Immerse yourself in a diverse business environment with our international study experience.
• Stay focused on your studies with concierge services that handle registration, deliver all course materials, and provide meals and refreshments on class days.

“Growing up with my grandparents, one thing I saw from an early age was that you need consistent, hard work to get where you want to be.

“When I decided to go to graduate school, I went to a Zicklin open house. When I heard the Healthcare alumni speak about their experience, I was sold.

“The program was the best decision I’ve ever made. It’s helped me with my management style, improved my networking skills, and I’ve already had the chance to use my new conflict management skills with my team.”

Kirk Castillo, EMBA HCA ’21
Technical Manager, Dialysis Department
Is this program for you?

We look for candidates who have five or more years of professional, managerial, or supervisory experience and hold a bachelor’s degree or foreign equivalent.

Candidates must understand the rigor of executive education and be motivated to excel in this program while maintaining their careers and personal lives.

Class of 2020
Average Age
34
Male
54%
Female
46%
Average Work Experience
10 Years

Where Graduates Work
Anthem, Inc.
Express Scripts
Inforoma Pharma Consulting
Memorial Sloan Kettering Cancer Center
MetLife
Mount Sinai
New York-Presbyterian Hospital
Northwell Health
NYU Langone Health
NYC Health + Hospitals
Pfizer
UnitedHealth Group
U.S. Department of Veterans Affairs
Weill Cornell Medicine

Relevant content you can implement today

The Zicklin Executive MBA in Healthcare Administration builds business fundamentals, then augments them with skills and tools specifically for the healthcare industry. Professionals will gain functional knowledge in marketing, accounting, operations, and management that can be applied to the healthcare industry and beyond.

Leadership
Prepare for leadership challenges with classes on strategy, communication, negotiation, persuasion, and innovation—the essential skills of every great leader. Learn about effective, strategic leadership under different healthcare settings, gain insights into your own leadership style, and participate in challenging group exercises that help develop your confidence as a healthcare leader.

Strategic Thinking
Learn from professors and healthcare industry experts who discuss how to create value, strengthen business strategy, and successfully integrate knowledge from areas such as supply chain management, financial reporting, strategic leadership, and ethical behavior. Develop skills to make strategic, data-driven decisions and implement new models of care in a fast-changing environment.

Globalization
Learn to lead effectively across cultures through exposure to different perspectives, institutions, and practices. Examine the challenges and opportunities presented by globalization and its impact on everything from managing supply chains to conducting clinical trials.

Ethics
Participate in lively discussions on ethical issues confronting healthcare organizations. Learn to optimize healthcare delivery without compromising care, and develop ways of thinking through ethical dilemmas.

“My parents raised me with tough love. Part of that was sacrificing everything we had, leaving it all behind in our home country of Romania, and coming to the U.S. They always inspired me to be better, to strive for more.”

“You can work hard and get somewhere, but if you work hard with an MBA, you’ll get much further! This program gave me the knowledge and confidence to strive for success. In fact, I was promoted several times since I started.”

Andreea Mera, EMBA HCA ’16
Senior Director, Retail Pharmacy Extension
The Zicklin EMBA HCA program is a 30-month, on-campus program. Learn about all aspects of healthcare administration alongside classmates from diverse backgrounds as well as from Zicklin faculty. Classes are held on Tuesday and Thursday evenings.

Pre-Program Activities

Boot Camp: Elect to participate in our pre-program preparation course that will help you transition back to the classroom, with refresher classes in statistics that will brush up your basic quantitative skills, and workshops using Excel in business case studies.

Orientation: Kick off your EMBA HCA journey with a two-day, off-campus residential experience that includes team-building activities to help you get to know the fellow professionals in your cohort, plus sessions that relate to executive presence, career development, and academic success.

Curriculum

Core MBA Courses
- Strategy and Competitive Advantage
- Marketing Management
- Corporate Finance
- Managerial Statistics
- Managing Business Operations
- Financial Accounting
- Leadership and Managerial Effectiveness
- Managing People and Organizations

Healthcare-Specific Courses
- Healthcare Accounting and Finance
- Healthcare Informatics and Quality
- Legal Aspects of Healthcare Administration
- Global Perspectives in Healthcare Assessment
- Healthcare Economics
- Population Health Control

Capstone
- Healthcare Ventures

Culminating Experiences
- Emerging Issues in the Healthcare Industry
- International Study Tour

Course list is subject to change.
NEW YORK SMART. WORLD-CLASS READY.

Contact Info:
Office of Executive Programs
Baruch College / Zicklin School of Business
55 Lexington Avenue, Suite 13-282
New York, NY 10010
execzicklin@baruch.cuny.edu
646-312-3100
Zicklin.nyc

STAY IN TOUCH

LinkedIn  Facebook  Twitter  Instagram  YouTube

QR Code