Graduate Employment Report
MBA and MS Graduates
2019–20 Academic Year
The Graduate Career Management Center of Baruch College’s Zicklin School of Business is eager to share its 2019-20 Graduate Employment Report. This report reflects the employment status of those who graduated with an MBA or MS degree from the Zicklin School of Business during the 2019–20 academic year.

About the Zicklin School of Business
Located in the heart of New York City, the Zicklin School of Business offers an unmatched combination of quality, affordability, and convenience with a stellar reputation in business education. As an AACSB-accredited institution, Zicklin is part of Baruch College, a senior college in The City University of New York that consistently ranks among the region’s and nation’s top performers in academic excellence, diversity, and value.

The Graduate Career Management Center (GCMC) at the Zicklin School of Business is dedicated to providing the school’s graduate students and alumni with the tools and resources necessary to successfully manage their careers.

The GCMC offers a suite of services including individualized career advisement and assessment as well as strategic workshops and trainings in personal branding, mock interviewing, effective communication, and successful networking techniques.

The GCMC’s Employer Relations team partners with myriad employers for on-campus and off-campus recruitment activities. These include campus recruiting, just-in-time recruiting needs, corporate site visits, speaker panels, case competitions, and networking events. The team also helps companies increase their brand presence on campus and meet the diverse graduate business talent at Zicklin.
Why Hire Zicklin Graduates?
Our MBA and MS business programs prepare students for the changing needs of the marketplace. Employers consistently recognize Zicklin MBA and MS graduates for their business integrity, objective thinking, and ability to deliver.

Working with Us
Our Employer Relations team is dedicated to supporting your efforts to find the outstanding business talent at Zicklin. Contact our Employer Relations team to learn about the many ways your company can engage and recruit Zicklin students both on and off campus by emailing us at zicklin.gcmc@baruch.cuny.edu.

To post a job or internship for Baruch MBA and MS level students and alumni, go to Handshake at app.joinhandshake.com and connect with the Zicklin School of Business as a school.

Employment Status at Graduation

<table>
<thead>
<tr>
<th>Employed or Offer Received</th>
<th>65% (13 Students)</th>
<th>94% (117 Students)</th>
<th>80% (350 Students)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL-TIME MBA GRADUATES</td>
<td>35% Seeking Employment (7 Students)</td>
<td>6% Seeking Employment (7 Students)</td>
<td>20% Seeking Employment (90 Students)</td>
</tr>
<tr>
<td>EVENING MBA GRADUATES</td>
<td></td>
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<tr>
<td>MS GRADUATES</td>
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</table>

This reflects employment information collected on 80% of the graduating class of 730 individuals who completed a non-executive MBA or MS degree from the Zicklin School of Business in the 2019-20 academic year.

Work-sponsorship information is self-reported by students, and a number of them did not report their information. Therefore, the total number of reported students is greater than the combined total numbers of those who do not require sponsorship to work in the U.S. at any time after having graduated, and those who do require sponsorship to work in the U.S. at some time after graduating.
Employment status is broken down into three categories: (1) all individuals in aggregate, (2) individuals who do not require sponsorship to work in the U.S. at any time after having graduated, (3) individuals who do require sponsorship to work in the U.S. at some time after graduating.

<table>
<thead>
<tr>
<th>Degree Program</th>
<th>Employed or Offer Received</th>
<th>Seeking Employment</th>
</tr>
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</tr>
<tr>
<td><strong>MS PROGRAMS</strong></td>
<td>80% (350 Students)</td>
<td>20% (90 Students)</td>
</tr>
</tbody>
</table>

Employment Status at Graduation by Degree Program:

- **FULL-TIME MBA GRADUATES**
  - Employed or Offer Received: 65%
  - Seeking Employment: 35%
  - (13 Students)

- **FULL-TIME MBA GRADUATES NOT REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 56%
  - Seeking Employment: 44%
  - (9 Students)

- **FULL-TIME MBA GRADUATES REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 100%
  - Seeking Employment: 20%
  - (4 Students)

- **EVENING MBA GRADUATES**
  - Employed or Offer Received: 96%
  - Seeking Employment: 4%
  - (108 Students)

- **EVENING MBA GRADUATES NOT REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 80%
  - Seeking Employment: 20%
  - (8 Students)

- **EVENING MBA GRADUATES REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 80%
  - Seeking Employment: 20%
  - (8 Students)

- **MS GRADUATES**
  - Employed or Offer Received: 84%
  - Seeking Employment: 16%
  - (271 Students)

- **MS GRADUATES NOT REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 67%
  - Seeking Employment: 33%
  - (76 Students)

- **MS GRADUATES REQUIRING U.S. WORK SPONSORSHIP**
  - Employed or Offer Received: 80%
  - Seeking Employment: 20%
  - (90 Students)
Employment Status at Graduation by Degree Program

Accountancy

**MBA**
- 100% Employed (15 Students)
- 100% Employed (14 Students)
- 100% Employed (1 Student)

**MS**
- 84% Employed (123 Students)
- 16% Seeking Employment (24 Students)

FIRMS EMPLOYING 2019–20 ACCOUNTANCY GRADUATES:

Andersen Tax  
Bank of America  
BDO  
Berdon LLP  
Bloomingdale’s  
Cantor Fitzgerald  
Capgemini Invent  
Citi  
Citrin Cooperman  
CohnReznick  
Credit Suisse  
Crowe  
Deloitte  
EisnerAmper  
EY  
Gen II Fund Services  
HSBC  
Interpublic Group (IPG)  
JPMorgan Chase & Co.  
KPMG  
Marcum  
Mazars  
PwC  
RSM  
ViacomCBS

Work-sponsorship information is self-reported by students, and a number of them did not report their information. Therefore, the total number of reported students is greater than the combined total numbers of those who do not require sponsorship to work in the U.S. at any time after having graduated, and those who do require sponsorship to work in the U.S. at some time after graduating.
Employment Status at Graduation by Degree Program

Entrepreneurship

MS

- 75% Employed (3 Students)
- 25% Seeking Employment (1 Student)

Finance

MS

- 60% Employed (24 Students)
- 40% Seeking Employment (16 Students)

FIRMS EMPLOYING 2019–20 FINANCE GRADUATES:

- Arc Ventures
- BlackRock
- Botticelli Capital Partners
- Colgate-Palmolive
- ICBC
- JPMorgan Chase & Co.
- New York Bay Capital
- Standard Chartered Bank
- Starr Private Equity Partners
- Trepp
- WarnerMedia
Employment Status at Graduation by Degree Program

Financial Risk Management

MS

67% Employed (8 Students)
33% Seeking Employment (4 Students)

Employed (8 Students) 80% 
Seeking Employment (2 Students) 20%

FIRMS EMPLOYING 2019–20 FINANCIAL RISK MANAGEMENT GRADUATES:

Agricultural Bank of China Haver Analytics JPMorgan Chase & Co. UNICEF
Bank of England HSBC UBS

Information Systems

MS

83% Employed (82 Students)
17% Seeking Employment (17 Students)

Employed (53 Students) 83%
Seeking Employment (11 Students) 17%

Employed (28 Students) 82%
Seeking Employment (6 Students) 18%

TOP FIRMS EMPLOYING 2019–20 INFORMATION SYSTEMS GRADUATES:

21st Century Fox Deloitte JetBlue Airways The Hain Celestial Group
AIG EY JPMorgan Chase & Co. Tishman Speyer
Bank of America Equinox KPMG Trepp
Bertelsmann Haver Analytics NYC Department of Education US Bank
Blink HSBC PwC Virtua
China Southern Airlines Indeed.com Sumitomo Mitsui Banking Corporation
Citi Institutional Investor
Employment Status at Graduation by Degree Program

Marketing

MS

81% Employed
(13 Students)

19% Seeking Employment
(3 Students)

40% Employed
(2 Students)

60% Seeking Employment
(3 Students)

73% Employed
(16 Students)

27% Seeking Employment
(6 Students)

FIRMS EMPLOYING 2019–20 MARKETING GRADUATES:

- AnswerLab
- Canon Solutions America
- Colangelo & Partners
- Colgate-Palmolive
- Havas Media Group
- Humanscale
- MBLM
- Mediacom
- Sun Broadcast Group
- The Estée Lauder Companies
- The Nature’s Bounty
- The Walt Disney Company
Employment Status at Graduation by Degree Program

MBA (Non-Accounting)

MBA

- **89%** Employed (115 Students)
- **11%** Seeking Employment (14 Students)

**TOP FIRMS EMPLOYING 2019–20 MBA GRADUATES:**

<table>
<thead>
<tr>
<th>9 Story Media Group</th>
<th>EY</th>
<th>MediaMath</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABN AMRO</td>
<td>First Republic Bank</td>
<td>Mercer</td>
</tr>
<tr>
<td>Accenture</td>
<td>Horizon Media</td>
<td>Merck</td>
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<tr>
<td>Adobe</td>
<td>Investors Bank</td>
<td>Moody’s</td>
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<tr>
<td>Amazon</td>
<td>ITHAKA</td>
<td>Morgan Stanley</td>
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<tr>
<td>Amtrak</td>
<td>JetBlue Airways</td>
<td>Mount Sinai Health System</td>
</tr>
<tr>
<td>Bank of America</td>
<td>JLL</td>
<td>NASDAQ</td>
</tr>
<tr>
<td>Barclays</td>
<td>JPMorgan Chase &amp; Co.</td>
<td>National Grid</td>
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<tr>
<td>Battery Park City Authority</td>
<td>Kantar</td>
<td>New York Life</td>
</tr>
<tr>
<td>BC Partners</td>
<td>Kirkland &amp; Ellis</td>
<td>Northwell Health</td>
</tr>
<tr>
<td>BNP Paribas</td>
<td>Kognito</td>
<td>NYC Department of Parks &amp; Recreation</td>
</tr>
<tr>
<td>Citi</td>
<td>Lacoste</td>
<td>Paragon Sports</td>
</tr>
<tr>
<td>Cloudberry Creative</td>
<td>m/SIX</td>
<td>PepsiCo</td>
</tr>
<tr>
<td>ConEdison</td>
<td>Mazda</td>
<td>PwC</td>
</tr>
<tr>
<td>ESPN</td>
<td>Media Assembly</td>
<td>Rituals Cosmetics</td>
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<tr>
<td></td>
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<td>Robbins Entertainment</td>
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<td>Rockstar Games</td>
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<td>S&amp;P Global</td>
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<td></td>
<td>Telsey Advisory Group</td>
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<td>The Carlyle Group</td>
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<td>The Horticultural Society of New York</td>
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<td>The New York Times</td>
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<tr>
<td></td>
<td></td>
<td>The Walt Disney Company</td>
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<td>TIAA</td>
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<td></td>
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<td>Verizon</td>
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<td>Z Capital Group LLC</td>
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</tbody>
</table>
Employment Status at Graduation by Degree Program

Quantitative Methods and Modeling

**MS**

- **Employed**: 68% (19 Students)
- **Seeking Employment**: 32% (9 Students)

**Employed**

- 71% (10 Students)
- 29% (4 Students)

**Seeking Employment**

- 64% (9 Students)
- 36% (5 Students)

**TOP FIRMS EMPLOYING 2019–20 QUANTITATIVE METHODS AND MODELING GRADUATES:**

<table>
<thead>
<tr>
<th>Bank of Communications</th>
<th>City of New York</th>
<th>Nielsen</th>
<th>NYC Department of Homeless Services</th>
<th>PwC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broker Genius</td>
<td>EY</td>
<td></td>
<td>NYC Human Resources Administration</td>
<td>ROKT</td>
</tr>
<tr>
<td>Charter Communications</td>
<td>Kobalt Music</td>
<td></td>
<td>NYU Langone Health</td>
<td>UBS</td>
</tr>
<tr>
<td>Citi</td>
<td>L’Occitane Group</td>
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<td></td>
</tr>
</tbody>
</table>

Real Estate

**MS**

- **Employed**: 100% (9 Students)

**TOP FIRMS EMPLOYING 2019–20 REAL ESTATE GRADUATES:**

<table>
<thead>
<tr>
<th>BBG Inc.</th>
<th>Golden Key Realty Group</th>
<th>Toorak Capital Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bowery Valuation</td>
<td>Manatus Development Group</td>
<td>MUFG</td>
</tr>
</tbody>
</table>
Employment Status at Graduation by Degree Program

**Statistics**

**MS**

- **66%** Employed (19 Students)
- **34%** Seeking Employment (10 Students)

**TOP FIRMS EMPLOYING 2019–20 STATISTICS GRADUATES:**

- Amazon Web Services
- Equitable Advisors
- Everytown for Gun Safety
- FabFitFun
- FactSet
- Israel Discount Bank
- JPMorgan Chase & Co
- Mount Sinai Health System
- Municipal Credit Union
- New York City Council
- Shoptaki
- Visiting Nurse Service of New York

**Taxation**

**MS**

- **94%** Employed (47 Students)
- **6%** Seeking Employment (3 Students)

**TOP FIRMS EMPLOYING 2019–20 TAXATION GRADUATES:**

- Andersen Tax
- Baker Tilly
- BDO
- Brix + Partners LLC
- Credit Suisse
- Crowe
- Davis, Ward & Hochman, LLP
- Deloitte
- EY
- Grant Thornton
- KPMG
- Marks Paneth
- Neighborhood Housing Services of New York City
- PKF O'Connor Davies
- PwC
- RSM
- Withum