ZICKLIN ADMISSION REQUIREMENTS: Students have three possible paths for admission into the Zicklin School of Business to pursue the Bachelors of Business Administration (BBA) degree. (Detailed info, https://zicklin.baruch.cuny.edu/ug-eligibility-admission-criteria/)

Path 1 – Direct Admission: Students who have been admitted to the following programs at Baruch and declared an intended BBA plan are eligible to be admitted into the Zicklin BBA program.

This includes Macaulay honors, Baruch scholars, Provost scholars (transfer students and current Baruch students), inquiry scholars, and Dean's Scholars.

Path 2 – Early Entry: Students need to satisfy the following criteria:
1. Completion of 4 pre-business courses (ACC 2101, ECO 1001, ECO 1002, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 4 courses
2. Completion of at least 30 credits with an overall Baruch GPA of 2.25 or higher

Path 3 – Regular Entry: Students need to satisfy the following criteria:
1. Completion of COM 2020 and ENG 2150
2. Completion of 7 pre-business courses (ACC 2101, CIS 2200, ECO 1001, ECO 1002, ENG 2100, LAW 1101, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 7 courses
3. Completion of at least 45 credits with an overall Baruch GPA of 2.25 or higher

Effective Fall 2021

REQUIRED BUSINESS COURSES (34.5 credits)

ACC 2101 Principles of Accounting
ACC 3200 Accounting Information Systems (required for Accounting majors)
BPL 5100 Business Policy (graduating senior course)
BUS 2000 Business Fundamentals: The Contemporary Business Landscape
CIS 2200 Introduction to Information Systems and Technologies
FIN 2000 Principles of Financial Planning and Individual Investing
FIN 3000 Principles of Finance
LAW 1101 Fundamentals of Business Law
MGT 3120 Fundamentals of Management
MKT 3000 Marketing Foundations
OPM 3000 Service Operations Management
QNT 2020 Foundations of Predictive Analytics and Decision Modeling

REQUIRED COURSES IN MAJOR (24 credits)

ACC 3000 Financial Accounting I
ACC 3100 Financial Accounting II
ACC 3200 Cost Accounting
ACC 4100 Financial Accounting III
ACC 5400 Principles of Auditing
TAX 3300 Federal Income Taxation

† Students must earn a minimum cumulative GPA of 2.5 in the following 3000-level Accountancy courses taken at Baruch (minimum of 8 credits must be taken at Baruch) -- ACC 3000, 3100, 3200 and 3202 to be eligible to take the two advanced accounting courses (ACC 4100 and ACC 5400).

Suggested Electives for Accountancy Majors:

CIS 4150 Computer Control and Audit
LAW 3102 The Law of Business Organizations
LAW 3115 Securities Law and Business Crime
OPR 3300 Quantitative Methods for Accounting

An advanced Statistics course
An advanced Finance Elective

All candidates for the BBA degree must complete 4 communication-intensive courses (12-15 credits), including 1 in the major field of study.

Updated 3/17/2021