### CUNY Pathways

**BBA in Entrepreneurship (124 credits)**

**Effective Fall 2021**

**Zicklin Admission Requirements:** Students have three possible paths for admission into the Zicklin School of Business to pursue the Bachelors of Business Administration (BBA) degree. [Detailed info: https://zicklin.baruch.cuny.edu/guides-admissions-eligibility-admission-criteria/]

#### Path 1 – Direct Admission:
Students who have been admitted to the following programs at Baruch and declared an intended BBA plan are eligible to be admitted into the Zicklin BBA program. This includes Macaulay honors, Baruch scholars, Provost scholars (transfer students and current Baruch students), inquiry scholars, and Dean’s Scholars.

#### Path 2 – Early Entry:
Students need to satisfy the following criteria:
1. Completion of 4 pre-business courses (ACC 2101, ECO 1001, ECO 1002, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 4 courses
2. Completion of at least 30 credits with an overall Baruch GPA of 2.5 or higher

#### Path 3 – Regular Entry:
Students need to satisfy the following criteria:
1. Completion of COM 2020 and ENG 2150
2. Completion of 7 pre-business courses (ACC 2101, CIS 2200, ECO 1001, ECO 1002, ENG 2150, LAW 1101, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 7 courses
3. Completion of at least 45 credits with an overall Baruch GPA of 2.5 or higher

**Required Business Courses (34.5 credits)**

<table>
<thead>
<tr>
<th>REQUIRED COURSES IN MAJOR (12 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 3950: Developing an Entrepreneurial Mindset</td>
</tr>
<tr>
<td>MGT 3651: Creating Entrepreneurial Opportunities</td>
</tr>
<tr>
<td>MGT 4954: Social Entrepreneurship</td>
</tr>
<tr>
<td>MGT 4960: New Venture Funding</td>
</tr>
<tr>
<td>MGT 4967: Technology and Innovation in Entrepreneurship</td>
</tr>
<tr>
<td>MGT 4969: Social Entrepreneurship</td>
</tr>
<tr>
<td>MGT 4953: Special Topics in Entrepreneurship</td>
</tr>
</tbody>
</table>

**Business Elective Course (3 credits)**

Three (3) credits in business to fulfill 54 business credits requirement.

**Elective Courses (9 credits)**

Students must take three (3) elective courses, at least two of which must come from the following list. For the third elective, students may choose from this same list or students may choose any 3000- level or 4000-level course from the M pare, Weissman, or Zicklin Schools by submitting the justification for an identified course to the Entrepreneurship Area Coordinator, who will notify the Registrar, if the course is approved.

- MGT 3960: An Entrepreneurship Pre-Launch Journey
- MGT 3962: Family Enterprise Dynamics
- MGT 3964: Entrepreneurial Teams, Networks, and Alliances
- MGT 3968: The Art of Persuasion
- MGT 3971: Multicultural Entrepreneurial Experiences
- MGT 4954: New Venture Funding
- MGT 4960: New Venture Management
- MGT 4967: Technology and Innovation in Entrepreneurship
- MGT 4969: Social Entrepreneurship
- MGT 4993: Special Topics in Entrepreneurship

**LIBERAL ARTS ELECTIVES & FREE ELECTIVES**

- 1.5 Liberal arts elective credits to fulfill 57 credit liberal arts requirement and 8.5 free elective credits to fulfill graduation requirement of 124 credits.

**Summary:**

Students need to complete 4 pre-business courses with a minimum average GPA of 2.25 GPA or higher and 7 pre-business courses with a minimum average GPA of 2.25 GPA or higher and 45 credits with an overall Baruch GPA of 2.5 or higher to be admitted into the Zicklin BBA program.

**Updated 3/17/2021**