CUNY PATHWAYS  BBA in Operations Management (124 credits)

Effective Fall 2021

Zicklin Admission Requirements: Students have three possible paths for admission into the Zicklin School of Business to pursue the Bachelors of Business Administration (BBA) degree. (Detailed info, https://zicklin.baruch.cuny.edu/admissions/eligibility-admission-criteria/)

Path 1 – Direct Admission: Students who have been admitted to the following programs at Baruch and declared an intended BBA plan are eligible to be admitted into the Zicklin BBA program.

This includes Macaulay honors, Baruch scholars, Provost scholars (transfer students and current Baruch students), inquiry scholars, and Dean's Scholars.

Path 2 – Early Entry: Students need to satisfy the following criteria:
1. Completion of 4 pre-business courses (ACC 2101, ECO 1001, ECO 1002, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 4 courses
2. Completion of at least 30 credits with an overall Baruch GPA of 2.25 or higher
3. Completion of 7 pre-business courses (ACC 2101, CIS 2200, ECO 1001, ECO 1002, ENG 2100, LAW 1101, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 7 courses
4. Completion of at least 45 credits with an overall Baruch GPA of 2.25 or higher

Path 3 – Regular Entry: Students need to satisfy the following criteria:
1. Completion of COM 2020 and ENG 2150
2. Completion of 7 pre-business courses (ACC 2101, CIS 2200, ECO 1001, ECO 1002, ENG 2100, LAW 1101, STA 2000) with a minimum average GPA of 2.25 GPA or higher in the 7 courses
3. Completion of at least 45 credits with an overall Baruch GPA of 2.25 or higher

Liberal Arts – 57 Credits

<table>
<thead>
<tr>
<th>REQUIRED CORE (5-8 credits)</th>
<th>U.S. Experience in its Diversity</th>
<th>Creative Expression</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Composition (both required) 6 Credits</td>
<td>U.S. Experience in its Diversity</td>
<td>Creative Expression</td>
</tr>
<tr>
<td>Mathematical and Quantitative Reasoning (one required) 3 Credits</td>
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<tr>
<td>Life and Physical Sciences (one required) 3 Credits</td>
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Flexible Core is made up of six liberal arts and sciences courses, with at least one course from each of the following five areas and no more than two courses from any one department, discipline, or interdisciplinary field. Please note that some departments offer courses in more than one area.

<table>
<thead>
<tr>
<th>World Cultures and Global Issues</th>
<th>U.S. Experience in its Diversity</th>
<th>Creative Expression</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific World</td>
<td>The Individual and Society</td>
<td>(1 Additional Course from the 5 categories)</td>
</tr>
</tbody>
</table>

Liberal arts electives & free electives

1.5 Liberal arts elective credits to fulfill graduation requirement of 124 credits.

All candidates for the BBA degree must complete 4 communication-intensive courses (32-35 credits), including 1 in the major field of study.

Business – 58.5 Credits

<table>
<thead>
<tr>
<th>REQUIRED BUSINESS COURSES (34.5 credits)</th>
<th>BBA in Operations Management and Consulting Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2101 Principles of Accounting</td>
<td>Required courses:</td>
</tr>
<tr>
<td>ACC 2200 Principles of Managerial Accounting</td>
<td>OPM 3500 Business Decision Models</td>
</tr>
<tr>
<td>BPL 5100 Business Policy (graduating senior course)</td>
<td>OPM 3710 Supply Chain Management</td>
</tr>
<tr>
<td>* CIS 2200 Introduction to Information Systems and Technologies</td>
<td>OPM 3740 Project Management</td>
</tr>
<tr>
<td>FIN 2000 Principles of Financial Planning and Individual Investing</td>
<td>OPM 3750 Improving Business Processes with Lean and Six Sigma</td>
</tr>
<tr>
<td>* LAW 1101 Fundamentals of Business Law</td>
<td>OPM 4500 Cases in Operations Management</td>
</tr>
<tr>
<td>MGT 3120 Fundamentals of Management</td>
<td>OPM 4551 Operations Management Consulting</td>
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<tr>
<td>MKT 3000 Marketing Foundations</td>
<td> </td>
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<tr>
<td>OPM 3000 Service Operations Management</td>
<td> </td>
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<tr>
<td>* QNT 2020 Foundations of Predictive Analytics and Decision Modeling</td>
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</tbody>
</table>

*Admitted Zicklin students must complete these 10 courses to take 4000-level business courses.

Note: COM 2021, FIN 2000 and BUS 2000 will be added to this list from Spring 2022, pending the Board of Trustees approval.

BBA in Operations Management and Consulting Track

Required courses:
OPM 3500 Business Decision Models
OPM 3710 Supply Chain Management
OPM 3730 Business Process Analysis
OPM 3740 Project Management
OPM 3750 Improving Business Processes with Lean and Six Sigma
OPM 4500 Cases in Operations Management
OPM 4551 Operations Management Consulting

Choose one of the following:
MGT 3800 Management and Society
MKT 4340 Organizational Change
MGT 4480 Conflict Management Procedures

BBA in Operations Management and Analytics Track

Required courses:
OPM 3500 Business Decision Models
OPM 3710 Supply Chain Management
OPM 3730 Business Process Analysis
OPM 3740 Project Management
OPM 3750 Improving Business Processes with Lean and Six Sigma
OPM 4550 Advanced Managerial Decision Making with Analytics
CIS 3120 Programming for Analytics
CIS/STA 3920 Data Mining for Business Analytics [usually taught using R]
OPR 3451 Quantitative Decision Making for Business II
OPR 3452 System Simulation
STA 3000 Statistical Computing
STA 3154 Business Statistics II
STA 4155 Regression and Forecasting Models for Business Applications
STA 4920 Advanced Data Mining

Updated 3/10/2021

Read information about the Flexible Core courses here at the Baruch Website: [https://www.baruch.cuny.edu/genedreqs/pathwaysatbaruch/flexiblecore.htm](https://www.baruch.cuny.edu/genedreqs/pathwaysatbaruch/flexiblecore.htm)