5th Annual PhD Project - Baruch Research Symposium Agenda

Thursday, 4/27/23

8:30 - 9:30 AM  Breakfast

9:30 – 10:00 AM  Opening Session (Karl Lang)
  • Paquita Davis-Friday – Interim Dean, Zicklin School of Business
  • Linda Essig, Provost – Baruch College
  • Blane Ruschak – President, The PhD Project

Paper Session 1
Session Chair: Anthony Meyers (PhD student in Management, Baruch College)

10:00 - 11:30 AM

Rohan Crawley – Purdue University
“Endorsed Workplace Incivility: A new perspective on an old construct”
(Stephan Dilchert, Professor of Management, Baruch College)

Alexandra Figueroa – University of Utah
“Organizations as Allies: Beneficial Effects of Allyship Statements for Both LGBTQ And Non-LGBTQ Employees”
(Stephan Dilchert, Professor of Management, Baruch College)

Miguel Wilson – University of North Carolina at Charlotte,
“I had to make a sacrifice”: The Gender-Diverse Emotional Labor Framework (GeDEL)
(Justice Tillman, Professor of Management, Baruch College)

11:30 - 11:45 AM  Break
Welcome Remarks

- Elliott Dawes – Chief Diversity Officer, Baruch College

Lunch

Paper Session 2

Session Chair: Irene Papajohn (PhD student in Marketing, Baruch College)

Abigail Torres – The University of Texas at Arlington
“The New Service Environment: Exploring the Role of Front-Line Employees in A Self-Service Era”
(Ram Bezawada, Professor of Marketing, Baruch College)

Donovan Gordon – University of Mississippi, Oxford
(Amitai Touval, Professor of Marketing, Baruch College)

Priscilla Pena – University of Rhode Island
“From Woke-Washing to Authentic Brand Activism”
(Sankar Sen, Professor of Marketing, Baruch College)

Coffee Break

Paper Session 3

Session Chair: Lisa Santa-Coloma
(PhD candidate in Information Systems, Baruch College)

Esteban Hernandez – Florida Atlantic University
“The Effect of Bank CEO's Corporate Experience on Bank's Financial Policy”
(Yijun Zhou, Professor of Finance, Baruch College)

Alondrea Hubbard – Rutgers University
“Linking Bottom-Line Mentality and Self-Defeating Work Behaviors”
(Justice Tillman, Professor of Management, Baruch College)

John-Patrick Akinyemi – The University of Texas at Austin
“Misinformation in Online Communities: A Chemtrails Case Study”
(Radhika Jain, Professor of Information Systems, Baruch College)

Closing Remarks (Justice Tillman, Professor of Management, Baruch College)

Reception at Broken Shaker (Freehand Hotel)
Friday, 4/28/23

8:30 - 9:30 AM
Breakfast

9:30 – 10:00 AM
Opening Session (Karl Lang)
- Kannan Mohan, Associate Dean – Zicklin School of Business
- Steve Everett, Provost, CUNY Graduate Center

Paper Session 4
Session Chair: Dana Nugent (PhD candidate in Accounting, Baruch College)

10:00 - 11:30 AM
Christiana Antwi-Opimpeh – University of Texas at San Antonio
“Audit Partner Gender and Audit Effectiveness: Evidence from the Covid-19 Pandemic”
(Edgar Rodriguez-Vazquez, Professor of Accounting, Baruch College)

Matthew Evans – The University of Alabama, Tuscaloosa
“10-K Human Capital Disclosure and Employee Turnover”
(Diana Weng, Professor of Accounting, Baruch College)

Vernan Rivera – University of Connecticut, Storrs
“Public Pensions and Firm Tax Avoidance”
(Huihao Yan, Professor of Accounting, Baruch College)

11:30 - 11:45 AM
Break
11:45 - 12:15 PM  Panel: The Transition from PhD to Faculty Life
  • Paquita Davis-Friday (Moderator, Interim Dean)
  • Edgar Rodriguez-Vazquez (Professor of Accounting, Baruch College)
  • Tsedale Melaku (Professor of Management, Baruch College)
  • Alain Claude Tambe Ebot (Professor of Information Systems, Baruch College)

12:15 - 1:00 PM  Lunch

Paper Session 5
Session Chair: Onyeka Obasi (PhD student in Management)

1:00 - 2:30 PM  Hope Gray – The University of Alabama at Birmingham
  “Self-Reported Symptoms for COVID-19 Public Health Surveillance: A Window to Social Determinants of Health”
  (Junghoon Park, PhD Candidate in Management)

Debby Osias – Auburn University
  “It takes a village to build a business: The role of perceived support factors on new venture”
  (Scott Newbert, Professor of Management, Baruch College)

Jordyn Hrenyk – Simon Fraser University
  “Coming Home to our Values: Co-creating Indigenous Entrepreneurship through Effectual Networks”
  (Scott Newbert, Professor of Management, Baruch College)

2:30 PM   Closing Remarks (Karl Lang)