A world of opportunities

The Zicklin School of Business at Baruch College is proud to be a leader in providing exceptional graduate business and executive degree programs for the twenty-first century.

Knowledge is a powerful tool: it can broaden perspectives, foster change, and expand horizons. At the Zicklin School of Business, we understand the transformative power of knowledge and the crucial role education plays in shaping the future.

Located in the heart of New York City, the Zicklin School of Business offers an unmatched combination of quality, affordability, and convenience with a stellar reputation in business education. As an AACSB-accredited institution, Zicklin is part of Baruch College, a senior college in The City University of New York that consistently ranks among the region’s and nation’s top performers in academic excellence, diversity, and value.

The Zicklin School helps students and alumni reach new heights in their careers by providing the knowledge and skills required to thrive in an increasingly global marketplace. Our courses are taught by internationally recognized faculty experts and experienced executives.

Jeanine Ezeh, MBA ’19
“My decision to pursue an MBA at the Zicklin School of Business was primarily driven by the fact that it is highly ranked, and has an intellectually stimulating environment and a very diverse student body.

One of my expectations in pursuing the program was to hone my business analytics and communication skills. Thanks to many of the courses I took during the program, I have been able to develop new technical skills and become a more confident communicator.”
Full-Time MBA - Fall 2018 Entering Class

Where are Zicklin Full-Time MBA graduates employed? Here is a small sample:

- adidas
- American Express
- Citi
- City of New York
- CohnReznick
- Deloitte
- eBay
- Fitch Ratings
- Goldman Sachs
- Grant Thornton
- JetBlue
- JPMorgan Chase
- Mastercard
- Morgan Stanley
- Prudential
- Wunderman

Zicklin Full-Time MBA

The Full-Time MBA is optimal not just for those who want to advance their career, but also for those looking to transform it. Whether you’re changing functions or transitioning to a new industry, this rigorous and rewarding program will offer you the unique opportunity to immerse yourself in your educational experience. This 22-month program follows a lock-step core curriculum, along with a fully customizable specialization or concentration.

Program Highlights:

Internships:
Internships provide an opportunity for intensive professional growth, as well as a chance to test yourself and what you’ve learned as you link theory and practice.

Cohort-Based Learning:
“Cohort based” refers to a program in which you and your classmates progress together through the same academic curriculum and finish your degree together. The cohort nature of our Full-Time MBA program emphasizes collaboration, offering you a strong network of support and the opportunity to learn from peers with different backgrounds and perspectives.

Career Management:
The Graduate Career Management Center (GCMC) offers a wide variety of resources and training to help you reach your career goals. Additionally, as a Full-Time MBA student, you are assigned a personal career advisor to give you a competitive edge in today’s job market.

GENERAL MBA: 48 CREDITS
ACCOUNTANCY MBA: 61-73 CREDITS

Pratik Maganti, MBA ‘18

“Zicklin’s MBA helped me to explore different roles and industries I wanted to pursue. The networking events and curriculum at Zicklin opened my eyes to the global business world out there.

The greatest strength of the program is the people – every student, professor, and advisor. It was these people who kept me motivated while studying full time for a year during my MBA.”
Zicklin Evening MBA

Zicklin’s Evening MBA provides the education and skills you need to succeed in a competitive business environment while accommodating your schedule. You can complete the program at your own pace, adjusting the number of courses and credits you take each semester depending upon your personal and professional circumstances.

Most courses are offered in the evening, with a limited number of weekend and online courses available. Students in the Evening MBA program also have access to the extensive suite of career services and support offered by the Zicklin Graduate Career Management Center.

Evening MBA – General Business (48 Credits)

This flexible program allows students to take a full-time or part-time course load. It is self-paced, which gives students up to six years to complete the program, with most averaging three years. Students can design their own specialization or concentration with 18 hours of elective credits.

Evening MBA – Accountancy (61-73 Credits)

The Accountancy Program is designed for students who are seeking CPA licensure and do not have an undergraduate degree in accounting. You will follow a specific curriculum to gain a strong foundation in the practice and theory of business, learning the necessary skills to effectively interpret and use accounting and financial information—preparing you to enter the accounting profession.

Completing the MBA in Accountancy satisfies the educational requirements for CPA licensure in New York State, as well as eligibility for the Institute of Management Accountants and the Institute of Internal Auditors.

Zicklin Evening MBA

Angela Cruz, MBA’19

“Zicklin’s Evening MBA equipped me with the necessary tools to excel both professionally and personally. The diverse student population, level of accessibility, and prime location in the center of New York City make it an unmatched choice to pursue an MBA as a working professional.

The flexible structure of the program allows me the opportunity to take what I’ve learned in the classroom and directly apply this knowledge to real-life situations that arise in my career.”

Where are Zicklin Evening MBA students employed?
Some examples are:

- Bank of America
- Brown Brothers Harriman
- Columbia Sportswear
- Credit Suisse
- EY
- Gilead Sciences Inc.
- Macy’s
- Marsh & McLennan
- Microsoft
- Moody’s Analytics
- National Grid
- NBC Universal
- Oath
- The Port Authority of New York & New Jersey
- Thomson Reuters
- TIAA

Evening MBA - Fall 2018 Entering Class

- Average GMAT: 570
- Average GPA: 3.22
- Average Work Experience: 61 months
- Women: 43%
The Zicklin MBA curriculum gives you the flexibility to design a program that suits your career objectives. All of our MBA programs are based on the same concepts as the General Business MBA curriculum below. MBA Accountancy students take more credits.

**Foundational Skills (18 Credits)**

All MBA students complete the same required core curriculum to gain a strong foundation of business practices. These courses include:

- Business Law and Ethics
- Business and Society Relationships
- Firms in the Global Economy
- International Business
- Managing People and Organizations
- Managerial Statistics
- Strategic Business Communication
- Strategy and Competitive Advantage

**Functional Skills (9 Credits)**

You can customize your educational experience by selecting from a variety of functional skills courses that build general competencies relevant to every industry. Examples of functional skill areas include:

- Business Analytics
- Business Operations
- Corporate Finance
- Creativity and Innovation
- Financial Reporting
- Information Technology Strategy
- Marketing Management

**Career-Path Electives (18 Credits)**

Advisors help you identify the skills required for your desired job or industry, and then select electives that align with these interests. Available electives include, but are not limited to:

- Accounting
- Business Analytics
- Blockchain
- Entrepreneurship
- Finance
- FinTech
- Information Systems
- International Business
- Marketing
- Organizational Behavior
- Real Estate
- Taxation
- Statistics
- Strategy

**Business Consulting Practicum (3 Credits)**

In this capstone course, you will apply concepts learned in the classroom to address real business challenges identified by corporate partners.

*Ryan Cuticelli, MBA ’18*

“The classmates and education at Zicklin represent a microcosm of the business community. You work side-by-side with people who have a variety of skills and backgrounds, and are looking to accomplish different things in their lives, but you are required to come together and work toward a common goal.

Zicklin is not cookie-cutter and neither is the business world. Having that experience in the classroom allows you to learn, develop, and master many of the skills you will need to use in business every day.”
Location is everything
Located in the commercial center of the world, the Zicklin School of Business provides access to major corporations, business innovators, and global enterprises.

A solid return on investment—for you and your employer
When you pursue an MBA at the Zicklin School, you’ll gain knowledge and experience that will position you to meet industry challenges and reach new career heights. You’ll increase your marketable skills while maximizing your value as an employee—and that’s good for everyone’s bottom line!

Invested in your success
As part of the Zicklin community, you’ll have access to Zicklin’s Graduate Career Management Center (GCMC). The GCMC offers a suite of services to help graduate students and alumni build career skills. They provide assistance in developing personal brands, conducting mock interviews, mastering effective communications, and practicing successful networking techniques.

The GCMC’s employer-relations team coordinates with many employers to offer recruitment activities on campus and post hundreds of jobs and internships each month.

Our special events expand your horizons
Conferences and events organized and hosted at the Zicklin School draw hundreds of attendees to hear high-profile speakers such as a former United Nations Secretary General, the president of the Federal Reserve Bank of New York, the former United States Secretary of the Treasury, and the European Commissioner for Competition, speakers who shape the conversation on today’s business and financial issues.

Nancy Aguilar Sanchez, MBA ’18
“Zicklin’s MBA provided me with the technical skills required to develop a career in New York. The quality of professors and classes were key to learning new concepts and solving real work problems.

Being part of a cohort gave me a strong professional network that supported my job search and created learning synergies.”