



**INTERNATIONAL BUSINESS PRACTICES AND POLICIES:  
A EUROPEAN PERSPECTIVE**  
**January 2024 Study Abroad Program**



The Weissman Center for International Business is accepting applications for its winter intersession study abroad program, "International Business Practices and Policies: A European Perspective," to be held in Lyon, France. The program, designed in collaboration with the School of Business and Management (l'Institut d'Administration des Entreprises, or IAE) at Jean Moulin University in Lyon, will examine business practices within the French and wider European context. Students participating in this program study alongside students from Lyon's IAE, offering them a degree of academic immersion largely unknown in programs of this type.

The program lectures and seminars will study the economic and political history of contemporary Europe, the institutions and policies of the European Union, and French business practices, and cross-cultural management practices. Students receive credit for IBS 9793, Special Topics in International Business.

**THE TENTATIVE DATES OF THE OVERALL PROGRAM ARE DECEMBER 26, 2023 – JANUARY 29, 2024.**

**THE TENTATIVE DATES OF THE STUDY TOUR PORTION OF THE TRIP ARE JANUARY 6-20, 2024.**

### PROGRAM ITINERARY INCLUDES:

- Preparatory seminars at Baruch prior to departure, which will take place on two evenings (6:00- 9:00 p.m.) between December 26 and 30, 2023.
- The two-week study tour based in Lyon, including lectures, participation in IAE's International Seminars, visits to companies and international organizations, and cultural excursions.
- A follow up seminar at Baruch, tentatively scheduled for the evening of January 29, 2024 (at which the final take-home exam is due).

The program is open to any Zicklin graduate student in good academic standing. Please note: Students currently in their first semester are eligible to apply to/participate in the program.

### ESTIMATED PROGRAM FEE: \$4,000

The Program fee includes tuition (3 credits) and fees, accommodation, local transportation, all guest lectures and visits to companies and NGOs, some catered meals, and at least one excursion outside Lyon. You may be eligible for financial aid. The program fee does NOT include transportation to and from Lyon, most meals during the program, or personal expenses.

Students accepted into the program are eligible to receive a C.V. Starr Study Abroad Fellowship of \$500.00.

### APPLICATION PROCEDURE

Applications will be accepted and will be evaluated on a rolling basis for up to 75% of the available places, so students are encouraged to apply early. The final application deadline is **October 15, 2023**.

If you have any questions, please sign up to speak with Dr. Richard Mitten, Director of Study Abroad, during [in-person or Virtual Drop-in hours](#), or by appointment. Please see the next page for information on how to apply to the program.



## HOW TO APPLY FOR THE JANUARY LYON STUDY ABROAD PROGRAM

1. All applicants must submit an online Application to Study Abroad through the Study Abroad Application Portal. You may gain access to the Portal by signing up for a [Virtual or In-person Advising Session](#) with Dr. Richard Mitten, Director of Study Abroad, using the link provided above.  
  
Please make certain that your **Baruch email address** is listed as your preferred email address on your CUNYfirst account.
2. You will receive an automatically generated email informing you that you can log onto the Study Abroad Application Portal.
3. Complete the Application to Study Abroad as quickly as you can and submit it. If you have any trouble using the Application Portal to complete your application for the Lyon Program, please contact the Baruch Study Abroad Office by email at [study.abroad@baruch.cuny.edu](mailto:study.abroad@baruch.cuny.edu).
4. You will need to provide the name and email address of a faculty member who can provide a recommendation for your application. Your faculty recommender should be someone who knows your academic work and has taught you sometime within the past two years, if at all possible. Your reference must be from a faculty member, unless you are a first- semester graduate student (please consult with Dr. Richard Mitten if you are uncertain). Be sure to check with the faculty member BEFORE you enter her/his name on your application. The faculty member you name will be contacted to submit her/his recommendation online; the faculty member should NOT send a letter of recommendation to the Study Abroad Office. **Please note:** Your application will not be considered complete until we receive the faculty recommendation, so let your recommender know that the recommendation should be submitted as soon as possible.
5. Applications will be evaluated on a rolling basis for up to 75% of the available places (20); the last 5% of the places will be awarded only after the deadline of October 15. This is later than our normal deadline for January study abroad programs. Your chances of acceptance into the program are greater, the earlier you apply. Reasonable consideration will be given to students who submit early applications that are complete except for the faculty recommendation. Nonetheless, please stress to the faculty member you name the urgency of the recommendation for your application. The recommendation itself should not take her/him more than 10-15 minutes to complete.
6. Please expect to receive a decision on your application within two-three weeks of our receipt of your completed application. If you believe that your faculty recommendation has been submitted, but do not hear from the Director of Study Abroad after three weeks' time, please contact him at [richard.mitten@baruch.cuny.edu](mailto:richard.mitten@baruch.cuny.edu).
7. All final decisions on acceptances into the program will be sent out no later than Friday, October 27, 2023.
8. Applicants will be informed of the decision on their application via email, using their official Baruch email address (please enter this address in the online Application to StudyAbroad.).
9. Students accepted into the program will be required to pay a non-refundable deposit of \$1,000.00 to hold their spot on the program. We will send details on how to pay the deposit and the full program fee to students who are accepted into the program.

**Please note:** Currently study abroad programs of this type traveling to France do not require a special petition. We are therefore proceeding with the planning for the program based on the assumption that it will run. However, it is possible that the program could be cancelled prior to departure. The \$1,000 deposit paid by students accepted into the program to hold their spot will be refunded if the program is cancelled by Baruch College.

If you have any questions, please do not hesitate to contact the Director of Study Abroad. You can sign up for an In-Person or Virtual Advising Session with the Director using the form you can access through the [Study Abroad website](#).

